



STRONGERTOGETHER

Medical Laboratory Professionals Week

PRODUCT CATALOG

KNOWLEDGE

GLOBAL COMMUNITY

ADVANCEMENT

COLLABORATION



GET 10% OFF YOUR ORDER OF \$100 OR MORE!
Deadline is February 26, 2013.

LABORATORY PROFESSIONALS
GET RESULTS

April 22-26 | Medical Laboratory Professionals Week
2013

Let's make Medical
Laboratory Professionals Week
STRONGERTOGETHER.



Dear Colleague,

Medical Laboratory Professionals Week (Lab Week) puts your laboratory work and your contribution to the clinical team front and center for a seven-day celebration, but you know that each day of the year requires energy, passion, and hard work. This is your opportunity to recognize your team's 365-day commitment to positive patient outcomes.

From entering your lab to win an ASCP-sponsored Lab Week Prize Pack to purchasing apparel that helps fund scholarships for lab students, this catalog includes many ideas for bringing Lab Week to life in your care setting and across your community. As you continue to pave the way toward success in your own laboratory, we invite you to join us for Lab Week to put that success in the spotlight.

The more that laboratory professionals and their supporters participate, the more we will be able to reinforce the value of how the entire laboratory community contributes to improving healthcare around the world.

As the President of ASCP – the only Society representing the entire laboratory team – I appreciate your patient-centric approach to health care. Your attention to detail and accuracy ensure patients receive the right diagnosis and treatment.

Warm Regards,

Joel M. Shilling, MD, FASCP
ASCP President

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Remember to place your order by April 8, 2013 to ensure delivery in time for Lab Week.

ASCP wants to recognize YOU!

Enter the 2013 ASCP Lab Week Contest and let's celebrate 90 years of ASCP and YOU. See page 13 for details.

Sneak Peak

Here are just a few of the hot, new items you'll find in this year's Medical Laboratory Professionals Week product catalog!

- L14 Pewter Flask Lapel Pin**
(See page 8 for more details)
- L15 Pewter Microscope Lapel Pin**
(See page 8 for more details)
- L18 Swirl Tumbler**
(See page 10 for more details)
- L23 Hand Sanitizer**
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- L32 TEAM Snack To Go**
(See page 16 for more details)
- L34 Neoprene Accessory Pouch**
(See page 16 for more details)



**We learn together.
We work together.
We get results together.**

Lab Week is that one time of year when you can steal the show, step up and be noticed, tell your story, and pump up the perceptions about your profession among patients

and clinical colleagues. Let them know how proud you are to Get Results and be StrongerTogether.



L01

L01 Unisex Tee

A wearable work of art in 100% preshrunk cotton, silk screened logo. Upgraded 6.1 ounce heavyweight heather navy cotton. S, M, L, XL, XXL (add \$3 for each XXL), and XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L02 Sponsor Classic Tee

A wearable work of art in 100% preshrunk cotton, silk screened Lab Week logo, and back imprint of all the Lab Week sponsor logos. Upgraded 6.1 ounce heavyweight white cotton. S, M, L, XL, XXL (add \$3 for each XXL), and XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L03 Ladies Tee

Heavy 5.3 oz. heather sapphire, pre-shrunk cotton t-shirt comes with seamless double needle feminine 1/2" rib mid-scoop neck, cap sleeves and side seams in a slightly tapered missy fit. S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

L04 Long Sleeve T-shirt

Stay cozy and warm on those early morning shifts. This long-sleeve t-shirt is 100% cotton with this year's logo on the front. Charcoal colored shirt is great for both men and women. S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)
1-10 \$15.99, 11-99 \$14.99, 100+ \$13.99

L05 TEAM Tee

4.5 oz., 100% ring spun cotton t-shirt in a beautiful shade of heather purple. The Laboratory Team logo looks great on this shirt. S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)
1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99



L02



L03



L04



L05

It's Lab Week. Shout it out to the rest of the world.

Posters, balloons, t-shirts, tent cards, pens, and so much more—there are plenty of opportunities to get everyone talking about YOU this Lab Week.

