



# WORLD ECONOMIC CONFERENCE

Berlin, Germany

**at the Steigenberger Hotel Berlin**

Friday 30 November, 2012 | 13:30 - 18:30

Saturday 1 December, 2012 | 08:30 - 20:00

Sunday 2 December, 2012 | 09:00 - 17:30



**PRINCETON  
ECONOMICS**

Research Institute



## ABOUT THE WORLD ECONOMIC CONFERENCE IN BERLIN 2012

For the first time in history one of the greatest forecasters in the financial world, Martin Armstrong, comes to Germany to share his knowledge and outlook on the current financial calamity caused by the Sovereign Debt crisis. His knowledge is based on over five decades of trading and forecasting at the highest end of the business. This exclusive three-day conference, held at the Steigenberger Hotel in Berlin, is a chance for investors of all levels to get an up-close view of Martin's techniques and outlooks.

Martin is the developer of the Economic Confidence Model (ECM), depicting boom-bust cycles which have been found to occur like clockwork every 8.6 years, 3,141 days or  $\pi$  (Pi) times 1,000. Using this cycle in the past he correctly pointed the peak just before the Japanese stock market Nikkei 225 crash in 1989. As reported by the *Financial Times* he predicted Russia's financial collapse in 1998 days ahead of the actual collapse. Most notably Martin was invited to advise the People's Bank of China during the Asian Currency Crisis in 1997.

Martin also has become internationally renowned for the ground-breaking creation of the very first computerised global market forecasting system- which works 24-hours per day, seven days per week. Employing this forecasting software, which monitors everything far more intensely than any human staff and without risk of personal opinion, Martin's analysis is in huge demand. Founding Princeton Economics International - Martin's success and reputation has him touted as one of the most prolific

economists working during our time. His encyclopaedic knowledge of past economic events coupled with his analytical insight and forecasts of the future have proved valuable in accessing current global financial events. He has had extensive experience with global currency, foreign exchange and international monetary systems over many decades.

His skill set has led to many governments seeking his counsel on the global economy. He has testified before US Congress after his computer model correctly predicted the stock market crash to the precise day in 1987.

This symposium has been specifically created to have a classroom type-feel so attendees can interact with Martin for the most unique and productive experience. The aim of the event is to bring the global economy down to an integrated, understandable single entity, in order to understand what really drives the capital markets.

## ■ PRE-CONFERENCE

Session **Friday 30 November, 2012 | 13:30 - 18:30**

Martin explains why the sovereign debt crisis is the primary issue now dictating the entire global market and how politicians today are repeating the same mistakes that have led previous societies into social unrest and collapse. Looking back with him into financial history, as far back as Roman times, reveals that the currently proposed solutions by governments are not real working solutions. They are an avenue leading us into chaos, which has already started in Greece

and other European countries. Martin gives reason that we are in world crisis because of borrowing issues put in place beginning with WWII. He states that, "governments around the world had this idea that they could borrow year after year and never have to pay anything back". Armstrong believes, that the day again is coming, as we have seen many times throughout history, where no one will be there willing to buy those bonds. The events of the medieval city of Mainz,

Germany in 1448 have shown what is going to happen if history does indeed repeat itself. The session will conclude with Martin's suggested solutions of how to deal with the euro crisis. Providing a groundbreaking and insightful solution on how to solve the current financial crisis, without us facing total chaos or hyperinflation.

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## ■ CONFERENCE MAIN

Session **Saturday 1 December, 2012 | 08:30 - 20:00**

**Sunday 2 December, 2012 | 09:00 - 17:30**

Martin starts the conference with a completely unique way of looking at markets and incorporating cycle analysis that will make the markets come alive as you see them like never before. He explains why the business cycle and global capital flows are the key driver of the capital markets, flows that sometimes behave like a "loose canon on the deck on a ship in the middle of a hurricane". By presenting the different cycles he also explains how economist Schumpeters' concept of creative destruction will force again in the coming years a part of

the unproductive society (today working for the government) into skilled labour for the next upswing cycle.

The main focus of the weekend session however will then be on the models' forecasting all major world share markets, interest rates, currencies, metals and some commodities. It will concentrate mainly on Europe but also North America, Asia and Australia. This is the chance for the European investment and business community to gain invaluable knowledge on

what we can expect in the years ahead from the man who holds the position of the highest paid advisor in the world.

