

# Celebrate Suburban's 50 Years - Win OSU Football tickets by feeding your pet the best nutrition

For decades, Hill's Pet Nutrition has been the trusted leader in pet foods formulated for life stages (Science Diet) and therapeutic conditions (Prescription Diets).

Hill's is supporting Suburban Animal Clinic's 50 years of existence by sponsoring our contest for you to win a pair of tickets to the OSU/Ohio University football game in Ohio Stadium, Saturday September 18th, 2010.

All you need to do is fill out an entry form when you purchase a bag of dry or a case of canned Hill's Science Diet or Hill's Prescription Diet pet food at Suburban Animal Clinic. The contest runs from now until September 11, 2010. Other prizes including a pet bed, toys and other items will be available in the drawing. Help us celebrate 50 years & being a Buckeye Fan!



**Web:** [www.SuburbanAnimalClinic.com](http://www.SuburbanAnimalClinic.com)

**E-mail:** [Info@SuburbanAnimalClinic.com](mailto:Info@SuburbanAnimalClinic.com)

**Office Hours:** Mon.-Fri., 7am-6pm and Sat., 7am-1pm

**Phone:** (614) 276-5479



*Address Service Requested*

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Columbus, OH 43204  
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**Suburban Animal Clinic**

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Summer 2010



# Pet Pause

Suburban  
Animal Clinic

## News For You

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## Suburban Animal Clinic - Reflections on 50 Years by Dr. Michael Seimer

I feel fortunate to have been at Suburban 35 of its 50 years of existence. I have always been proud of the team of dedicated doctors, technicians, and staff members that continue to work here because they want to provide the highest quality of veterinary care for pets and top notch client service for you. All of you have become part of our family.

Since we expanded our facility in 1995, we have been able to provide new services to our patients in a modern, clean and friendly atmosphere. Our membership in the American Animal Hospital Association since 1975, means that we continue to meet the highest standards of care in the profession. Suburban Animal Clinic was awarded the prestigious National Practice of Excellence Award in 2000. We are proud to have good relationships with the excellent specialty services at MedVet, Capital Veterinary Emergency Service, the OSU College of Veterinary Medicine, and our veterinary colleagues in the area.

While I am not a betting man (Las Vegas, once!), I do hope the new casino nearby will help revitalize the West Broad Street Corridor. Some of our clients live or work on the Hilltop, Westgate & Westside areas. People rely on the economic health of jobs and small businesses in the area. My wife grew up in Lincoln Village and I grew up southwest of Grove City. We both graduated from Pleasant View High School (decades ago!). We have a deep rooted interest in the viability of the area. We hope the future of veterinary medicine and the Westside will be bright.

Help us celebrate 50 years with many more to come. Check inside and on your e-mail for fun contests and prizes.

# What's News at Suburban?

- Hill's Prescription Diet j/d feline pet food is the first clinically proven therapeutic food for cats with arthritis. Arthritis is an under diagnosed disease in cats, with as many as 90% of cats over the age of 12 having problems. Feline j/d is formulated to maintain kidney health and burn fat while maintaining lean muscle mass. Ask our doctors if your cat could benefit from Feline j/d.

- Speaking of j/d, the Canine j/d now comes in small bites, so that smaller dogs can benefit from its arthritis fighting formula.

- Florentero is a new product that is a synergistic formulation of Pre+Probiotics and B vitamins. It helps restore normal bowel function when pets have diarrhea and supports a healthy GI tract and immune system. It is ideal to use with travel or boarding induced stress, dietary changes, prolonged antibiotic therapy, chemotherapy and GI tract upsets. Florentero is proven safe for dogs, cats, ferrets and rabbits. It is easy to administer in chew tabs or dial-a-dose paste.



## Top 10 Pet Toxins- In The Kitchen

1. Chocolate
2. Grapes & Raisins
3. Xylitol/sugarfree gum/candy
4. Fatty Table Scrapes
5. Onions & Garlic
6. Compost
7. Human Medications
8. Macadamia Nuts
9. Household Cleaners
10. Unbaked bread dough/alcohol

For more information go to: [www.petpoison-helpline.com](http://www.petpoison-helpline.com)

# Prevent Parasitic Zoonotic Disease

Owning a pet can be a wonderful, rewarding experience for you and your family. However, pets can transmit diseases that may be harmful to humans - especially young children and people who are immunocompromized. These are called zoonotic diseases or zoonoses.

