

ABSTRAK

PENGARUH RETURN ON INVESTMENT, NET PROFIT MARGIN, DIVIDEN PER SHARE DAN PERTUMBUHAN ASET TERHADAP HARGA SAHAM PERUSAHAAN MANUFAKTUR YANG TERCATAT DI BURSA EFEK INDONESIA (BEI) PERIODE 2016-2019

Julianto Fernando¹, Felisia², Cindy Yulistia³

Program Studi Akuntansi

Fakultas Ekonomi Universitas Prima Indonesia

Email : juliantofernando19@gmail.com , cindyulistia24@gmail.com ,
felisiazhan@gmail.com , nawi_purba@yahoo.com

Perusahaan *go public* ter-listing di BEI seperti perusahaan manufaktur pasti menerbitkan saham yang dapat dimiliki oleh investor. Harga saham itu sangatlah berfluktuatif yang dapat berubah tiap saat, padahal para investor sangat ingin harga saham naik dan tidak pernah turun agar investor tidak mengalami kerugian. Tujuan penelitian ini adalah untuk mengetahui pengaruh *Return on investment, Net Profit Margin, Dividen per Share* dan Pertumbuhan Aset terhadap Harga Saham Perusahaan Manufaktur yang tercatat di Bursa Efek Indonesia (BEI) periode 2016-2019. Kuantitatif penelitian yang digunakan pada pengolahan data dengan statistik. Penelitian bersifat sebab akibat. Pengumpulan data dengan menggunakan dokumentasi dan kepustakaan. Populasi penelitian ini adalah 177 Perusahaan Manufaktur yang tercatat di Bursa Efek Indonesia (BEI) periode 2016-2019.

Sampel penelitian sebanyak 34 Perusahaan Manufaktur yang tercatat di Bursa Efek Indonesia (BEI) periode 2016-2019. Regresi linear ganda modelnya. Hasilnya Return On Investment (ROI) tidak berpengaruh terhadap harga saham pada perusahaan *manufaktur* yang terdaftar di Bursa Efek Indonesia Periode 2016-2019. Net Profit Margin (NPM) tidak berpengaruh terhadap harga saham pada perusahaan *manufaktur* yang terdaftar di Bursa Efek Indonesia Periode 2016-2019. Dividen Per Share (DPS) berpengaruh terhadap harga saham pada perusahaan *manufaktur* yang terdaftar di Bursa Efek Indonesia Periode 2016-2019. Pertumbuhan Aset tidak berpengaruh terhadap harga saham pada perusahaan *manufaktur* yang terdaftar di Bursa Efek Indonesia Periode 2016-2019. Return On Investment (ROI), Net Profit Margin (NPM), Dividen Per Share (DPS) dan Pertumbuhan Aset berpengaruh terhadap harga saham pada perusahaan *manufaktur* yang terdaftar di Bursa Efek Indonesia Periode 2016-2019.

Kata Kunci : Return On Investment (ROI), Net Profit Margin (NPM),
Dividen Per Share (DPS), Pertumbuhan Aset dan Harga Saham

ABSTRACT

A publicly listed company on the IDX such as a manufacturing company must issue shares that can be owned by investors. Share prices are very volatile and can change at any time, even though investors really want the stock price to rise and never go down so that investors do not suffer losses. The purpose of this study is to see the influence of the effect of return on investment, Net Profit Margin, and Asset Growth on the Stock Price of Manufacturing Companies listed on the Indonesia Stock Exchange (BEI) for the 2016-2019 period. Quantitative research used in data processing with statistics. Research is causal. Collecting data using documentation and literature. The population of this research is 177 manufacturing companies listed on the Indonesia Stock Exchange (BEI) for the period 2016-2019.

The research sample was 34 manufacturing companies listed on the Indonesia Stock Exchange (BEI) for the period 2016-2019. Multiple linear regression model. The results of Return On Investment (ROI) have no effect on stock prices in manufacturing companies listed on the Indonesia Stock Exchange for the 2016-2019 period. Net Profit Margin (NPM) has no effect on stock prices in manufacturing companies listed on the Indonesia Stock Exchange for the 2016-2019 Period. Dividend Per Share (DPS) has an effect on share prices in manufacturing companies listed on the Indonesia Stock Exchange for the 2016-2019 Period. Asset growth has no effect on share prices in manufacturing companies listed on the Indonesia Stock Exchange for the 2016-2019 Period. Return On Investment (ROI), Net Profit Margin (NPM), Dividend Per Share (DPS) and Asset Growth which affect stock prices in manufacturing companies listed on the Indonesia Stock Exchange 2016-2019 Period.

Keywords: Return On Investment (ROI), Net Profit Margin (NPM), Dividend Per Share (DPS), Asset Growth and Stock Prices