

## **Abstract**

Folklore is a traditional story that has been passed down from generation to generation which has an important role in moral value and character building.

The purpose of this study is to describe the important of moral value to building good character through a folklore. This study is descriptive qualitative research design and all the data was collected from book, written document and other supporting information.

The result and discussion of this study showed that there are five dominant values contained in folklore *Kak Tangko Bunga* such as give up beat work hard, help each other, don't steal, do not lie, and don't belittle others.

From the research can be concluding that folklore *Kak Tangko Bunga* had many moral value and character building.