ALL ABOUT NEORA







THE RIGHT LEADERSHIP

JEFF OLSON

Founder and CEO of Neora, Founder of Live Happy, author of The Neora Rhythm and USA Today best-selling book, The Slight Edge

THE RIGHT COMPANY



billion in cumulative sales after five years



ranking on the 2015 Inc. 500 list of fastest-growing private U.S. companies in consumer products and services





THE RIGHT SPACE

SKINCARE: Projected growth of 33% in global skincare sales through 2021

WELLNESS: Projected growth of $32^{\%}$ in global sales of vitamins and dietary supplements through 2021

DIRECT SALES: By 2020, 40% of Americans will have some kind of freelance income

THE RIGHT PRODUCTS



products sold globally



exclusive ingredients used in Neora products

THE RIGHT HEART

Raised more than



million dollars for



Leading the Happiness Movement

One of the top corporate sponsors of



Big Brothers Big Sisters

International partner of





13 COUNTRIES AND STILL EXPANDING



























United States

Mexico

South Korea

Australia

Colombia

Hong Kong

New Zealand

IMAGINE THE POSSIBILITIES











TIME FREEDOM

EXTRA INCOME

FLEXIBILITY

PERSONAL GROWTH

EARNS YOU A

GETTING OFF TO A FAST START

EARN \$100 EACH TIME YOU SPONSOR A BRAND PARTNER WHO ACHIEVES 500 QV AT THE TIME OF ENROLLMENT

YOU

Brand Brand Brand Partner Partner Partner

\$100*\$100*\$100* 3 Brand Partners

PLUS AN ADDITIONAL \$150

GET 3 PREFERRED CUSTOMERS AND BECOME 3UR FREE QUALIFIED, EARNING \$140 IN FREE PRODUCT CREDIT, PLUS EARN 5% COMMISSIONS ON YOUR CUSTOMERS' ORDERS

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Preferred Preferred Customer Customer Customer

BECOME QUALIFIED

TOTAL BONUS OF:

\$300 +\$150 + \$140 (IN PRODUCT)

» \$590

STEP

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EARN \$100 EACH TIME YOU SPONSOR A BRAND PARTNER WHO ACHIEVES 500 QV AT THE TIME OF ENROLLMENT

IF YOU DO IT IN YOUR FIRST FULL MONTH!

300 \$300



\$125 PLUS A POWER 5 BONUS OF \$125
WHEN YOU GET TO 5 PERSONAL BRAND PARTNERS!

MAINTAIN 9 PREFERRED CUSTOMERS (EACH WITH AT LEAST 55 QV, 800 TOTAL) AND EARN \$150 MONTHLY (IN ADDITION TO OTHER PRODUCT SALES COMMISSIONS)

\$150

BECOME A DIRECTOR IN YOUR FIRST TWO **FULL MONTHS AND EARN A BONUS OF**

\$200

+\$200

+\$125 +\$150

(EACH MONTH)

»\$1,265

GET STARTED!

We give you the tools and support you need to succeed. All Packs include the Basic Kit (see contents below) and up to 30 days of free Neora Edge access.

STARTER PACK \$950.95 RETAIL VALUE

- 1 box of EHT® · 1 bottle of Eve Serum
- 1 box of Eye Patches
- 1 box of IllumaBoost³ • 1 bottle of Double-Cleansing
- FaceWash • $1 \text{ box of Youth Factor}^{\text{\tiny TM}}$

BASIC KIT

- \$500
- 1 bottle of Age IQ™ Night Cream
 1 bottle of Age IQ Day Cream
 1 box of Prolistic™ Probiotic Powder
 1 bottle of Prolistic™ Lotion
- 1 box of Wellness Chews, Sleep Formula
- 1 box of Wellness Chews, Energy Formula
- Powder • 1 box of Youth Factor™ Tablet

\$49.95

Includes personalized website, training resources, access to your Back Office, sales tools and enrollment in our Auto-Delivery Program. No product included.

BUILDER PACK \$1,342.00 RETAIL VALUE

• 1 box of EHT®

- · 1 bottle of Eve Serum
- 2 boxes of Eye Patches
- 1 box of IllumaBoost™ • 1 bottle of Double-Cleansing FaceWash
- 2 boxes of Youth Factor™ Powder
- 2 bottles of Age IQ[™] Night Cream
- 2 bottles of Age IQ Day Cream
 1 box of Prolistic™ Probiotic Powder

\$750

- 1 bottle of Prolistic[™] Lotion 2 boxes of Wellness Chews
- Sleep Formula

Sample Cards

- · 2 boxes of Wellness Chews.
- Energy Formula

 3 Wellness Chews Product
- 1 box of Youth Factor™ Tablet Sample Cards 3 Age IQ Night Cream Product

• 1 box of EHT®

- · 2 bottles of Eve Serum
- 2 boxes of Eye Patches
- 1 box of IllumaBoost™ • 1 bottle of Double-Cleansing
- FaceWash • 3 boxes of Youth Factor™
- Powder • 1 box of Youth Factor™ Tablet
- 3 bottles of Age IQ™ Night Cream • 2 bottles of Age IQ Day Cream

\$1,874.00 RETAIL VALUE

Sleep Formula • 3 boxes of Wellness Chews **Energy Formula**

· 3 boxes of Wellness Chews,

1 bottle of Firm Body Contour Cream
 3 Wellness Chews Product Sample Cards

2 boxes of Prolistic[™] Probiotic Powder
 1 bottle of Prolistic[™] Lotion

- 3 Age IQ Night Cream Product Sample

PREMIER BUILDER PACK \$1000

Subscribe to Neora Edge, your business advantage. Our state-of-the-art tools and expert training will give you the edge you need to succeed. 1Some features of Neora Edge may not be available during free trial period; \$29.95/monthly fee thereafter.

Neora does not quarantee any level of income for any Brand Partner. The actual income of Neora Brand Partners varies depending on each Brand Partner's skill, effort and time commitment