



PRESS RELEASE

Fort4Fitness, Inc. is a non-profit, 501(c)(3) organization committed to inspiring healthy living through fitness in the Greater Fort Wayne Region.

For immediate release: September 29, 2017
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Fort4Fitness Final Number

Fort Wayne, IN - It's hard to believe that Fort4Fitness is in its 10th year in 2017. The races have grown to a total of over 10,000 total participants at times and started with 3,091 in the inaugural year. The Kids Marathon and Seniors Marathon programs continue to grow with over 1,442 total participants, and the Charity Partner program remains consistent with 32% of participants running or walking for a local cause.

Fort4Fitness 2017 by the numbers:

- 8,172 - Total number of registered participants in all Fort4Fitness events in 2017 as of 9/28 at 11:30 am (Marathon - 192, Half Marathon - 1,681, 10K - 1,858, 4 Mile Run/Walk - 2,974, Kids Marathon - 1,103, Seniors Marathon - 339)
- 6,725 - Number of registered participants in Saturday races (Marathon, Half Marathon, 10K, 4 Mile)
- 29 - Number of states represented
- 5,150 (63%) - Number of Fort Wayne residents
- 60.1% Female / 39.9% Male
- 37 - Average age of our participants
- 1,698 (21%) - Participants who tell us Fort4Fitness 2017 is their first road race
- 5,099 (63%) - Participants who tell us 2017 is their first Fort4Fitness race
- 164 - Extra Innings Club members/Participants running or walking their **10th** Fort4Fitness race
- 1,367 - Number of kids (age 14 & under) participating in one of the Fort4Fitness events (includes Kids Marathon and all Saturday races)
- 31 - Number of organizations that signed up to be official Fort4Fitness Charity Partners
- 21 - Number of organizations that signed up to be official Fort4Fitness Corporate Connections (register 25 or more employees)
- 2,598 (32%) - Number of participants registered to run for one of the official F4F Charity Partners
- 1,000 (+) - Number of volunteers coming together this week to make Fort4Fitness possible

Fort4Fitness since the beginning:

- 63,255 - Total number of finishers in all Fort4Fitness Saturday races from 2008-2016 (Marathon, Half Marathon, 10K, 4 Mile Run/Walk)
- 10,223 - Total number of participants in 2013, the highest number ever for Fort4Fitness
- 6,583 - Total number of kids who have participated in Kids Marathon since its inception in 2010
- 480,000 - Total number of miles ran/walked by Fall Festival participants
- 2 - Number of water station volunteer groups volunteering for their 10th Fall Festival

A complete schedule of events is available at Fort4Fitness.org, along with course maps and road closure information. Media should contact creeb@fort4fitness.org to request media access and badge(s) for the event.

Follow Fort4Fitness on Twitter, Instagram @Fort4Fitness and Facebook - [facebook.com/Fort4Fitness](https://www.facebook.com/Fort4Fitness)

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