# ABSTRAK

## PENGARUH *EARNING PER SHARE*, STRUKTUR MODAL, SUKU BUNGA, DAN INFLASI TERHADAP HARGA SAHAM PADA PERUSAHAAN *CONSUMER GOODS* YANG TERDAFTAR DI BEI PERIODE 2017-2019

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Penelitian dilakukan guna mengetahui pengaruh, menganalisis, dan juga mendapatkan pemahaman apakah *Earning Per Share*, Struktur Modal, Suku Bunga, dan Inflasi secara bersama-sama maupun individu berpengaruh terhadap Harga Saham Perusahaan *Consumer Goods* yang terdaftar di BEI Periode 2017-2019. Pendekatan Kuantitatif ialah pendekatan yang dipakai dalam penelitian kami. Penelitian deskriptif merupakan jenis penelitian yang kami pakai dalam riset ini, sebab penelitian ini berdasarkan kuantiti dan analisis data yang didapat dari pengolahan data statistik. Regresi Linear adalah metode yang digunakan peneliti untuk menganalisis hasil dari penelitian kami. Ada 50 populasi perusahaan *consumer goods* tahun 2017-2019 dengan sampel sebanyak 60 perusahaan *consumer goods* periode 2017-2019. Variabel pada penelitian ini juga mempengaruhi variabel independen, di sisi lain, secara parsial EPS, Struktur Modal memiliki pengaruh pada Harga Saham Perusahaan *Consumer Goods* dan punya pengaruh signifikan pada perusahaan *Consumer Goods* yang terdaftar di BEI Periode 2017-2019, sedangkan untuk Suku Bunga, dan Inflas tidak memiliki penagruh signifikan pada harga saham perusahaan *consumer goods* yang terdaftar di BEI periode 2017-2019. Dari riset yang sudah dilajukan dapat menyimpulkan bahwa hasil dari koefisien determinasi *R-Squared* ($R^2$) sebesar 0,751 atau bernilai 75,1% dan sisanya 24,9% lainnya tidak termasuk ke dalam variabel.

**Kata Kunci : *Earning Per Share*, Struktur Modal, Suku Bunga, Inflasi, dan Harga Saham**

## *ABSTRACT*

### *EFFECT OF EARNING PER SHARE, CAPITAL STRUCTURE, INTEREST RATE, AND INFLATION ON SHARE PRICES IN GOODS CONSUMER COMPANIES LISTED ON THE IDX 2017-2019 PERIOD*

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*Research conducted by researchers has the aim to determine the effect, analyze, and also get an understanding whether Earning Per Share, Capital Structure, Interest Rates, and Inflation collectively or individually affect the Share Prices of Consumer Goods Companies listed on the IDX for the 2017-2019 Period. The quantitative approach is the approach used in our research. Descriptive research is a type of research that we use in this research, as this research is based on the quantitative and analysis of data obtained from statistical data processing. Linear regression is a method researchers use to analyze the results of our study. There are 50 population of consumer goods companies in 2017-2019 with a sample of 60 consumer goods companies for the 2017-2019 period. The variables in this study also affect the independent variables, on the other hand, partially EPS, Capital Structure has an influence on the Share Price of Consumer Goods Companies and has a significant influence on Consumer Goods companies listed on the IDX for the 2017-2019 Period, while for Interest Rates, and Inflas does not have a significant influence on the share price of consumer goods companies listed on the IDX for the 2017-2019 period. From the research that has been submitted, it can be concluded that the result of the coefficient of determination R-Squared (R2) is 0.751 or has a value of 75.1% and the remaining 24.9% is not included in the variable.*

***Keywords: Earning Per Share, Capital Structure, Interest Rates, Inflation, and Share Prices***