

ABSTRAK

Penelitian dibuat dengan tujuan menguji dampak *Quick Ratio*, *Net Interest Margin*, *Loan to Deposit Ratio* dan *Capital Adequacy Ratio* pada profitabilitas di perusahaan jasa yang terdaftar pada BEI. Sampel diambil dengan teknik *purposive sampling*, Melalui Media Website www.idx.co.id. Sampel sebanyak 28 dan populasi sebanyak 43 perusahaan. Dinyatakan hasil penelitian dalam variabel *Quick Ratio* di perusahaan jasa subsektor perbankan pada IDX ditemukan tidak berdampak positif dan tidak signifikan terhadap profitabilitas. Perusahaan jasa subsektor perbankan di IDX pada variabel *Net Interest Margin* juga berdampak positif serta signifikan pada profitabilitas. Variabel LDR juga berdampak positif serta signifikan pada profitabilitas pada perusahaan jasa subsektor perbankan pada IDX. Perusahaan jasa subsektor perbankan pada IDX CAR juga berdampak positif serta tidak signifikan pada profitabilitas.

Kata Kunci : *Quick Ratio, Net Interest Margin, Loan to Deposit Ratio, Capital Adequacy Ratio dan Profitabilitas*

The research was made with the aim of examining the impact of Quick Ratio, Net Interest Margin, Loan to Deposit Ratio and Capital Adequacy Ratio on the Profitability of service companies listed on IDX. The sample was obtained through a purposeful sampling conducted by the Internet media www.idx.co.id. The total number of samples is 28, and the population studied is 43 companies. Stated that IDX's research results on the quick ratio of service companies did not have a positive impact, and did not significantly improve profitability. The banking sub-sector service company at IDX on the Net Interest Margin variable also positive impact and significant on profitability. The LDR variable also has a positive impact and significant on profitability in the banking sub-sector service companies at IDX. Banking sub-sector service companies on the IDX CAR also have a positive and insignificant effect on profitability.

Keywords : *Quick Ratio, Net Interest Margin, Loan to Deposit Ratio, Capital Adequacy Ratio, and Profitability.*