The Berlin-based event agency MICHEL International Relations & Services has been tasked with the organisation of the World Economic Conference at the Steigenberger Hotel in Berlin.

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### CONTACT DETAILS ■■

**MICHEL** International Relations & Services

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**E:** berlin2012@princeton-economics.com

**I:** www.princeton-economics.com







**MARTIN  
ARMSTRONG**







## ABOUT MARTIN ARMSTRONG

### MARTIN ARTHUR ARMSTRONG

**Born on 1 November, 1949 in New Jersey**

Martin is the former chairman of Princeton Economics International Ltd. As a teenager, Martin worked at a rare stamp and coin dealership and became a millionaire at the age of just 15. He then opened his own store at the age of 21. After studying historical gold prices and other markets, he developed his theory of business cycles which is expressed in the Economic Confidence Model and that allowed him to make astonishing predictions in the past.

In 1999, he was wrongly indicted for alleged fraud involving Japanese investors, for which the then Republic New York bank (his custodian), plead guilty to fraud on 17 December, 2001. They then were ordered to pay USD 606 million restitution in a civil settlement with 57 Japanese investors. Instead of then releasing Martin as there was no crime committed, the prosecutor created a civil contempt order against him for failure to surrender various assets and documents that included the source code to his forecasting model. Despite the statute limiting such contempt to 18 months, he was kept in prison on contempt without lawyers, trial, or charges for over seven years, which is the longest federal civil contempt of court in American history. The Associated Press reported the case and posed the question on 26 April, 2000 "wondering if the New Jersey market forecaster can get a fair trial". On 27 March, 2007 the popular British financial magazine

*MoneyWeek* published an article on Armstrong, entitled "The strange case of the jailed market genius". The judge was finally removed from the case by a panel of the United States Court of Appeals for the Second Circuit after justices decided the case needed "a fresh look by a different pair of eyes." After spending over seven years in federal prison for civil contempt of court and unable to move to trial (there is no right to a jury trial in a civil contempt in the US), the only way out was pleading guilty. On 17 August, 2006, after being stripped of all his critical legal defence materials and being moved into solitary confinement for 12 days, Martin plead guilty to one count of conspiracy. He was released from prison on 2 September, 2011.

provoking articles on his website:

[www.armstrongeconomics.com](http://www.armstrongeconomics.com)





## AGENDA & REGISTRATION

Discount of 10% for attendees joining in a group of minimum three from the same organisation.

**A. ½ DAY TICKET PRE-CONFERENCE**

**30/11/12**

**EUR 99** - No Accommodation

Attendee Registration and Coffee Served

**B. 2 DAYS TICKET CONFERENCE**

**01-02/12/12**

**EUR 1,200** - No Accommodation

Attendee Registration, Coffee and Lunch Served

**C. 2 DAYS TICKET CONFERENCE**

**01-02/12/12**

**EUR 1,600** - No Accommodation

including six-month subscription to the Global Market Watch & alert updates

Attendee Registration, Coffee and Lunch Served

**D. 1 DAY TICKET CONFERENCE**

**01/12/12**

**EUR 600** - No Accommodation

Attendee Registration, Coffee and Lunch Served

**E. 1 DAY TICKET CONFERENCE**

**01/12/12**

**EUR 1,000** - No Accommodation

including six-month subscription to the Global Market Watch & alert updates

Attendee Registration, Coffee and Lunch Served

**F. 1 DAY TICKET CONFERENCE**

**02/12/12**

**EUR 600** - No Accommodation

Attendee Registration and Coffee and Lunch Served

**G. 1 DAY TICKET CONFERENCE**

**02/12/12**

**EUR 1,000** - No Accommodation

including six-month subscription to the Global Market Watch & alert updates

Attendee Registration, Coffee and Lunch Served

**H. SIX-MONTH SUBSCRIPTION TO THE GLOBAL MARKET WATCH & ALERT UPDATES**

**EUR 400**

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Should you wish to register for the **World Economic Conference** in **December 2012 in Berlin**, we kindly invite you to follow the following procedure:

**Step 1:** Please choose your ticket(s) from the categories listed above. More details regarding the programme can be found on the following pages.

