



PRESS RELEASE

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Fort4Fitness, Inc. is a non-profit, 501(c)(3) organization committed to promoting healthy living and fitness in Northeast Indiana

For immediate release: September 26, 2014

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2014 Fort4Fitness By The Numbers

(Fort Wayne, IN) - Another incredible year of participation in Fort4Fitness in 2014, including new records for registrations in the 10K, Kids and Seniors Marathons this year! The Charity Partner program has also grown significantly again in 2014, with a record 45 organizations partnering with Fort4Fitness to raise money for their cause, and an incredible 30% (also a new record) of our registered participants are running or walking this event for one of those charity partners!

Fort4Fitness 2014 by the numbers:

- 9,838 - Total number of registered participants in all Fort4Fitness events in 2014
(Half Marathon - 2,754, 10K - 2,120, 4 Mile Run/Walk - 3,730, Kids Marathon - 859, Seniors Marathon - 281, Triple Crown - 37, Double Play - 57)
- 8,688 - Number of registered participants in Saturday races (Half Marathon, 10K, 4 Mile, Triple Crown, Double Play)
- 34 (+1) - Number of states represented (plus the District of Columbia)
- 3 - Number of countries represented (U.S.A., United Kingdom, Sri Lanka)
- 62% Female / 38% Male
- 38 - Average age of our participants
- 1,524 (15.5 %) - Participants who tell us Fort4Fitness 2014 is their first road race EVER!
- 3,205 (32.6 %) - Participants who tell us 2014 is their first Fort4Fitness race
- 1,173 - Number of kids (age 14 & under) participating in one of the Fort4Fitness events (includes Kids Marathon and all Saturday races)
- 1,745 - Number of seniors (age 55 & over) participating in one of the Fort4Fitness events (includes Seniors Marathon and all Saturday races)
- 45 - Number of organizations that signed up to be official Fort4Fitness Charity Partners
- 2,923 (30 %) - Number of participants registered to run for one of the official F4F Charity Partners (this number could still increase because charity partner runners have until Friday to add their names to their chosen charity partner's participation list)
- 2 - Number of wedding parties participating in the race, including 1 couple who will exchange vows during the race at Foster Park (around mile 7.5) then finish the wedding as a married couple.
- 1,200 (+) - Number of volunteers coming together this week to make Fort4Fitness possible

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FORT WAYNE, INDIANA
SEPTEMBER 26-27, 2014