



INSTITUTE FOR  
CORPORATE PRODUCTIVITY



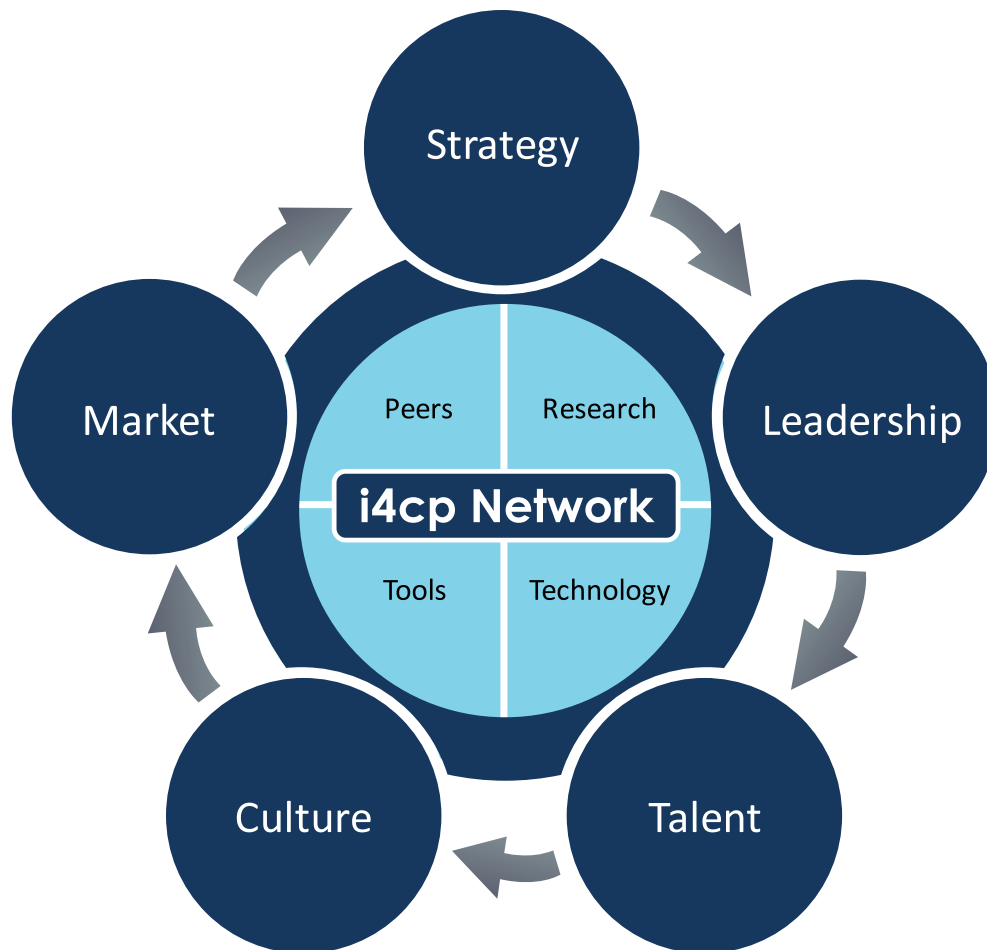
# Enabling High-Performance Organizations.

Peers. Research. Tools. Technologies.

# The Five Domains of High-Performance Organizations

Over the past four decades, i4cp has conducted hundreds of studies of the many elements that define top organizations. In doing so, we have identified five core areas – *domains* of expertise – that high-performance organizations share.

Our members – many of the largest and most respected companies in the world – leverage i4cp’s research, expertise and vast network of peers to improve productivity and drive business results.



## What Is a High-Performance Organization?

High-performance organizations consistently show above average growth in revenue, profit, market share and customer satisfaction. To achieve growth in these core business metrics, high-performance companies will typically excel in the five key human capital domains. These organizations leverage that excellence to outperform competitors, engage employees and realize bottom-line results.

A smart business strategy and innovative products are essential, but so is the human capital that drives the organization. High-performance organizations recognize this and create cultures that foster engagement, creativity, and productivity in meaningful and sustainable ways.

# What Does i4cp Do?

The Institute for Corporate Productivity (i4cp) is the fastest growing and largest corporate network focused on the practices of high-performance organizations. We help organizations leverage the core areas of high performance through a combination of four key areas: peer networking, research, tools and technology.

With direct access to leaders at many of the world's top companies and thousands of pages of strategic human capital research, it's no surprise that i4cp has one of the best retention rates in the industry and that over 90% of members would recommend us to a colleague.

