



PRESS RELEASE

Fort4Fitness, Inc. is a non-profit, 501(c)(3) organization committed to inspiring healthy living through fitness in the Greater Fort Wayne Region.

For immediate release: April 16, 2018

Fort4Fitness Names Executive Director

Fort Wayne, IN - Fort4Fitness is pleased to announce that Satin Lemon has joined as its third Executive Director. "We had said that our ideal candidate would possess leadership and management skills, a high level of professionalism, be self-motivated, be comfortable working with donors and board members as well as under 'event day' pressure, and have excellent marketing and communications skills. Satin has all of those skills," said Pat Sullivan, Fort4Fitness Board member and Chair of its Nominating Committee.



Ms. Lemon is a life-long resident of Greater Fort Wayne, earned her bachelor's degree from IPFW, and spent the last sixteen years at First Federal Savings Bank, most recently as marketing director. She is an active member of the Greater Fort Wayne community, and supports numerous charities, including as a past volunteer and race director for the YMCA Sock Soaker, and as a past participant in Fort4Fitness events. Ms. Lemon was named by Fort Wayne Business magazine in their 2017 "Forty Under 40" feature.

"Our first executive director helped get Fort4Fitness off the ground, our just-departed Executive Director – Carrie Reeb – got us flying high and smoothly, and now Satin will take Fort4Fitness to even greater heights in the years ahead," said Tim Kenesey, Fort4Fitness founder and Board Chair. "Thanks to the support of our many sponsors and the work of both Carrie and Race Director/Ops Leader Zac Compton, and our dedicated staff and volunteers, 2018 is going to be another great year for our three events. And our new F4F Outreach initiative is going to enable hundreds of less fortunate members of our community to experience the benefits of training for and participating in community fitness events."

Fort4Fitness, founded by Kenesey in 2007, each year offers three of the largest fitness events in Greater Fort Wayne: the 7th annual F4F Spring Cycle, this year on May 19; the 11th annual F4F Fall Festival on September 28-29; and the 3rd annual F4F Fantasy of Lights on November 17-18. Well over 100,000 have participated in Fort4Fitness events over the last decade, and Fort4Fitness has been honored for both its successful event hosting and its huge positive impact on Greater Fort Wayne. Fort4Fitness' sponsors, volunteers, staff, and directors are all committed to inspiring healthy living through fitness in Greater Fort Wayne by delivering these three signature events.

"I'm honored to be named Executive Director of such an important and impactful organization, and I look forward to working with the many volunteers, sponsors and participants who have made Fort4Fitness the community treasure that it has become," commented Ms. Lemon. "We will continue our commitment to truly making a difference in peoples' lives and bringing even more Fitness to the Fort."

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