

# CHAPTER I

## INTRODUCTION

### 1.1 Background of the Study

English as it is often spoken is an international language and has many benefits to learn. Many companies with large salaries impose the requirement of “can speak English” of the many requirements they ask for and "can speak English” here not only able or smart regarding material or theory but also must be able to speak fluently or at least be able to express sentences common spoken in a conversation, it is certainly more fun if it is more fluent.

In learning English, there are four skills that we must master, namely listening, speaking, reading, and writing. We will also find two essential components that support these four skills, they are vocabulary or words and grammar or sentence structure. In the early stages of learning English because vocabulary is easy to understand and learn by students because there are no rules or formulas that students need to know, such as when learning grammar, vocabulary is a supporter of the four skills and also grammar. Vocabulary is a collection of words or phrases that are usually arranged in sequence and translated (Barnhart Cynthia A : 2008), based on the KBB I (2003: 597) vocabulary is a word or many words that are owned by a language.

Most people when traveling abroad bring a dictionary to help them communicate with other people compared to grammar books. This proves that the large vocabulary we have can help us communicate with other people. In the end, with mastery of vocabulary, students can master English easily, vocabulary mastery is a measure of a person's understanding of the vocabulary of a language and his ability to use that vocabulary both orally and in writing (Aris Yunisah, 2007:11) When we listen to something in English with a collection of vocabulary that we understand, we can easily get the meaning of what we hear.

Through the explanation above, it can be concluded that vocabulary is the beginning to make it easier for us to understand and apply English in the world of education and communication. To enhance the vocabulary, learning must be done interactively, inspiring, fun, supported by the use of media that can motivate students to participate active in learning. And the use of flashcard

media is one of the media that allows the above, flashcard media is very affordable and even easy if you want to make your own. Flash card media is learning media in the form of picture cards measuring 25X30 cm. Drawings made by hand or photos or using existing images or photos pasted on flash cards. the pictures on the flash card are a series of messages that are presented with a description of each picture that is included on the back of the card (Susilana, and Riyana, 2009: 94). According to Arsyad (2011, p. 120) said that "flashcard usually measuring 8 x 12 cm, or can be customized with the size of the class faced".

There are previous studies that use this Flashcard media to improve writing skills in Germany, and it is concluded that the learning media flashcards have a positive impact which is significant to skills write a simple essay in Germany student. And in other studies the use of flashcard media to improve students' English vocabulary skills in listening and speaking vocabulary subjects about animal names in class can be effective, this can be seen from the activities of teachers and students during the learning activities. With the use of flashcard media, it can make it easier for teachers to deliver material learning and for students to increase students' vocabulary and make learning is fun and children are motivated to actively participate in activities learning so that positive interactions occur between teachers and students, students and students, students and students with learning media.

The impact of the Covid-19 pandemic has an impact on psychological conditions and changes in human behavior that are broader in nature over a longer period of time. This also has an impact on the education system in Indonesia. Covid-19 has disrupted the face-to-face learning process. Therefore, it is necessary to find an online learning solution as an answer to these problems, many media are already available to do this online learning such as the zoom application, google classroom, google meet, whatsapp and many more. in this study the author tries to use learning via google classroom, and to facilitate communication and discussion, the author also creates a group chat room in the whatsapp application.

The main target of using Flashcard media to enhance vocabulary is junior high school students because there is a condition where English lessons are not taught in elementary schools but when they enter high school, students immediately learn about grammar. It's a bit unfortunate because many students have never even learned the basics of English.

## **1.2 The Problem of Study**

Based on the background, writers formulated problems or research such :

1. How is the process of enhancing students' vocabulary by using flashcards media via google classroom ?
2. Could the flashcard media enhance students' vocabulary ?

## **1.3 Objective of the Study**

Based on the problems of the study, the objectives of the study are formulated as follows:

1. To enhance students' vocabulary by using flashcards media
2. To apply the flashcard media in enhancing students' vocabulary

## **1.4 Scope of the Study**

In order to make this research more focused, complete and in-depth, the author believes that the proposed research questions must be restricted by variables. Therefore, the researchers only focused on how to use Flashcard media to increase the vocabulary of first-year high school students, and find out whether Flashcard media is really effective in increasing students' English vocabulary.

## **1.5 Significance of the Study**

1. Theoretical
  - a. To provide benefits for the development of science, improving the quality of education
  - b. To increase knowledge related to enhancing student's language vocabulary through Flashcard media and is expected to improve students' memory.
2. Practical

a. For Teachers:

1. This research is expected to be used as material for information knowledge, directions in improving vocabulary through flashcards.

2. This research is expected to be a consideration for teachers or educators in improving children's vocabulary through flashcard

b. For Students

1. To enhance vocabulary to make it easier to learn English.

2. Make students more creative by making their own flashcard