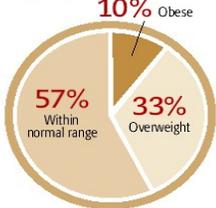


Cobb Animal Clinic The Paw Print

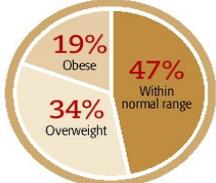
SLENTROL HELPS YOUR DOG LOSE WEIGHT!!

Creeping up the scale

Dog weights



Cat weights



Source: 2007 Association for Pet Obesity Prevention Study

Did you realize that if you have an overweight dog, it faces the same health risks that we do for obesity? Those risks include diabetes, heart disease, arthritis, cancer and shorter lifespan. Because pet obesity is such a big problem in U.S. households, Pfizer has released a new medication to help your dog lose weight (not approved for treatment of



cats or humans). Slentrol is a liquid medication administered orally once a day. It works by helping triglycerides (natural building blocks of fats) accumulate

more quickly in intestinal lining cells. This causes the cells to release a small protein that travels through the bloodstream to the brain's satiety center. The brain then sends signals telling your dog that it is full and satisfied and doesn't need to eat as much food. If you have an overweight dog, please ask us about Slentrol. **-Dr. Mark Whitley**

Happy Holidays from the Doctors and Staff of Cobb Animal Clinic



Mark

W. Mark Whitley, D.V.M.



Gina

Gina E. Meekins, D.V.M.



Jill

Jill K. Clark D.V.M.



Amy

Amy M. Nunemacher, D.V.M.

HILL'S SCIENCE DIET PET NUTRITION

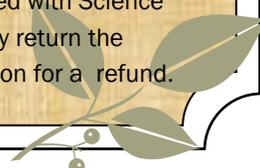
Our Doctors only recommend the highest quality products for your pets. That is why we highly recommend Hill's Science Diet pet foods. (All of our Doctors feed Hill's to their own pets!) Hill's offers a large variety of dog and cat foods, including prescription diets used to help treat everything from kidney problems to heart

conditions, even skin allergies. Hill's began in 1939 when Dr. Mark Morris developed the world's first therapeutic diet, Canine k/d, which sparked the growth in the field of veterinary clinical nutrition. Hill's only uses qualified American grain distributors for their foods, so your pet is not ingesting a foreign product. Every ingre-

redient that goes into your pet's food is inspected via chemical, microbiological, and sensory methods for foreign matter.

Exciting news has just been released from Hill's. They are now using only natural preservatives in their dry pet food and treats-no more artificial preservatives! These preservatives will

have no impact on the efficacy, safety and quality of their foods. In addition to natural preservatives, Hill's Science Diet pet foods are also full of healthy antioxidants. Hill's stands behind their product with a Satisfaction Guarantee, so if your pet is not satisfied with Science Diet, you may return the unused portion for a refund.





Clinic Holiday Hours:

Christmas Eve: 7:00 a.m.-8:00 a.m.

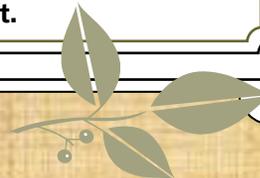
Christmas Day: 7:00 a.m.-8:00 a.m.

New Year's Eve: 7:00 a.m.-Noon

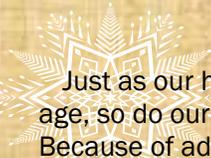
New Year's Day: 7:00 a.m.-8:00 a.m.

After Hours Emergency Clinic: 851-1990

As you enjoy the holiday season with your family and friends, keep in mind your furry family members as well! During this time of year, we commonly see pets that ingest inappropriate items such as glass from broken bulbs, Christmas tree tinsel, holiday goodies, and candy. We also see an increased incidence of gastrointestinal upset and pancreatitis during the holidays. So, resist the temptation to share human food with your pet.



GERIATRIC MEDICINE



Just as our human companions age, so do our four-legged friends. Because of advances in veterinary medicine as well as preventative care attentions, our pet populations are living longer and healthier lives. As a *general rule*, dogs and cats are considered to be in the mature stages of life when they reach 7 years of age. Some variations include health status, lifestyle, and large breed dogs.

Once patients reach advanced maturity there are a number of factors that the owner-veterinarian team needs to pay attention to. These pets should have semi-annual and annual physical exams and bloodwork. Physical exams also allow for early detection of abnormalities such as cardiovascular, endocrine & dental disease and in some cases cancer.

Additionally, it is very beneficial for owners to examine their pets for growths that may be arising. Some cancers will present as dermatological abnormalities and this is why it is important to pay attention to different growths that may arise. Not all cancers begin as dermatological abnormalities and this is one of the reasons why bloodwork is so informative. It is also important to note that not all growths are cancerous but each new growth is a separate entity that needs to be evaluated.

As mentioned, there are a number of endocrine diseases that are diagnosed in our geriatric patients. Monitor your pets' water consumption, appetite, and urinary output. Variations may indicate that a problem is beginning.

Nutrition is a fundamental

component in animal health. As our pets' ages change, so should their diets. There are a number of good quality pet foods available that are formulated for the senior pet which can help with the growing problem of obesity and the pain of arthritis. You should monitor the weights of your pets of all ages. Pets that are overweight as youngsters and adults are more likely to develop early arthritis, which leads to pain and discomfort during their latter years (without the support of supplements and medications).

Early detection will allow for earlier treatment which will allow for a longer, happier and healthier time with our faithful companions.

-Dr. Amy Nunemacher



COBB ANIMAL CLINIC

3224 Battleground Avenue

Greensboro, N.C. 27408

(336) 288-8550

Your Pet's Next Best Friend!