



PRESS RELEASE

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Contact: Carrie Reeb, Executive Director 260-702-0991

Inaugural Fort4Fitness Fantasy of Lights 5K This Weekend Sold Out Race Will Kick off the Fantasy of Lights for 2016

Fort4Fitness Inc.
2826 South Calhoun
Fort Wayne, IN 46807
260-760-3371

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Office Manager – Chris Baxter
Events Manager – Zac Compton

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Fort Wayne, IN - The new Fort4Fitness Fantasy of Lights 5K will help kick off the holiday season in Fort Wayne this year. “It is a continued goal of Fort4Fitness to provide a fun and encouraging environment for all types of people to join in on our events. The Fantasy of Lights provides the perfect location for a festive holiday atmosphere, conducive to the gathering of family and friends,” stated Carrie Reeb, Executive Director of Fort4Fitness.

On Friday, November 18th at 4:00 pm, Packet Pick-up for registrants will open and kick off the weekend of running and walking through the lights. Packet Pick-up will be open on Friday until 7:00 pm and is located in the Foellinger Theatre parking lot. Packet Pick-up is also open on Saturday from 3:00-6:00 pm. This lot will also serve as the start line and finish line locations as well as host post-race festivities. Note to participants and spectators: Parking is limited and carpooling is strongly recommended.

The first lighting of the annual Fantasy of Lights will occur just before the start of the race, and the 5K course will be illuminated by 85 brilliant holiday light displays, including the new Fort4Fitness “Winter Runners” display. Runners will head out on the 3.1 mile course at 6:30 pm while the walkers will take off at 6:45 pm. Participants will run and walk the lighted pathways in sections of Franke Park and complete two loops of the main area of the Fantasy of Lights displays, hitting a water station on their way out and back in, before they venture back to the finish line in the Foellinger Theatre parking lot.

Following the race, participants will enjoy hot chocolate, snacks, post-race results online, music provided by 97.3 WMEE, and an awards ceremony.

In addition to the twinkling lights, participants are encouraged to “get festive” in a holiday-themed costume and to enter the costume contest for a chance at a shopping spree to Blue Jacket Clothing Co. and the Fort4Fitness merchandise store. Sign up for the contest is located at Packet Pick-up.

Tony Hudson, Executive Director of Blue Jacket Inc. added, “We hope that the Fantasy of Lights is an entertaining gift to participants as they keep to their fitness goals.”

Blue Jacket Inc’s Fantasy of Lights display will be open at Franke Park from November 22 through December 31. Visit www.fwfantasyoflights.com/ for more information.

Fort4Fitness, Inc. is a non-profit 501(c)(3) organization that inspires healthy living through fitness in Greater Fort Wayne. Its three signature fitness events – the Spring Cycle on the weekend before Memorial Day, the Fall Festival on the last weekend in September, and the Festival of Lights 5K on the weekend before Thanksgiving – enable tens of thousands of participants and spectators each year to ‘bring fitness to the Fort’.



SCHEDULE OF EVENTS

FRIDAY, NOVEMBER 18

4:00-7:00 PACKET PICK-UP

SATURDAY, NOVEMBER 19

3:00-6:00 PACKET PICK-UP

6:00 CORRALS OPEN

6:20 OPENING CEREMONY

6:30 WAVE 1: RUN THE LIGHTS

6:45 WAVE 2: WALK THE LIGHTS

7:30 AWARDS CEREMONY
START LINE STAGE



FORT 4 FITNESS
FANTASY OF LIGHTS 5K
 SATURDAY, NOVEMBER 19, 2016

2016 COURSE MAP

WAVE STARTS (SELF-CORRAL)

6:30 PM **RUN** THE LIGHTS 6:45 PM **WALK** THE LIGHTS