

CHAPTER I

INTRODUCTION

1.1. Background of study

An education about character building is not only obtained from school but also by oral tradition of the society for example by reading a folklore. Folklore in Indonesia is very diverse because the Indonesian people consist of various ethnicities or tribes. This gives a real picture of the diversity of Indonesian culture. Folklore that grows up in Indonesia, has high education character content and has so many moral values inside it. A folklore could give a big effect for teaching character, full of messages of moral values to be conveyed in one generation to the next generation. Students can get many new vocabulary by teaching and reading a folklore (Wardani, 2006). Folklore become a guidelines and also become a role model to behave well because in folklore there is an implied meaning containing advices and moral messages.

The relationship between folklore and humans is mutually influencing so that folklore has the opportunity to change a person's mindset, habits, behavior and attitude. The values contained in folklore are unconsciously permeated by readers, especially for children, and each sequence of events in the story can influence their attitudes and personalities. Folklore can be a means of cultivating values and character building that can be imitated and implemented in everyday life such as religious values, obedience, honesty, responsibility and many more.

Based on previous research, “Revitalization of Value and Meaning Toba Batak Folklore in the Formation of Character Education of Children”, “Developing Students’ Moral Value Through Folklore in Multilingual Setting: A Case Study in The Development of Morality”, and “Local Wisdom Values in *Sayu Wiwit* Folklore As The Revitalization of Behavioral Education”.

From the previous research above, the writer conclude that folklore give a big part for teaching education of character building through moral values that contained in it.

Kosasih (2008) stated that cultural values related to the ideas, habitual, and creation of the human. Every folklore has its own moral value and this is important for teaching character education of children. One of the folklore which contains moral values is the story of Tongkat Tunggal Panaluan. This folklore comes from Sidogor-dogor village in Pangururan, Samosir regency. The purpose of this study is to analyze the importance of moral value in the folklore of Tongkat Tunggal Panaluan that could be implemented to build good character. In this study, the

researchers used descriptive qualitative research and all information will be get from folklore of Tongkat Tunggal Panaluan.

1.2. Problems of Study

Based on the background above, it can be identified problems as follows:

1. What are the moral value that we can get from the folklore of Tongkat Tunggal Panaluan ?
2. What is character building education that contained in the folklore Tongkat Tunggal Panaluan?

1.3. Objectives of Study

The objectives to be achieved in this study include:

1. Can understand the moral values based on folklore Tongkat Tunggal Panaluan.
2. To know that the folklore can build character based on folklore Tongkat Tunggal Panaluan.

1.4. Scope of Study

In this research, the writers focus only to explore or to show all of the moral value and character building based on the folklore so we can learn and understand how important to study a folklore because there are a lot of lesson that can be taken from it.

1.5. Significance of Study

The benefits of this study are as follows:

1. as reading material through literary learning and local content for children and young generations, to understand cultural values contained in the folklore of Tongkat Tunggal Panaluan.
2. as documentation material for researchers and readers who will explore oral literature, especially in studying and analyzing cultural values in the folklore of the people of Tongkat Tunggal Panaluan.

REVIEW OF LITERATURE

Folklore

The definition of folklore is one of literary works, namely in the form of stories that were born, lived and developed in several genres in traditional societies, whether that community has known letters or not, spread orally, contains survival, is anonymous, and is spread among certain collectives in a long period of time (Sisyono, et al 2008: 4). Folklore can be interpreted as a cultural expression of a society through spoken language which is directly related to various aspects of culture and the composition of the social values of the community.

Knowing folklore is part of knowing the history and culture of a nation. In general, folklore tells about the occurrence of various things, such as the occurrence of the universe. The characters in folklore are usually presented in various forms, both in the form of animals, humans and gods, all of which are characterized as humans. Folklore is very popular with people because it can be used as a role model and consolation, and is humorous. Therefore, folklore usually contains teachings of character or moral education and entertainment for the people.

From the definitions of folklore according to the experts above, it can be concluded that folklore is a story about the struggle that can be used as a lesson for every daily life of human being.

Moral Value

The definition of moral values is a form of objective description of the side of truth carried out by someone in a social environment. This definition is in line from various languages to the explanation of moral syllables, such as in Greek "Ethics", Arabic "Akhlaq", and Indonesian "Glory". In Kamus Besar Bahasa Indonesia, it is said moral is deciding good or bad considered behavior. Moral values are defined as values related to good and bad deeds which are the basis of human life and society, where the term human refers to humans or other people in actions that have positive or negative values.

According to Wantah (2005), moral is something that is related or has something to do with the ability to determine right and wrong. Meanwhile, value is something that interest for us, something that we look for, something that pleases, something that loved, and in short value is something good.

Character Building

According to Kamisa (1997: 281), character is the psychological, moral or character traits that distinguish a person from others. Having character means having personality. It means that every human being has different character. Character building is a process or effort carried out to foster, improve and or shape the character, psychiatric, morals, human being or society so that it shows good temperament and behavior. This character building serves to develop the basic potential to be kind, good-minded, and have good behavior. The purpose of character building according to Kesuma, Triatna, and Permana (2011: 11) is to facilitate the strengthening and development of certain values so that they are manifested in children's behavior, both during the school process and after graduating from school, correcting the behavior of students that are inconsistent with the values developed by schools, and build harmonious corrections with families and communities in playing the responsibility of character education together. The formation of good character will definitely result in good individual behavior as well. Individuals who are in harmony and balance, and can be accountable for all actions taken. Then, this action is expected to be able to lead individuals to a better direction and progress in shaping the character of children today.