L06 Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over.

15" x 22" full color poster.

\$3.99

L07 Button

Order plenty for your team and for distributing to visitors. Features the Lab Week logo with laminated coating that resists scratching. 2 1/4" round.

Pkg/10 \$5.99

L08 Mylar Balloon

Many hospitals will not allow latex, so this 18" yellow mylar balloon is the perfect way to announce the week. More durable and longer lasting than latex.

Helium required.

1-10 \$3.99, 11+ \$3.75

L09 Tent Cards

These popular cards display the Lab Week message throughout your laboratory, cafeteria, or waiting area. Use them as a tray card for patients during this important week. Let everyone know the contributions you make.

Pkg/25 \$3.99

L10 Click Pen

A work of art on a pen. Full-color design covers entire pen to make a great keepsake. Black ink.

1-10 \$3.99, 11+ \$3.75

L11 Lanyard Badge Holder

1" wide polyester lanyard includes a break-away cord and a detachable plastic clip with metal end.

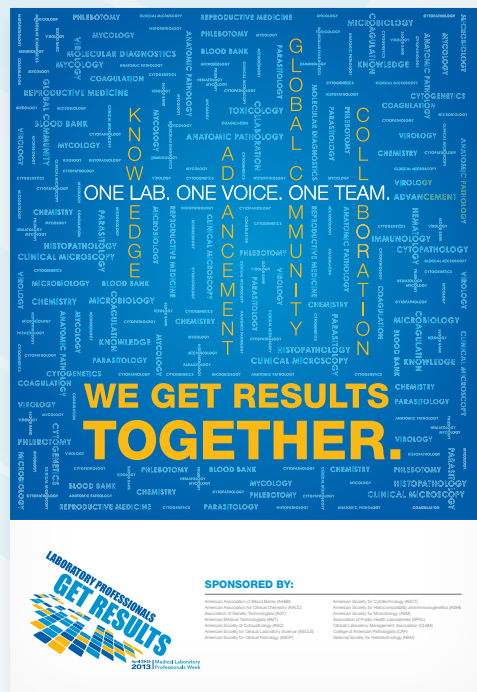
1-10 \$1.99, 11+ \$1.89

L12 Post-It® Notes

Write reminders and to-do lists whenever and wherever you need on these 3M Post-It® notes.

The 3" x 4" pad includes 50 sheets and adhesive back.

1-10 \$1.19, 11+ \$1.15



L06



L09



L10



L07



L08



L11



L12



L02 Sponsor Classic Tee

See page 4 for details.

Show and tell. It's Lab Week.

Display your pride inside and outside the lab or wear your pride with shirts, buttons, and pins.

L13 Stadium Cup

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your Lab Week celebration.
1-10 \$0.89, 11+ \$0.83

L14 New! Pewter Flask Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter. Each piece is an original three dimensional sculpture. 3/4" X 5/8"
1-10 \$5.25, 11+ \$4.99

L15 Pewter Microscope Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter. Each piece is an original three dimensional sculpture. 1" x 1/2"
1-10 \$5.25, 11+ \$4.99



L13



L14



L15

About Lab Week

Medical Laboratory Professionals Week gives us all an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out – to internal audiences, our local communities, and our healthcare colleagues – you can help everyone understand and appreciate the importance of the work you do.

ASCP is one of 14 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession. Partners include:

- American Association of Blood Banks (AABB)
- American Association for Clinical Chemistry (AACC)
- Association of Genetic Technologists (AGT)
- American Medical Technologists (AMT)
- American Society of Cytopathology (ASC)
- American Society for Clinical Laboratory Science (ASCLS)
- American Society for Clinical Pathology (ASCP)
- American Society for Cytotechnology (ASCT)
- American Society for Histocompatibility and Immunogenetics (ASHI)
- American Society for Microbiology (ASM)
- Association of Public Health Laboratories (APHL)
- Clinical Laboratory Management Association (CLMA)
- College of American Pathologists (CAP)
- National Society for Histotechnology (NSH)

Let's make the future STRONGERTOGETHER.

