

ABSTRAK

Perbankan dalam menjalankan kegiatan operasionalnya selalu dituntut pencapaian profitabilitas yang tinggi. Tujuan penelitian ini yaitu menguji pengaruhnya Ukuran Bank, Struktur Modal, Suku Bunga dan *LDR* pada Profitabilitas. Pendekatan yang mengolah data penelitian ini adalah pendekatan kuantitatif. Populasinya sebanyak 43 Perusahaan dan hanya menggunakan 25 sampel perusahaan Perbankan. Dalam menganalisis datanya menggunakan regresi linier berganda.

Adapun hasil penelitiannya adalah Ukuran Bank mempengaruhi Profitabilitas, Struktur Modal mempengaruhi Profitabilitas, Suku Bunga tidak mempengaruhi Profitabilitas, dan *LDR* tidak mempengaruhi Profitabilitas. Secara serentak Ukuran Bank, Struktur Modal, Suku Bunga dan *LDR* mempengaruhi Profitabilitas di Perusahaan Perbankan yang tercatat di BEI tahun 2016-2019.

Banking in carrying out its operational activities is always required to achieve high profitability. This study aims to examine the effect of Bank Size, Capital Structure, Interest Rates and LDR on the Profitability of Banking Companies Listed on the IDX 2016-2019 Period. The approach that processes the research data is a quantitative approach. The population in this study were 43 companies with 25 samples of banking companies listed on the IDX for the 2016-2019 period. The data analysis method used is multiple linear regression test.

The comes about of this think about are that Bank Estimate has an impact on Benefit, Capital Structure has an impact on profitability, Intrigued Rates have no impact on profitability, and LDR has no impact on profitability in Keeping money Companies Recorded on the IDX Period 2016-2019. At the same time, Bank Measure, Capital Structure, Intrigued Rate and LDR influence the profitability of Keeping money Companies Recorded on the IDX 2016-2019 Period. Watchwords: Bank Estimate, Capital Structure, Intrigued Rates, LDR and profitability.

Kata Kunci : Ukuran Bank, Struktur Modal, Suku Bunga, Loan to Deposit Ratio dan Profitabilitas.