SMITHJOHNSON
R E S E A R C H

Colorado Cannabis Survey

The following questions are from a survey of 600 Colorado registered voters. The interviews were conducted via land lines and cell phones on 28-31 July, 2015. The sampling error for this sample size is +/- 4.0%.

2012 Ballot

In 2012 Colorado voters approved the ballot measure legalizing marijuana for recreational use.

I'm going to ask you how you voted back in 2012 and how you would vote today if the exact same measure were on the ballot for the first time.

Back in 2012 some people held strong opinions on the issue; others leaned one way or the other and voted that way.

1st 2012 Ballot: Were you a strong vote for legalization, leaned toward legalization, leaned toward opposition, or strongly opposed legalization? If you didn't vote on the issue in 2012 just say so.

Value	Label	Frequency
1	**Strong legalization**	37.8%
2	**Lean legalization**	13.7%
3	**Lean opposition**	6.8%
4	**Strong oppose legalization**	41.7%

2nd 2012 Ballot: Now tell me how you would vote on the exact same measure today.   Would you be a strong vote for legalization, lean toward legalization, lean toward opposition, or strongly oppose legalization? If you didn't vote on the issue in 2012 just say so.

Value	Label	Frequency
1	**Strong legalization**	36.3%
2	**Lean legalization**	12.9%
3	**Lean opposition**	5.9%
4	**Strong oppose legalization**	44.9%

Importance

I'm going to read you a list of issues that often surround the question of legalizing marijuana. For each issue, please tell me if you consider the issue very important, somewhat important, or not important when considering the question of marijuana legalization.

Teenage Use: Preventing teenage marijuana use from increasing

Value	Label	Frequency
1	Very important	71.5%
2	Somewhat important	19.6%
3	Not important	7.9%
4	Undecided	1.0%

Edibles: Keeping marijuana edibles away from children to prevent poisoning

Value	Label	Frequency
1	Very important	87.8%
2	Somewhat important	7.0%
3	Not important	4.7%
4	Undecided	0.5%

Driving & Workplace: Preventing marijuana-impaired driving and workplace accidents

Value	Label	Frequency
1	Very important	78.4%
2	Somewhat important	13.9%
3	Not important	6.7%
4	Undecided	1.0%

Harming Frequent Users: Making sure that marijuana is not physically or mentally harming frequent users

Value	Label	Frequency
1	Very important	59.1%
2	Somewhat important	26.3%
3	Not important	12.6%
4	Undecided	2.0%

Teenage Use: Has the 2012 law done a good job or poor job of preventing teenage marijuana use from increasing?

Value	Label	Frequency
1	Good job	21.6%
2	Poor job	60.5%
3	Undecided	17.9%

Edibles: Has the 2012 law done a good job or poor job of keeping marijuana edibles away from children to prevent poisoning?

Value	Label	Frequency
1	Good job	29.3%
2	Poor job	56.9%
3	Undecided	13.8%

Driving & Workplace: Has the 2012 law done a good job or poor job of preventing marijuana-impaired driving and workplace accidents?

Value	Label	Frequency
1	Good job	27.7%
2	Poor job	54.7%
3	Undecided	17.6%

Harming Users: Has the 2012 law done a good job or poor job of making sure that marijuana is not physically or mentally harming frequent users?

Value	Label	Frequency
1	Good job	26.3%
2	Poor job	55.2%
3	Undecided	18.6%

Freedom and Choice: Has the 2012 law done a good job or poor job of providing more freedom and choice for Colorado citizens?

Value	Label	Frequency
1	Good job	65.0%
2	Poor job	29.0%
3	Undecided	6.1%

Demographics

Ideology: Do you consider yourself liberal, somewhat liberal, middle-of-the road, somewhat conservative, or conservative?

Value	Label	Frequency
1	Liberal	19.1%
2	Somewhat liberal	11.9%
3	MOR	21.9%
4	Somewhat conservative	16.0%
5	Conservative	31.0%

Party Loyalty: Thinking about how you vote, do you usually vote {ROTATE} mainly Republican, mainly Democrat, or about the same for each party?

Value	Label	Frequency
1	**Mainly Rep**	38.3%
2	**Switch Voters**	26.1%
3	**Mainly Dem**	35.6%

Age: Please stop me when I read the age group that contains your age...

Value	Label	Frequency
1	**18-34**	15.3%
2	**35-44**	23.8%
3	**45-54**	9.3%
4	**55-64**	13.8%
5	**65-74**	21.5%
6	**75+**	16.2%

Ethnicity: With which ethnic group do you identify: Asian, African American, Hispanic, Native American, Caucasian, or other?

Value	Label	Frequency
1	**Caucasian**	79.4%
2	**Hispanic**	11.6%
3	**Other Minority**	9.0%

Children at Home: Do you currently have children under age 18 living at home?

Value	Label	Frequency
1	**Yes Children**	29.2%
2	**No Children**	70.8%

Years in Colorado: How long have you lived in Colorado: less than 2 years, 2-4 years, or 5-10 years, more than 10 years?

Value	Label	Frequency
1	**Less 5**	3.6%
2	**5-10**	9.3%
3	**10+**	87.0%

Religion: On the topic of religion, would you describe yourself as a religious person who regularly attends a place of worship, somewhat religious, spiritual but not a member of a typical faith, or not religious?

Value	Label	Frequency
1	Religious	40.0%
2	Somewhat religious	25.3%
3	Spiritual	14.9%
4	Not religious	19.8%

Sex: By observation

Value	Label	Frequency
1	Female	53.0%
2	Male	47.0%

Party Registration: From sample

Value	Label	Frequency
1	Rep	39.0%
2	Dem	32.8%
3	NP/O	28.2%

Geographic Area: From sample

Value	Label	Frequency
1	Denver	12.3%
2	Denver Suburb	30.4%
4	Colorado Springs	9.0%
5	Pueblo Area	5.7%
6	South	9.7%
7	West	2.4%
8	Other	30.4%

Phone Type: From sample

Value	Label	Frequency
1	Land line	80.0%
2	Cell	20.0%