

Abstract

Folklore is a traditional story and plays an important role in teaching character of children because it is full of moral values. The purpose of this study is to describe the important of moral values to build good character through a folklore. This study is descriptive qualitative research design and all the data was collected from book, written documents and other supporting information . The result and discussion of this study showed that there are four dominant values contain in folklore Tongkat Tunggal Panaluan such as religious value, honesty value , responsibility value and social value that divided into two, helping each other and caring each other. From the research can be conclude that folklore Tongkat Tunggal Panaluan had many moral massage which is could teach character .