



News Letter

JANUARY - FEBRUARY 2012

Dental Month

We would like to take this time to extend our sincere gratitude for your continued business and support. We are looking forward to seeing you and your pets in the New Year! We believe client communication and education are imperative, so we have designed this newsletter to inform you of some exciting news here at the clinic.

PET PORTALS/ON-LINE PHARMACY

We are so excited about our new Pet Portals! Pet Portals allow you to manage your pet's healthcare online. You will receive email reminders for vaccines and other important healthcare information as well as any specials the clinic may be offering. You can also request appointments and order refills of medications and food to be sent directly to you. At the click of a button you can print your pet's vaccine records to take to your boarding facility or even set up reminders for your pet's heartworm and flea prevention. And best of all, it's FREE! Log on to our website for more information and to activate your Pet Portal www.norbeckanimalclinic.com

SMALL, FURRY AND SCALEY

Dr. Wehrli is helping us to provide healthcare to small pocket pets and reptiles. These little guys need healthcare too! Rodents, lizards, small snakes, turtles, rabbits and ferrets are welcome!

NEW TECHNOLOGY

We are proud to announce that our radiology is now digital! Digital Radiography (DR) or (DX) is essentially filmless X-ray image capture. In place of X-ray film, a digital image capture device is used to record the X-ray image and make it available as a digital file that can be presented for interpretation and saved as part of the patient's medical record. This also allows us to effortlessly send your pet's radiographs to Veterinary Specialists when necessary and compare and edit images. Chemicals are eliminated which greatly benefits the environment.

Upcoming Events

March:

National Poison Prevention Month

April:

ASPCA Prevention of Cruelty to Animals Month

National Pet First Aid Awareness Month

World Veterinary Day-April 30th



NEW THERAPY

We are very excited about our new Therapeutic Laser Machine! It has many beneficial uses. One of the biggest benefits is that it is excellent for managing pain and inflammation in conditions such as arthritis so many pets can be weaned off of NSAIDs (such as Metacam and Deramaxx) which have the potential to cause detrimental effects on the liver and kidneys with long term use. It is also very effective in managing wound healing, skin issues, ear infections, edema, etc. And best of all, it is affordable! Contact our office for more information on how this service may benefit your pet's health.

Additionally, we have a new Cryoprobe for "freezing" off lesions such as small growths and warts non-invasively. Often there is no need to anesthetize the patient to perform this procedure, thus minimizing health risks.

PEACE OF MIND

One out of two pets will experience a major injury or accident. Unexpected veterinary bills may force you to make the difficult decision to not follow recommended treatment due to finances. We recommend all pet owners have pet insurance. Trupanion Pet Insurance is a great option. Trupanion pays for 90% of bills related to accidents, injuries and illnesses. Visit www.trupanion.com to compare other insurance companies and to receive a quote.

WE LOOK FORWARD TO SEEING YOU IN OUR *Dental Month!*



PERIODONTAL DISEASE GRADE III

Keeping in Touch with the Community

We are proud to be a part of such a wonderful community and have such amazing clients. Many of our new clients are through referrals. We are extremely grateful to the referring clients and offer repeat referral discounts to show our appreciation. We also encourage everyone to write a review about our clinic on-line. Don't forget to follow us on

facebook

Special Offers/Financing

We understand that in this economy, especially around the holidays money is very tight! We want to help make sure your pets are still able to get the proper health care they need.

We are offering

10% OFF ALL DENTALS JANUARY THROUGH FEBRUARY!

We accept Care Credit as a payment option which allows cardholders monthly financing options. Go to

www.carecredit.com

for more information on how Care Credit can be used.

Additionally, we now offer iCare Credit Solutions!

This is a 100% approval, 0 %interest and no credit check financing program which makes important healthcare treatments affordable. Please contact the office for more information.

Best wishes for a very healthy and happy New Year!

Sincerely,

The Doctors and Staff at Norbeck Animal Clinic

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