The three most common zoonotic internal parasites in pets are roundworms, hookworms, and tapeworms. Children can become infected by playing in soil, grass or sand that is contaminated with fecal matter and then putting their hands or contaminated objects in their mouths. Hookworm larvae can cause human gastrointestinal disease and blindness. Because intestinal parasite eggs and larvae are virtually everywhere in the environment, routine fecal exams, deworming of your pet and preventative steps are important. Protect you family and pets by:

- Parasite control given orally or applied to your pet monthly or as recommended by your veterinarian. This includes Revolution for cats, Heartgard Plus, Interceptor, Sentinel, or Advantage Multi for dogs. Use year round to remove intestinal parasites and prevent further contamination of the environment. Other strategic worm medications may be used based on fecal testing results.
- Practice good hygiene. Wash hands after handling pets or cleaning up pet waste.
- Remove pet droppings from your yard and clean cat litter boxes daily.
- Wash all fruits and vegetables thoroughly before eating.
- Keep pets flea-free. Ingestion of fleas can transmit tapeworms to animals and people.
- Do not allow children to go barefoot, sit or lie on playgrounds or in parks where they are exposed to animal feces.
- Have your pet's stool sample checked at regular intervals.

These recommendations follow the guidelines of the Companion Animal Parasite Counsel and the Center for Disease Control.



## In Case Of Emergency

If you have an after hours or weekend emergency problem with your pet, please do not delay in calling the Columbus Veterinary Emergency Service (CVES) at 614-846-5800. Alternately, you may call the Capital Veterinary Referral and Emergency Center at 614-870-0480. Both are open 24 hours, 7 days a week. Questions for Suburban that need a return call the following day may be left at 614-276-5479. Please follow the prompts.



## 10 Situations That Require Immediate Veterinary Care

1. **TRAUMA:** Even if your pet is conscious, walking, and seems to be fine after a fall or heavy blow, unseen internal injuries can be life threatening. Only a thorough exam can ensure that your pet is okay after trauma.
2. **BLEEDING:** Any bleeding from a cut, bite wound, puncture or orifice that continues, or can't be stopped by applying pressure, needs urgent attention.
3. **BLOATING:** A hard distended or bloated abdomen can signal a dangerous gastric condition. Seek care without DELAY!
4. **DIFFICULT ELIMINATION:** Inability to urinate or straining to eliminate can mean that your pet has a urinary blockage that needs immediate treatment.
5. **VOMITING:** Uncontrolled vomiting or continuous refusal to eat and drink can lead to serious dehydration, which needs to be treated promptly.
6. **POISON:** If you believe your pet has eaten a toxic substance such as rat poison, insecticide, medication or antifreeze, seek immediate help. Save the sample of the poison and its packaging, if possible.
7. **SEIZURES:** Prolonged convulsions, or those that occur repeatedly, need immediate attention.
8. **BURNS/SHOCKS:** All serious burns require medical care, as do electric shocks, such as from power cords.
9. **SWELLING:** Swelling in any part of the body, but particularly in the head, neck or eyes, should be checked at once.
10. **DISORIENTATION:** Sudden disorientation, lameness or unsteadiness on the feet are all trouble signs. If your pet displays any of these symptoms, call right away.

## Heartworm Prevention vs Heartworm Treatment

### Prevention

**Monthly Heartworm/intestinal parasite prevention (HeartgardPlus, Interceptor)**

**Average size dog \$7/month**

**Including Yearly Heartworm, Lyme Disease, Ehrlichiosis Blood Test**

**Total Yearly cost \$125**

### Treatment

If your dog gets Heartworm Disease

Treatment, Tests, x-rays, lab work, ECG \$341

Treatment with injections \$509

Hospitalization & Medications \$180

**Total Average Treatment Cost \$1,130**

**Preventing heart & lung disease with a shortened life span - PRICELESS!**

56% of dogs are not routinely on heartworm prevention.

Heartworm prevention is easier on your budget - easier on your dog!