Each year, Siemens Healthcare Diagnostics and ASCP award more than **180 scholarships to deserving clinical laboratory students**. The scholarship program – part of the Society's efforts to combat the laboratory workforce shortage – encourages the best and brightest students to pursue careers in the medical laboratory.

YOU CAN HELP! When you purchase any of the t-shirts on pages 4 and 5 you will help ASCP award even more scholarships in the coming year. A portion of every t-shirt purchase will be contributed to the ASCP Scholarship Fund.

"ASCP is committed to providing valuable resources for the continued development of the laboratory profession, I know that my career will always be challenging, rewarding, and full with countless opportunities to continue learning."

*John Ko
2011-2012 Siemens-ASCP Scholarship recipient*

"The ASCP will help in my future career as a laboratory professional by providing a medium within which I can accomplish goals while meeting peers and colleagues."

*Lucas Hough
2011-2012 Siemens-ASCP Scholarship recipient*

To learn more about ASCP scholarships for 2013, visit www.ascp.org/scholarships.

Show your support for strengthening the lab.

You are a critical part of the laboratory team, which is a critical part of the larger healthcare community. Our voices are **STRONGERTOGETHER**.

Celebrate and raise awareness of your work with ASCP and the other 300,000 medical laboratory professionals worldwide.

L16



L17



L18



L19



L20



L16 ID Holder

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case. 2 1/8" x 3 1/4" x .35"
1-10 \$3.49, 11+ \$3.25

L17 Wide Body Pen

Extra wide body plunger action pen with chrome trim. Rubber accent provides easy grip for smooth and consistent writing. Wrap around imprint proudly displays the 2013 ASCP Stronger Together logo. Black ink.
1-10 \$1.99, 11+ \$1.89

L18 New! Swirl Tumbler

Some like it hot and some like it cold. With this 20 oz. swirl double-wall acrylic tumbler you can have both. Deluxe push-on lid with twist seal has three functions: twist once for straw opening, twice for sip-thru opening, third time for complete closure of drink opening. Includes a matching straw. Do not microwave. Hand wash only.
1-10 \$7.99, 11+ \$7.59

L19 New! Travel Tumbler

16-oz. travel tumbler features a double-wall construction and convenient twist-on lid with slide-lock drink opening. 8 1/8" x 3 1/4"
1-10 \$5.99, 11+ \$5.75

L20 New! Water Bottle

Clear meets color with this single wall (BPA free) 27 oz. bottle with threaded flip top cap and carrying strap. For cold beverages. Made of strong Tritan® plastic material.
1-10 \$6.99, 11+ \$6.75

L21 Mug to Go

Now you can enjoy your favorite hot beverage in your favorite ceramic mug even while out and about. 10 oz. ceramic mug comes with a removable travel lid.
1-10 \$5.99, 11+ \$5.49



21



L01 Unisex Tee

See page 4 for details.

Strength in numbers. Strength in your lab team. STRONGERTOGETHER.

L22 Keylite

Round plastic keylite allows you to have a light at your fingertips at night when locking your car or house. Press button to activate LED light. Split ring key ring.
1-10 \$1.89, 11+ \$1.79



L22

L23 New! Hand Sanitizer

Eliminate germs on the go with this credit card style antibacterial hand sanitizer spray. This sanitary accessory comes in a .676 ounce bottle and is perfect for anyone looking to fight germs while in public. Features the full color logo.
\$1.99 each, Pkg/5 \$9.49



L23

L24 Umbrella

Be prepared for the weather wherever you go with this automatic opening folding umbrella. Features a nylon canopy with matching color case, a two-section folding metal shaft, black plastic handle and wrist strap. 42" arc, folds to 15" long.
1-10 \$13.25, 11+ \$12.99



L24

L25 MICRO Pen

This full color red blood cell pen will be a unique way to promote the laboratory. Black ink.
\$0.99 each, Pkg/25 \$22.95



L25

L26 MICRO Travel Mug

Versatile, insulated 16 oz. tumbler features full color wrap-around imprint. Twin wall insulation and stainless steel slide 'n sip lid. Fits most car cup holders.
1-10 \$6.75, 11+ \$6.49



L26

90 years. 90 days of celebration. 2013 ASCP Lab Week Contest

As we celebrate 90 years of providing excellence in education, certification, and advocacy on behalf of patients, laboratory professionals, and pathologists across the globe, we want to recognize the contributions of the more than 300,000 medical laboratory professionals around the country who perform and interpret more than 10 billion laboratory tests in the US every year.

