



Run Like A Dog

BENEFITTING THE THURSTON COUNTY HUMANE SOCIETY

Sponsored by South Bay Veterinary Hospital

2017 SPONSORSHIP LETTER

All Proceeds Benefitting The Thurston County Humane Society

Dear Friends and Sponsors of Run Like a Dog,

Run Like a Dog would be honored to have your sponsorship for our 12th Annual Run Like A Dog Event, benefiting the Thurston County Humane Society.

The event includes a 5K run/walk with your dog. Many runners bring their dogs, many leave them at home. In 2016, thanks to your support and that of our sponsors, we had over 500 participants and raised over \$13,000 for the Thurston County Humane Society. Our best year yet!

Run Like a Dog helps the Thurston County Humane Society in many ways, here's a few:

- Provide vouchers to fund spay/neuter procedures for low –income families
- Fund the “Adopt a Teacher Program”
- Fund grants to libraries of Thurston County Schools for the purchase of animal-related books
- Pets for Seniors Program

As a sponsor for Run Like a Dog you can help support the Thurston County Humane Society and an exciting event promoting healthy and fun activities with pets.

THANK YOU to our 2016

Run Like A Dog Sponsors!



Sponsorship can include a monetary donation, product for day of race raffles or items for our participant goody bags!

Can't Sponsor but want to be involved... let us know! We'll find an opportunity that fits!

Thank you for considering Run Like a Dog, please contact us with any questions about sponsorship or if you need more information.

We hope to see you join our event
August 19th, 2017!

Please contact our event co-coordinators Hayden Milligan and Dr. Shoemaker via email at runlikeadog@gmail.com

Thank you!
Hayden Milligan and Dr. Michelle Shoemaker

Thurston County Humane Society is a 501-c-3 organization all contributions are tax deductible.

2017 Sponsorship Opportunities

<u>Title Sponsorship</u>	<u>Participant Medals Sponsorship</u>	<u>Participant Bib Sponsorship</u>	<u>Print Media Sponsorship</u>
Every participant will know you and your company! This sponsorship offers product/service exclusivity (no other company in the industry category) and the opportunity to sponsor the event above the \$25,000 level. You will receive "top billing" on promotional materials and event signage. Grant the first opportunity for your company official to deliver brief remarks at the awards ceremony and award the top three male, female and runner with dog awards. Opportunity to have company materials and/or gift item in all participant goodie bags. - Cost of Sponsorship: \$5,000.00 - Limited to one sponsor Fulfilled! Thank you Simparica!	Every Participant receives a participation medal with your company logo prominently engraved. Estimating 600 participants. - Cost of Sponsorship: \$3000.00 - Limited to one sponsor Fulfilled! Thank you Elanco!	Every participant will wear a chip timed bib. Run Like a Dog will be printed across the bottom of the runner's number and name. The bib will not access the runner's time. - Cost of Sponsorship: \$200.00 - Limited to one sponsor Fulfilled! Thank you Alliant Employee Benefits	Full size color posters will be printed and hung in the community from June 1st to Day of Race. The Sponsor's logo will be imprinted on the lower left corner of the poster. Estimating 250 posters to be printed. - Cost of Sponsorship: \$800 - Limited to one sponsor Fulfilled! Thank you Minuteman Press— Olympia
<u>\$1000+ The St. Bernard</u>	<u>\$500-\$999 The Airedale Terrier</u>	<u>\$251-\$499 The Basset Hound</u>	<u>\$100-\$250 The Boston Terrier</u>
- Your company name and/or logo on all promotional materials, website, registration, t-shirts & brochures -Premier Table Space & booth next to registration. -10 Race registration waivers - 10 Run Like a Dog T-shirts for registered participants -Route Signage bearing your company name	- Company logo on select promotional material including t-shirts -Table Space & booth across from registration. -Route Signage bearing your company name at start of race -5 Race registration waivers -5 Run Like a Dog T-shirts for registered participants	- Company name on select promotional material including participant t-shirts -Table Space & booth across from registration. - Route Signage bearing your company name at start of race	- Company name on selected promotional materials -Table Space & booth across from registration.

Deadline for inclusion on T-shirts is Thursday July 19th, 2017. Sponsorship is tax deductible.

Please make checks payable to: Run Like A Dog.

Thurston County Humane Society is a 501-c-3 organization Tax ID #91-6057794.
 Contact Hayden Milligan or Dr. Shoemaker for additional questions at runlikeadog@gmail.com



2017 SPONSORSHIP FORM

All Proceeds Benefitting The Thurston County Humane Society

Please Complete 2017 Sponsorship Form

Company or Business Name (as it will appear in printed materials)

Website URL

Donor Name (as it will appear in printed materials)

Contact if different than Donor Name

Address

City

State

Zip

Phone

Email Address

Desired Sponsorship Level? (Please indicate your level)

- ◇ Title Sponsor
- ◇ Participant Medals Sponsor
- ◇ Participant Bib Sponsor
- ◇ Print Media Sponsor
- ◇ The St. Bernard
- ◇ The Airedale Terrier
- ◇ The Basset Hound
- ◇ The Boston Terrier

Preferred Payment Method

- ◇ Invoice me via PayPal
- ◇ Enclosed Check # _____

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Please make checks payable to: Run Like A Dog.

Mail Sponsorship checks and the Sponsorship Form to Dana Maher CPA 1809 4th Ave. Olympia, WA 98506

I Want to Donate an Item! Please Describe Donation Item

Item: _____

Value: _____