

ABSTRAK

PENGARUH TINGKAT INFLASI, KURS, SUKU BUNGA, TOTAL ASSET TURNOVER TERHADAP HARGA SAHAM diPERINDUSTRIAN PROPERTY, REAL ESTATE DANBUILDING CONSTRUCTION YANG TERCANTUM DIBEI PERIODE 2018-2020

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Siklus harga saham perindustrian berfungsi sebagai panduan saat berinvestasi. Simbol saham mewakili hak kepemilikan dalam sebuah perindustrian. Dalam beberapa tahun terakhir, poin saham disektor perkakas, bangunan serta konstruksi rumah berfluktuasi. Pasar saham dipengaruhi oleh berbagai faktor, termasuk penurunan poin uang, suku bunga, poin tukar, serta perputaran saham. Maksud dalam kepenelitian tersebut yakni guna mengetahui pengaruh faktor-faktor tersebut dalam harga saham disektor real estate serta konstruksi selama tiga tahun ke depan. Hasil penelitian menemukan bahwasanya penurunan poin uang, suku bunga serta poin tukar memiliki dampak yang kecil namun perputaran total aset memiliki damoak signifikan terhadap pasar saham diIndonesia.

Kata kunci : *Kemorosotan poin uang, Tingkat bunga, kurs, Total Assets Turnover, poin saham*

ABSTRACT

EFFECT OF INFLATION, EXCHANGE RATE, INTEREST RATE, TOTAL ASSET TURNOVER ON SHARE PRICES IN PROPERTY COMPANIES, REAL ESTATE, AND CONSTRUCTION BUILDING LISTED ON THE IDX 2018-2020 PERIOD

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The company's stock price cycle can be used as a guide for investing. The stock symbol is a symbol that represents ownership rights in a company. Recently, the value of stocks in the appliances, buildings and home construction sectors have changed significantly. The stock market is affected by a variety of factors, including monetary depreciation, interest rates, exchange rate, and stock turnover. The aim of this study is to find out how various factors will affect stock prices in the real estate and construction sector over the next three years. The study found that the decline in the value of money, interest rates and exchange rates had a small impact on the stock market in Indonesia, but overall asset turnover had a significant impact

Keywords : *Inflation, Exchange Rate, Interest Rate, Total Asset Turnover, Share Prices*