This Medical Laboratory Professionals Week we want to hear from you. Whether you improved a process, or a patient's outcome, or perhaps saved a life, we want to hear your story and see the faces and places of laboratory medicine. We will share a story a day on Facebook in the weeks leading up to Medical Laboratory Professionals Week, April 22-26, 2013. Celebrate 90 years with us!

Here's what to do—

- Submit a photo and brief paragraph about the work you and your team do to Susheela.Bhat@ascp.org by January 25, 2013.
- Stories and photos will be posted on Facebook beginning February 4, 2013.
- Vote for your favorite photos and stories on Facebook. Voting ends April 4, 2013.

Winners will receive an ASCP Lab Week prize pack including a \$200 American Express gift card, Lab Week items, and more!

**Not a fan of ASCP on Facebook? Find us here - [facebook.com/ASCP.Chicago](https://www.facebook.com/ASCP.Chicago)
Remember you need to be a Facebook fan to vote!**



**One lab.
One voice.
One team.**

Laboratory teams like yours, who go the extra mile, are always the first to reach their goals – no matter how small or ambitious. So show your team spirit now and throughout the year.

Lab Week is your time to let people know about your dedication and commitment to your profession.



L27

L27 New! (round)TEAM Button

Show pride in being part of the laboratory team. 2 ¼” round. Pkg/10 \$5.99

L28 New! TEAM Pin

Rectangle shape metal lapel pin with gold trim and a magnetic closure and backing. Features the full color TEAM logo. 1” x ½” 1-10 \$3.49, 11+ \$3.29

L29 TEAM ID Holder

40” long auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case. 1-10 \$3.49, 11+ \$3.25

L30 New! TEAM Tumbler

This 16 oz., double-wall tumbler is made of BPA-free plastic with a polypropylene lid. Twist-on lid with drink opening. Not recommended for the dishwasher or microwave. 7” x 3 ½” 1-10 \$6.25, 11+ \$5.99

L31 New! TEAM Water Bottle

This 24 oz. banded gripper bottle with straw, made from durable Tritan® material, can hold hot liquids up to the boiling point and cold liquids up to freezing. Bottle is impact and shatter resistant and does not retain odor or taste. Features a screw-on, spill-resistant, sip-top lid, easy carry handle and a silicone band for a comfort grip. BPA free. Do not microwave. Hand wash only. 9” tall 1-10 \$7.99, 11+ \$7.49

L28



L29



L31



L30



L05 TEAM Tee
See page 4 for details.

Team players get results.

Over your shoulder. On your back. Carry your commitment to the lab community with you—everywhere you go.

L32 New! TEAM Snack To Go

Perfect size for soup or leftovers. CoolGear freezable gel in lid keeps your food chilled on the go. All FDA compliant and BPA free. 2" x 4 1/4" x 4 1/4"
1-10 \$4.25, 11+ \$3.99

L33 TEAM Chocolate Puzzle Piece

Milk chocolate teamwork puzzle piece. Each one measures 2" x 3" and is individually wrapped in clear cellophane. OU-D certified Kosher Dairy.
Box/50 \$64.99

L34 New! Neoprene Accessory Pouch

Neoprene pouch with zippered closure and a carabiner. Fits a variety of devices including the new iPad® Mini and Kindle® Fire. 8" x 5" x 1"
1-10 \$5.49, 11+ \$4.99

