

## ABSTRAK

Observasi hasil penelitian memiliki tujuan tertentu untuk meneguji setiap pengaruh variabel Earning Per Share, Return On Equity, dan Net Profit Margin terhadap harga saham Perusahaan Batu Bara di BEI periode 2015-2019. Populasi untuk penelitian ini menggunakan purposive sampling dengan menggunakan dua teknik analisis yang digunakan yaitu analisis linear berganda dan pengujian hipotesis dengan menggunakan SPSS (Statistic product and Service Solutions). Hasil Kontribusi ketiga variabel tersebut sebesar 25,5% dan 74,5% dipengaruhi faktor lainnya. Maka Berdasarkan hasil uji penelitian kesimpulan bahwa hasil variabel Earning Per Share, Return On Equity tidak berpengaruh secara signifikan terhadap harga saham, dan Net Profit Margin berpengaruh secara signifikan terhadap harga saham. Maka hasil ketiga variabel Earning Per Share, Return On Equity, Net Profit Margin berpengaruh domain ataupun secara simultan terhadap harga saham.

**Katakunci :** Harga saham; Earning Per Share; Return On Equity; Net Profit Margin

## ABSTRACT

*Observation of the research results has a specific purpose to test any effect of the variables Earning Per Share, Return On Equity, and Net Profit Margin on the share price of Coal Companies on the IDX for the 2015-2019 period. The population for this study used purposive sampling by using two analytical techniques used, namely multiple linear analysis and hypothesis testing using SPSS (Statistical Product and Service Solutions). Results The contribution of the three variables is 25.5% and 74.5% is influenced by other factors. So based on the results of research tests there is a conclusion that the results of the Earning Per Share, Return On Equity variable have no significant effect on stock prices, and Net Profit Margin has a significant effect on stock prices. Then the results of the three variables Earning Per Share, Return On Equity, Net Profit Margin have an effect on the domain or simultaneously on stock prices.*

**Keywords:** stock price; Earnings Per Share; Return On Equity; Net Profit Margin