**Step 2:** Send an e-mail to

**berlin2012@princeton-economics.com**

Please include:

- Your first and last name
- Your function and organization
- Your address
- Your choice of ticket(s) by mentioning the respective letter in front of the listed categories
- Your phone, fax number and e-mail address for further correspondence

**Step 3:** We will then send you an e-mail containing a link for the payment procedure. Please note that the link issued will ONLY include the ticket(s) you have chosen.

**Step 4:** Click on the link and follow the instructions. You will need to fill out your personal data and credit card details to proceed with the payment of the conference fee. You will then receive a notification that your payment has been accepted. Please note that no separate confirmation e-mail will be sent out; once the payment procedure is complete, you have successfully registered.



## FRIDAY 30 NOVEMBER, 2012

13:30 – 14:00

### Registration & Welcome Coffee

(1st floor, Grand Ball Room)

14:00 – 16:00

### Session – Part 1

Martin explains why the sovereign debt crisis is the primary issue that is dictating now the entire global market in every aspect and how politicians today are repeating the same mistakes that led previous societies into social unrest and collapse. Looking with him back into financial history as far back as to Roman times reveals that the currently proposed solutions by governments are not real solutions but just an avenue into chaos that has already started in Greece and other European countries. The reason for the crisis is that politicians around the world have the idea that they can borrow year after year and never have to pay anything back. Things will become really ugly when nobody will finally be there willing to buy those bonds. The events of medieval city of Mainz are a perfect showcase what will happen, when the government finally hits that moment.

16:00 – 16:30

### Coffee Break

16:30 – 18:30

### Session – Part 2

Martin will present his suggested solution how to deal with the euro crisis and provide an astonishingly clever solution how to solve the current financial crisis, without facing total chaos or hyperinflation.

## SATURDAY 1 DECEMBER, 2012

08:30 – 09:00

### Registration & Welcome Coffee

(1st floor, Grand Ball Room)

09:00 – 12:30

### Morning Session

Martin starts the conference with a completely unique way of looking at markets and incorporating cycle analysis that will make the markets come alive as you see them like never before. He explains why the business cycle and global capital flows are the key driver of the capital markets, flows that sometimes behave like a “loose canon on the deck on a ship in the middle of a hurricane”. By presenting the different cycles he also explains how economist Schumpeters’ concept of creative destruction will force again in the coming years a part of the unproductive society (today working for the government) into skilled labour for the next upswing cycle.

12:30 – 14:00

### Lunch Break and Discussion

14:00 – 15:30

### Afternoon Session – Part 1

Martin will use this session to give in-depth analysis of the South-East Asia Equity Markets specifically and how they will be influenced on the global stage of market trends.

This will be followed by an analysis of the ‘Rise of Asia’ as a financial super-power. Martin will analyse the benefits of Asia becoming the new financial capital of the world and the path to do this successfully.

Countries included: Thailand, China, Hong Kong, India, Indonesia, Japan, Philippines, Malaysia, New Zealand, Singapore, South Korea, Taiwan, Australia

15:30 – 16:00

### Coffee Break

16:00 – 17:30

### Afternoon Session – Part 2

Martin will use this session to give in-depth analysis of the European Equity Markets specifically and how they will be influenced on the global stage of market trends.

Countries included: Germany, France, Italy, Spain, United Kingdom, Switzerland

18:30 – 20:00

### Networking Cocktail Reception

(Bar of the Steigenberger Hotel, ground floor)

## SUNDAY 2 DECEMBER, 2012

9:00 – 10:30

### Morning Session – Part 1

(1st floor, Grand Ball Room)

Martin will use this session to give in-depth analysis of the world’s most important Currencies markets and how they will be influenced on the global stage of market trends. Currency markets included: EUR, USD, Yen, CHF, AUD, CAD

10:30 – 11:00

### Coffee Break

11:00 – 12:30

### Morning Session – Part 2

Martin will use this session to give in-depth analysis of the world’s largest Bond markets and how they will be influenced on the global stage of market trends.

Bond markets included: European, United States, Japan

12:30 – 14:00

### Lunch Break and Discussion

11:00 – 12:30

### Afternoon Session – Part 1

Martin will use this session to give in-depth analysis of the Americas Markets specifically and how they will be influenced on the global stage of market trends.

Countries included: United States, Canada, Mexico, Brazil

15:30 – 16:00

### Coffee Break

16:00 – 17:30

### Afternoon Session – Part 2

Martin will use this session to give in-depth analysis of the Commodities markets: Gold, Silver, Platinum, Copper, Agricultural. Martin will use this last session also to summarise his outlook and demonstrate how market participants can subscribe to future forecasts.