L32



L33



L34



L35 New! Zippered Tote

Large tote bag with spacious main zippered compartment, front pocket with Velcro® closure, mesh pockets for water bottles (water bottle not included) and other easy to reach items. Tote is made of strong 600D polyester with grommet detailing and 28 1/2" shoulder straps.
20" x 14" x 4 1/2"
1-10 \$9.49, 11+ \$8.99

L36 Backpack

Great looking backpack made of 600D polycanvas and features a large main zippered compartment, zippered front compartment, side mesh pocket and double adjustable 2-3/4" wide shoulder straps.
17 1/2" x 12 1/4" x 6"
1-10 \$10.99, 11+ \$10.49

L37 Messenger Bag

Stylish bag with a large main compartment, pocket under front flap, side mesh pocket, front pen loop, ID window on back, shoulder strap and top grab handle. Back panel is black. Made of 600D polyester.
13 1/2" x 11 1/2" x 3 1/2"
1-10 \$9.99, 11+ \$9.49

L38 Budget Tote

This lightweight, non-woven budget shopper tote bag is perfect for trips to the market. Tote is made of 80 gram non-woven, coated water resistant polypropylene and is recyclable, reusable and hand washable. Tote measures 20" x 13" x 8" with 20" handles and 8" gusset.
1-10 \$1.89, 11+ \$1.79

L35



L36



L37



L38



Today's busy lab professional has places to go and people to see. Whether you're giving your team members gifts or picking up a present for yourself, these bags and totes will show your ability to Get Results all year long. Choose from totes, backpacks, or travel cases.

Team work it's in the bag.



L39

L39 New! Cooler Tote

Stylish, eco-friendly cooler bag is made of a lightweight, non-woven material. Heat-sealed lining keeps food or drinks cold or warm. This bag is large enough to hold up to 12 cans, so you will have plenty of room to pack the healthiest of lunches. 16" x 10 1/4" x 5 1/2"
1-10 \$7.99, 11+ \$7.49

L40 New! TEAM Oasis Tote

Trendy and vibrant tote bag perfect for the stylish professional. This tote features a large open main compartment, front pen loop (pen not included) and comfortable 26 1/2" shoulder straps. Made of 600D polycanvas. 16" x 14" x 3"
1-10 \$5.99, 11+ \$5.75

L41 New! TEAM Jumbo Cooler

Extra large cooler bag with double-zippered top closure, side pocket, mesh water bottle pocket and large front zippered pocket. Made of 600D polyester with adjustable shoulder strap and two web handles for easy carrying. 14" x 8" x 8"
1-10 \$13.99, 11+ \$13.49



L41

L42 New! TEAM Duffel

This all-purpose sport duffel will help you stay in your exercise routine. It features a large zippered compartment, comfortable shoulder straps and top grab handles. Made of strong 600D polyester. 18" x 11" x 9"
1-10 \$9.99, 11+ \$9.49

L43 TEAM Grommet Tote

Reusable non-woven shopping tote made of 80 gram non-woven, coated water-resistant polypropylene, with grommet to secure handles. 13 3/4" x 15 1/2" x 4 3/4"
1-10 \$3.49, 11+ \$3.29

L44 TEAM Slingpack

Features a diagonal dual zippered opening to main compartment with built-in iPod or CD holder with ear port, quick access front zippered pocket, elastic mesh pocket, padded back panel, crossbody unistrap with buckle security lock and comfortable haul handle. 13" x 18" x 6"
1-10 \$13.99, 11+ \$13.49



L42



L40



L43



L44

**GET 10% OFF YOUR ORDER
OF \$100 OR MORE!**

Deadline is February 26, 2013.

L45 Sample Kit

Kit includes one of each of the following: Poster, Mylar Balloon, Tent Cards (pkg/25), Click Pen, Zippered Tote, Budget Tote, Wide Body Pen, Travel Tumbler, Water Bottle, ID Holder, Team ID Holder, Team Tumbler, Team Buttons (pkg/10), Team Grommet Tote, and Team Snack to Go.

Total value is more than \$66; As a bundle you pay only \$59.99!

