

# FORT4FITNESS

## FANTASY OF LIGHTS 5K & 2K

NOVEMBER 16-17, 2019

### 2019 FANTASY OF LIGHTS SPONSORSHIP OPPORTUNITIES

The Fort4Fitness Fantasy of Lights 5K began in 2016 and sold out with 2,000 participants. In 2017, a new Family 2K Walk (1.2 miles) was added to the Fantasy of Lights 5K weekend schedule. In 2018, the two day event hosted 2,800 participants and we have expectations to grow that number to 3,500 in 2019! The 5K and Family 2K Walk provide a unique experience for participants to run or walk through the lights with friends and family as a kick-off to the holiday season. Fort4Fitness is continually striving to attract more people to participate in the event as either a first-time race or a family tradition. Sponsorship support makes it possible to enhance and improve the participant experience while bringing a safe, quality event to Fort Wayne.

#### GOLD SPONSOR

**\$8,000**

- Logo on race shirt
- Logo on banner in start or finish area
- Logo on sign along course
- May include multiple items in the packet pick-up bags
- Fifteen (15) complimentary race entries
- Logo and link on Fort4Fitness website

#### SILVER SPONSOR

**\$4,500**

- Logo on race shirt
- Logo on banner in start or finish area
- May include an item in the packet pick-up bags
- Ten (10) complimentary race entries
- Logo and link on Fort4Fitness website

#### BRONZE SPONSOR

**\$2,250**

- Company name on race shirt
- Logo on banner in start or finish area
- May include an item in the packet pick-up bags
- Five (5) complimentary race entries
- Logo and link on Fort4Fitness website

**Fort4Fitness, Inc. is a 501(c)(3) non-profit, organization committed to inspiring healthy living through fitness in the Greater Fort Wayne Region.**



**CONTACT:**

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