17:30

### End of Conference





## ACCOMODATION

A limited superior room contingent has been reserved for the participants of the World Economic Conference at the Steigenberger Hotel Berlin from 30 November until 3 December, 2012. The contingent will be available until 20 November, 2012. In order to make a booking, you are kindly invited to directly contact the Steigenberger Hotel Berlin, mentioning the keywords 'World Economic Conference', which grants you access to the reserved contingent.

### RATES

Single superior room: EUR 130 per night

Double superior room: EUR 150 per night

The Steigenberger Spa, including a pool, is available to all guests of the hotel.

#### The room rate includes:

- Rich breakfast buffet (1st floor Park Salon from 06:30 to 11:00)
- Free WI-FI access in the entire hotel
- Complimentary coffee and tea
- Complimentary bottle of water
- Pool and Spa facilities (from 06:30 to 22:00)
- Cable TV with international programmes

#### Please find below contact details of the hotel:

##### Steigenberger Hotel Berlin

Los-Angeles-Platz 1, 10789 Berlin, Germany

T: +49 (0)30 2127-0

F: +49 (0)30 2127-117

I: [www.steigenberger.com/Berlin](http://www.steigenberger.com/Berlin)

E: [berlin@steigenberger.de](mailto:berlin@steigenberger.de)

### GETTING TO THE STEIGENBERGER HOTEL BERLIN

#### - From Tegel Airport to the Steigenberger Hotel Berlin

**Taxi:** The ride will take approximately 15-20 minutes and cost around EUR 17.

**Public transportation:** You can take the Bus 109 (via U+S Zoologischer Garten) from Tegel Airport to U Kurfürstendamm. The Steigenberger Hotel Berlin is 300 metres from the train station. The ride takes approx. 30 minutes and costs EUR 2.80.

#### - From Schönefeld Airport to the Steigenberger Hotel Berlin

**Taxi:** The ride will take approximately 30-35 minutes and cost around EUR 37.

**Public transportation:** From the airport's train station (located 400 metres north), you have easy access to the subway (S-Bahn 9, via Pankow) that will take you to Ostkreuz, where you need to change train and get into the S5 (direction Spandau) or the S7 (direction Wannsee). Then you need to get off at S+U Zoologischer Garten from where it is a 500 metres walk to the Steigenberger Hotel. The ride takes around one hour and costs EUR 2.80.

#### - From Berlin train station (Hauptbahnhof) to the Steigenberger Hotel Berlin

**Taxi:** The ride will take approximately 10-20 minutes and cost around EUR 15.

**Public transportation:** At Berlin train station you can take the S7 (direction Wannsee) or the S5 (Spandau) and get off at S+U Zoologischer Garten. The ride will take around 20 minutes, tickets cost EUR 2.40. The Steigenberger Hotel is 500 metres from the station.







## PRACTICAL INFORMATION

For private tours or sightseeing inquiries, please do not hesitate to contact us for your personal tour arrangement (private guides and/or transportation).

### INFORMATION ABOUT BERLIN

The capital city of the Federal Republic of Germany has a population of 3.5 million living in an area of 892 square kilometres. Berlin is an exciting city of contrasts. Forever evolving it can be explored in a countless variety of historical and modern attractions. With its 175 museums, more than 50 theatres, around 300 cinemas and 4,650 restaurants, Berlin is one of the main touristic attractions in Europe.

For further information regarding tourism in Berlin please use the following links:

[www.visitberlin.de/en](http://www.visitberlin.de/en) (in English)

### IMPORTANT LINKS / NUMBERS

#### **MICHEL** International Relations & Services

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**I:** [www.steigenberger.com/Berlin](http://www.steigenberger.com/Berlin)

#### **GERMAN RAILWAY COMPANY (DEUTSCHE BAHN)**

**T:** +49 (0)1805-99 66 33

**I:** [www.bahn.de](http://www.bahn.de)

#### **TAXI COMPANY BERLIN (TAXIFUNK)**

**T:** +49 (0)30-44 33 22

#### **LIMOUSINE SERVICE WUNDERWALD**

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**I:** [www.LimousineBusBerlin.de](http://www.LimousineBusBerlin.de)

### **BERLIN TEGEL AND SCHÖNEFELD AIRPORT**

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