ABSTRACT

"The Effect of Fixed Asset Turnover, Return On Asset, Current Ratio, and Total Asset Turnover on Stock Prices in the Basic Industry and Chemicals Sector listed on the Indonesia Stock Exchange (BEI) from 2017 to 2020"

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The research that test the effect of Fixed Asset Turnover, Return On Asset, Current Ratio, and Total Asset Turnover on stock prices in the Basic Industry and Chemicals Sector was conducted either simultaneously or partially used non-probability sampling technique with a quantitative research and also a classical assumption test that obtained sixty (60) companies as a sample in the basic industrial and chemical sectors is obtained. "The value of Ftable with 0.05 significance, namely 2.56 with Fcount > Ftable so that it is concluded that the independent variables have a substantial effect on the dependent variable". T-Test result's (partial test) are "FAT (X1) and CR (X3) do not affect stock prices (Y). ROA (X2) states a negative affect on stock prices (Y). TATO (X4) defines a positive affect on stock prices (Y)".

KEY WORDS: Fixed Asset Turnover (FAT), Return On Asset (ROA), Current Ratio (CR), and Total Asset Turnover (TATO)

ABSTRAK

"Pengaruh Fixed Asset Turnover, Return On Asset, Current Ratio, dan Total Asset Turnover terhadap Harga Saham pada Sektor Indutsri Dasar dan Kimia (Basic Indutry and Chemicals) yang terdaftar di Bursa Efek Indonesia (BEI) Periode 2017-2020"

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Penelitian yang menguji pengaruh dari *Fixed Asset Turnover*, *Return On Asset, Current Ratio, dan Total Asset Turnover* ini dilakukan dengan simultan dan parsial menggunakan teknik non-probabilitas sampling dengan pendekatan kuantitaif dan juga uji asumsi klasik sehingga diperoleh sampel sebanyak enam puluh (60) perusahaan. "Nilai F_{tabel} dengan signifikasi 0.05 yaitu 2.56 dengan F_{hitung} > Ft_{abel} sehingga diartikan variabel-variabel bebas mempunyai pengaruh substansial atas variabel dependen". Pada Uji T (Uji Parsial) ialah "FAT (X1) dan CR (X3) tidak mempengaruhi harga saham (Y). ROA (X2) menyatakan pengaruh negatif atas harga saham (Y). TATO (X4) menerangkan pengaruh yang positif atas harga saham (Y)".

KATA KUNCI : **Fixed Asset Turnover (FAT) , Return On Asset (ROA) , Current Ratio (CR) , dan Total Asset Turnover (TATO)**