

FORT4FITNESS

FANTASY OF LIGHTS 5K & 2K

NOVEMBER 16-17, 2019

2019 FANTASY OF LIGHTS SPONSORSHIP OPPORTUNITIES

The Fort4Fitness Fantasy of Lights 5K began in 2016 and sold out with 2,000 participants. In 2017, a new Family 2K Walk (1.2 miles) was added to the Fantasy of Lights 5K weekend schedule. In 2018, the two day event hosted 2,800 participants and we have expectations to grow that number to 3,500 in 2019! The 5K and Family 2K Walk provide a unique experience for participants to run or walk through the lights with friends and family as a kick-off to the holiday season. Fort4Fitness is continually striving to attract more people to participate in the event as either a first-time race or a family tradition. Sponsorship support makes it possible to enhance and improve the participant experience while bringing a safe, quality event to Fort Wayne.

GOLD SPONSOR

\$8,000

- Logo on race shirt
- Logo on banner in start or finish area
- Logo on sign along course
- May include mutiple items in the packet pick-up bags
- Fifteen (15) complimentary race entries
- Logo and link on Fort4Fitness website

SILVER SPONSOR

\$4,500

- Logo on race shirt
- Logo on banner in start or finish area
- May include an item in the packet pick-up bags
- Ten (10) complimentary race entries
- Logo and link on Fort4Fitness website

BRONZE SPONSOR

\$2,250

- Company name on race shirt
- Logo on banner in start or finish area
- May include an item in the packet pick-up bags
- Five (5) complimentary race entries
- Logo and link on Fort4Fitness website



Fort4Fitness, Inc. is a 501(c)(3) non-profit, organization committed to inspiring healthy living through fitness in the Greater Fort Wayne Region.

260-702-0991

CONTACT:
sponsor@fort4fitness.org

6014 Huguenard Rd. - Ste. C · Fort Wayne, IN 46818 · 260-702-0991



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2019 Sponsor Application

The Sponsorship Application guarantees pricing on a 1-year agreement between the Fort4Fitness sponsor and Fort4Fitness. There are a limited number of sponsorships available.

Please complete this application and return it with payment to the address indicated on this form. Questions about sponsorships should be directed to sponsor@fort4fitness.org

Return signed application to Fort4Fitness at:

Fort4Fitness
6014 Huguenard Road - Suite C
Fort Wayne, IN 46818

Contact Information:

Company Name: _____
(as you wish it to appear in sponsorship material)

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Level of Sponsorship:

SPRING CYCLE

Gold	\$8,000	_____
Silver	\$4,500	_____
Bronze	\$2,250	_____
In-Kind	Est. Value	_____

Total amount of investment: _____

In-kind sponsorship proposal details:

Authorized Signature: _____ Date: _____

Fort4Fitness, Inc. • 6014 Huguenard Rd - Ste. C • Fort Wayne, IN 46818 • 260-702-0991

OFFICE USE ONLY Date received by Marketing _____ Date invoice sent _____