CHAPTER I

INTRODUCTION

1.1 Background

In the development of the world of technology today, education is something that is not foreign to the public. especially in Indonesian society, education in Indonesia is currently still not good when compared to education in the European part, especially in the United States. there are some things that must be changed from the education system by future generations. Purwanto (Amalia, 2010) says that through education a child will be able to mature both physically and spiritually or physically and spiritually and that will produce character and abilities so that he can help himself and others and can advance his country and that is the purpose of education.

Student development is similar to ingraining educational significance. Significances are mental and affective (Najib, 2015: 7). They are traits or things that are important and useful for human life or norms or standards that have been recognized and are said to be psychological in peoples. There is a standardization of what is deemed acceptable and unacceptable and conduct principles in significances (Abdul Majid, 2015: 23).

Moreover, Pepper (in Soelaeman, 2005: 35) states that the significances of education comes from whatever is proper or improper. Soelaeman (2005) also adds that significance is essential to people as a subject as potential, linked to all good or bad things. In a stringent behavioral preference process, poor results as stereotypes, beliefs, or choices from diverse backgrounds. Based on some of the experts' opinions above, we can extrapolate that the significance of education is everything positive, priceless, and valuable, both morals, characteristics, and thoughts in shaping students' characters.

Character is a natural aspect owned by someone distinct from everyone in words and demeanor—the character retained by each is shaped by an exemplary or inadequate surrounding or household. The shape of one's personality begins when they are young, i.e., during the critical function. Over the span, people develop personality from their surroundings and education.

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At this time it is not only education that is a necessity for all Indonesian people but education that produces people who have character education values. As we know, Indonesia does not lack smart and genius people but lacks people with character. This is what requires carrying out character education. Schools must fulfill their roles and responsibilities to instill and develop good values, and at the same time help students build and build their personalities with good values.

Education aims to respect certain values such as respect, responsibility, honesty,benevolence, and justice, and to help students understand character, apply and be an example in every word and deed in everyday life.

Ramli.T (2003) states that character education is a type of education that places the essence and meaning of morals and ethics as a priority to create exemplary character of students. John W Santrock stated that the value of character education is achieved by a direct process to instill ethical significance and provide lessons of moral understanding to control restricted actions and according to Thomas Lickona argues that the notion of character education is a conscious action to support one's understanding, pay attention to, and apply core values. moral.

Hamid and Saebani (2013) assert that academically, *character education* is described as value education, qualities education, and ethical education; the objective is to expand the students' capability to produce reasonable and flawed judgments and preserve reasonably. Furthermore, to achieve good things in everyday life. Aspects of character education include nine complementary pillars, namely:

Character Education Significances

No	Value	Description
1	Responsibility	Responsible is an act or action of a person to carry out the obligations that exist within himself
2	Respect	Respect is an attitude of someone respecting and appreciating others
3	Justice	The quality of being fair or reasonable;
4	Bravery	Brevery is an action that a person takes with full confidence and confidence, without thinking about the consequences of what he has done
5	Honesty	Fairness and straightforwardness of conduct;
6	Citizenship	Citizenship is an attitude or action that defends the country and follows every state regulation
7	Care	Caring is an attitude or feeling of a person who shares what is experienced by others
8	Discipline	Control gained by enforcing obedience or order;
9	Perseverance	Perseverance is an attitude that is shown by the ability to survive in adversity or pressure

Finding Nemo is an Oscar-winning American animation film released on May 30, 2003. Albert Brooks, Ellen DeGeneres, Alexander Gould, and Willem Dafoe are among the cast. Andrew Stanton directed it, set in 2003 with aquatic life as the background. It is suitable for both parents and children because it has a positive message. For instance, parents can use this movie to teach children to recognize aquatic animals, as shown in the first scene, which offers the magnificence of the aquatic world and its inhabitants.

Full of risk and danger lurking, it tells the story of a father's journey to locate his missing child. Through this movie, parents can show their children the difficulties of raising them in the hope that they better understand how to listen to their parents and remember their parents' hard work in raising them.

Nemo, the main character, is a lost child looking for his father. His father is Marlin, and his mother is Coral. Marlin is a clownfish who always tries to protect Nemo because of his deformed fins due to a terrible incident when he was still an egg, which ultimately killed his mother and the other eggs. One day, some fishers catch Nemo. Marlin then begins a journey to locate Nemo, and while scouring the ocean, he meets Dory, a blue fish with a short-term memory condition that makes her quickly forget things.

Previous research has revealed various character values identified in the film Bilal: A New Breeed of Hero (2015) conducted by (Zuan, 2019) found values of honesty, religious, tolerance, hard work, curiosity, communicative, peace-loving, caring social, responsible, willing to take risks and the value of patience. In the Finding Dory film research (2016) conducted by (Lokita, 2019) found the value of character education in Dory's character, namely being yourself, the value of friendship and doing good consistently. humanity in Hancock's The Blind Side such as individual values, family values, professional values, moral values and spiritual values.

1.2 Problem Of Research

  The problems can be concluded as follow:

1. What are the values of character education in the film Finding Nemo?

2. How the values of character found in the film Finding Nemo can build the students' character?

1.3 The Objectives Of The Study

  Based on the problem of the above study, the purpose of the study is formulated as follows:

1. To find out the value of character found in the film Finding Nemo

2. To find how the values of character found in the film Finding Nemo can build the students' character.

1.4 The Scope Of The Study

  Based on the background and identification of the problems above, it is necessary to specify the issues that we analyze: the value of character education in Finding Nemo.

1.5 The Significanes Of The Study

  The implications of this study are:

1. For the student: this helps students comprehend the value of character education in Finding Nemo

2. For the teacher: teachers can be an excellent way to use virtuous values with students.

3. For subsequent researchers: As a reference for researchers to analyze this document