## A Diverse Network of Organizations (partial list)



## What i4cp Members Are Saying



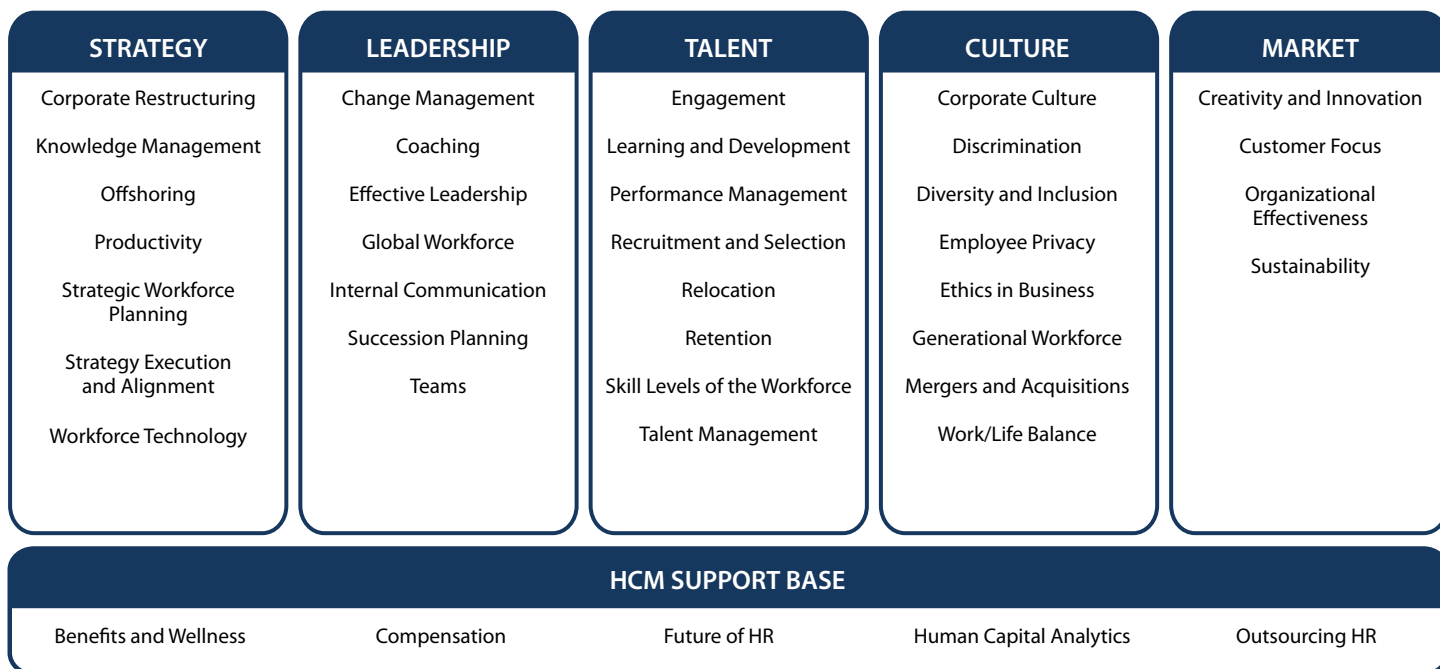
“ The quality, relevance and timeliness of i4cp’s research, coupled with their outstanding member service, makes them a valuable HR partner for Qualcomm. ”  
– Tamar Elkeles, Chief Learning Officer, Qualcomm

“ With various choices in the marketplace, i4cp’s unique offering of research on what separates high-performance organizations from the rest, coupled with peer connections, tools and technology, made joining an easy decision. ”  
– Sadie Stern, Senior Director of Human Resources, LG Electronics

“ i4cp’s continual stream of timely and accurate research ensures that our entire group stays up-to-date on the latest developments and trends surrounding workplace people issues. ”  
– Karen B. Paul, Ph.D., VP Talent Management, 3M

# Our Domains of Expertise

Though much of the value of the i4cp network is found through direct collaboration with peers and i4cp experts, all of our research, articles, white papers, playbooks and reports can be found in the five domains that define high-performance organizations. These five domains contain subcategories that we call Knowledge Centers. These Knowledge Centers are your source for all of the latest trends, drivers and strategies that power the domains, and they are continuously updated by our experienced research analysts.



Join the i4cp network of organizations now.  
Visit [i4cp.com](http://i4cp.com) to get started.



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