CHAPTER I

INTRODUCTION

1.1.The Background of Study

Kunaryo (2013) argued that: "Education in a broad sense contains meaning how to educate, guide, teach and train. School is education that is held outside of the teaching and learning school which does not have to be done tiered continually". Education is also the key of progress and developments quality, because through education, human can realize all the potential well as individuals or as citizens. In order to realize potential self into multiple competencies must go through the educational process implemented in learning process. According toHerbart education is the formation of students to the wanted educators who are termed Education. According to Dewantara (1961) argues that education is all the efforts of parents to children with the aim of supporting the progress of their life. From the theory above, we can conclude that education is the key to all his potential well as individual and as citizens and education is very important to humanity.

Until now, education activists are always trying to develop good and effective learning methods and media to help teachers in convey his knowledge to his students. In teaching the teacher must able to present the best possible lesson to achieve the desired goals by using good and appropriate media.

Creativity is all activitiesthat bring about innovative, useful, andunderstandable results.Creativity teachersare people who master science

(experts), and have autonomy(learning) in the classroom. Creative teachers set goals, intentions, build basic skills, encourage the acquisition of certain knowledge, stimulate curiosity and exploration, build motivation, encourage confidence and dare, organize learning using various techniques, and build a conducive environment on the growth of creativity Al-Girl (2007). Creativity can be defined as new useful results, such as combining unrelated things into new things, or borrowing ideas and insights from a field and adapt them to differentenvironments (Amabile, 1996;Shin &Zhoun, 2007).

In teaching learning process also uses media to make the process effective and interesting. This part introduces the definition of teaching media, the functions of teaching media, and the type of teaching media. Generally, teaching media refers to all the tools that teachers can use to provide teaching materials to students in the teaching learning process to achieve certain learning goals.

According to Bakri (2011:3) media is variety of form of media,derived from the LatinMedius,which means "middle". In Bahasa language,means "between or interval". The meaning of media that aimsto convey information (massage) between message sender and the receiver is based on Arsyad (2009:4). The teaching media is a kind of media with the purpose of massages or learning information. The media is means ofexpressing massage and information. According to Heinich(2013:17-18), the medium acts as an intermediary to pass information between sender and the receiver. When the media brings instructional messages or information that contain learningpurposes, it can be called as teaching media.According to the above definition, we can draw conclusions: the

media involves techniques and method in the teaching process. In other word, media is all auxiliary means/ tools that teachers and learners can use to achieve certain educational goals.

Based onobservations of researchers with one of the teachers of SMK Pencawan Medan, there is a phenomenon that is observed as a problem of the lack of creativity of the teacher in using learning media, this can be seen from the learning process made by the teacher in the classroom. Teacheronly use visual media because it is easy, teachers do not take advantage of existing media in school.

Based on the problems as in thebackground above, the researchers limit focus of this paperthat'' AN ANALYSIS OF ENGLISH TEACHERS CREATIVITY IN MEDIA-BASED LEARNING AT THE TENTH-GRADE STUDENTS''.So that the researchers be able to find how the teacher's creativity in using media and what the advantages and disadvantages in using media in learning process.

1.2 The Problem of Study

Based on the background above, the researchers will propose some following question problems.

1. What is teacher's creativity in using media-based learning in SMK Pencawan Medan?

2. What are advantages and disadvantages in using media-based learning in SMK Pencawan Medan?

1.3 The Objective of Study

Based on the problem description above,objective of the study is to find out what teacher's creativity in using media-based learning is and to find out the advantages and disadvantages in using media-based learning in SMK Pencawan Medan. The subjects are interview by researchers to obtain the data.

1.4 The Scope of Study

This study focused on teacher's creativity in using learning media. This media would make it easier for users (teachers and students) in the teaching and learning process. This study focused on 3 types of medianamely ;Audio, Visual and Audio Visual, researchers would conduct interview to find problem or their questions to the teachers.

1.5 The Significance of Study

There were two kinds of significance study, they are :

    1. Theoretically

It can be used as academic media for education. The results of research would add insight for teachers and gives ideas of teacher's creativity by using media.

    2. Practically

        a. For Teachers

This research can help teachersimprove their knowledge of using media to teach creativity.

        b. For Students

To make it easier for students to understand textbook, to encourage students to learn, and to make it easier for teachers to attend classes.

c. For the Researcher

The finding this study hopefully become one of expected to be a useful reference for conducted similar research in teacher's creativity of media.