

CHAPTER I

INTRODUCTION

1.1 Background of The Problem

The song is an art through text that can be sung and accompanied by music. A song is an artistic creations related to vocal types, by linking melodies (Moeliono, 2003). A song is created by a songwriter to deliver the message or meaning the writer wants to say. In a song, a songwriter is like talking to the listener in various messages that he wants to convey, it can be attachment for others, government to relationships with other people (Hariyanto, 2017, p. 47). The writer of the song hopes that listeners can receive and understand the message through his song.

In songwriting, usually, the songwriter gives a unique color or impression to the listener. One of them is figurative language in song lyrics. Bonvillain (2003) says that the study of linguistics, specific words and expressions, reveals a person's ideas, beliefs and traits that are important to humans. According to Ibrahim, et al (2019, p. 119), Figurative language becomes necessary in song lyrics because songwriters can convey messages that show the beauty and uniqueness of the song to people who hear or read it. Looks or sounds like poetry uttered with a series of song structures and accompanied by music (Suka, Ginting; Jeremia, 2019). It will make the song will have a different yet unique meaning if translated and the hearer more attracted to hearing or reading that song.

If the listener is interested in a song, the listener will learn the vocabulary contained in the song. According to Ifadah (2012, p. 364), humans unconsciously store parts of the song in their brain. humans unconsciously store parts of the song in their brain. So that they often repeat, imitating a small part of the song they have just heard. That's why, to improve students' English skills, songs can be used as a learning medium. Students can repeat the songs they hear and learn words that they do not know. The new vocabulary becomes easier to remember and can be used in appropriate situations. In addition, students can imitate the pronunciation and intonation of the words in the song. Thus, students' speaking and listening skills can improve.

However, the figurative language found in song lyrics can give listeners misunderstandings. Moreover, students sometimes literally translate words or sentences that contain figurative language. This misunderstanding can make the meaning or message in the song not conveyed properly to the listener. That's why the researcher hopes that this study can increase the interest and insight of listeners (such as students) about figurative language, especially those used in songs. So listeners or readers can enjoy the song while capturing the meaning expected by the songwriter. In addition, other researchers who are working on the same interest can use this research as a reference.

There have been many studies that have observed figurative language in songs, one of which is Ibrahim, et al (2019) research with the title: The Analysis of Figurative Language in "Endless Love" Song Lyric. The method used to investigate the lyric song is a descriptive method with a pure structuralism approach. Researchers get results as follows, repetition 36%, hyperbole 32%, metaphor 12%, pleonasm 8%, personification 4%, dispersonification 4%, and onomatopoeia 4%, accompanied by connotative and denotative meaning (Ibrahim et al., 2019, p. 130). These results indicate that repetition is more dominant in the song "Endless Love".

This study has the title "The Analysis Of Figurative Language In Three Idina Menzel's Song Lyrics". The three songs that will be observed in this research are 'Let It Go', 'I Got My Love To Keep Me Warm', and 'For The First Time in Forever'. The three songs have never been studied in terms of analyzing figurative language. The researcher also found that the three songs have many figurative languages to study.

1.2 The Problems of The Study

If the research wants to focus on the goals to be achieved, the researchers need to formulate problems. Through the background described above, the researchers formulate problems to be discussed in the form of research questions, it is :

1. What kinds of figurative language do the songwriter apply in song lyrics 'Let It Go', 'I Got My Love To Keep Me Warm', and 'For The First Time in Forever' by Idina Menzel?
2. What is the message of the figurative language used by the songwriter in the lyrics of the song 'Let It Go', 'I Got My Love To Keep Me Warm', and 'For The First Time in Forever' by Idina Menzel?

1.3 The Objectives of The Study

According to the question above, the objective of this study is as follows:

1. To specify the kinds of figurative language applied by the songwriter in song lyrics 'Let It Go', 'I Got My Love To Keep Me Warm', and 'For The First Time in Forever' by Idina Menzel?
2. To understand the message of the figurative language used by the songwriter in the song lyrics 'Let It Go', 'I Got My Love To Keep Me Warm', and 'For The First Time in Forever' by Idina Menzel?

1.4 The Purpose of The Study

Theoretical Benefits

Conducting this research, the researcher hopes that this analysis can be considered as a reference for other researchers who have an interest in the same study, that is figurative language.

Practical Benefits

a) For student

1. Improve understanding and add insight into figurative language
2. Increase students' literacy motivation, especially figurative language observation.
3. Students are more creative and critical.

b) For Teachers

1. Can be used as a reference in certain learning, especially figurative language
2. Gain new experiences in different learning situations.
3. Maximizing teacher satisfaction because students' language skills are increasing.