



ARCHIVER'S CLASSES

Scrapbooking 123

If you're new to scrapbooking or just curious as to what all the excitement is about, you'll learn how to keep your photos safe in a scrapbook, discuss the pros and cons of different products, and create your own scrapbook page. Free.

Classic Photo Albums

Join us as we rediscover the timeless classic photo album! We'll walk you through the steps to get started creating a classic album and highlight the importance of labeling your photos. Plus, we'll give you personal assistance as you create your first classic album page! Free.

Organizing & Preserving Your Photographs

Piles of pictures? Learn how to safely and conveniently organize and store your photographs for future generations. Get all the information you need plus some simple tips to get you started. Free.

Rubber Stamping Basics

For new and experienced stampers alike, learn rubber stamping techniques and creative ideas to incorporate rubber stamping in your scrapbook. Free.

Black & White Hand Tinting

Discover how hand-coloring your black and white photographs can be fun, quick, and inexpensive with the Zig Photo Twin System. All supplies will be provided for you in class. \$10 fee.

Creative Lettering

Learn how to jazz up your writing and incorporate various styles into your album, scrapbook pages and other creative projects. \$10 fee includes a free Zig Writer Pen.

Fun with Die Cuts

Learn the tricks to embellish die cut letters and shapes. \$10 fee.

Mom & Me Scrapbooking

Bring your favorite kid and come discover scrapbooking fun with us! Ages 8 & up. Please bring 6-10 photos. Free.

Design Dynamics

Learn the fundamentals of design and how to creatively apply them to scrapbook page layouts. Free.

Elegant Pages

Put more emphasis on your photos and journaling. Our elegant ideas will get you started. \$10 fee includes a completed page for you to take home.

Heritage Pages

Learn creative ideas for showcasing your treasured heritage photos. Leave with a completed page. \$10 fee.

Bridal Ideas

Join us for a brainstorming session as we show you creative samples of handmade invitations, programs, favors and gifts -all created at Archiver's! free.

Terrific Titles

Come for some great new ideas and techniques to embellish your pages with fantastic titles. Leave with two fun titles. \$10 fee

Punch Art

Punch paper, create art! Perfect embellishments for your photo projects. \$10 fee.

SCRAP MANIA

Our workshop is open and available to you for 6 hours of pure FUN and productivity. \$15 Fee includes goodie bag, prizes, dinner & demos.

Every class may not be offered at all stores. Please visit our website at www.archiversonline.com or call the store nearest you for current class schedules.

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ILLINOIS:
Naperville
Coming Fall 2002

Westminster
(303) 487-4174

COLORADO:
Highlands Ranch
(303) 470-5501

Roseville
(651) 636-9200

Eden Prairie
(952) 943-8060

Maple Grove
(763) 420-1300

Apple Valley
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MINNESOTA:



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archiver's journal



*Your source for
organizing, preserving
and displaying your
photo memories*

www.archiversonline.com

The *Art* of Scrapbooking

Scrapbooking blends creative fun with the joy of preserving memories.



The Joy of Remembering

No gathering today is complete without a scrapbook making an appearance. And it is no surprise that they are always enthusiastically welcomed. Scrapbooks bring people together in a way nothing else can. Instead of telling your friends and family about the wonderful wedding, exciting trip or first school day anxieties, a scrapbook takes them into the experience—and lets them share a part of you.

The Family Bond

Captured on the pages of a scrapbook, the past remains alive and fresh. Today families are busier than ever with

work, school and other activities. By serving as family archives for moments great and small, scrapbooks are tangible reminders of our family bonds. Moreover, with its photographs organized and labeled, a scrapbook ensures that you won't lose the memory of the event or the participants.

A Living Legacy

Scrapbooks bridge generation gaps. Scrapbookers know they are creating a legacy to pass onto future generations. A scrapbook can carry the guests at a 50th anniversary celebration to the wedding that started the journey. Its

pages may give future grandchildren a peek into their father's childhood or provide some amusing insights about the family tree. And after someone dear is gone, a scrapbook of shared memories becomes not only a great comfort, but an irreplaceable treasure.

Safeguarding Your Photos

Scrapbooking is a safe and enjoyable method of preserving your photos. In the past, protecting your photos from acid, lignin and PVC gases, which will destroy them over time, was not as easy as it seemed. Photo albums held photos; scrapbooks contained the memora-

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bilia. Today, with Archiver's acid-free photo accessories, papers, stickers and adhesives, you're free to create albums and scrapbooks as simple or elaborate as you like. Our products ensure your photos are safely preserved. By checking every product for you, we take the worry out of the preservation process, so you

ent themes present new opportunities to unleash your creative energies.

The Scrapbook Bee

Remember the fun of the old-fashioned quilting bees? At every Archiver's store, you'll find a spacious workroom where you and your friends can work on scrapbooks. You'll share ideas, pick up new techniques and take



can concentrate on the fun!

The Thrill of Creativity

Nothing is more personal than a scrapbook, so why not make it uniquely your own? Decorative papers, die-cuts, stickers and stamping give your pages excitement, emphasis and a flavor suited to its theme. Don't limit your scrapbooks to historical chronologies. Creating a scrapbook around a theme, like summer camp, baby shower or a beloved pet, makes it easier to sort and select your photos. And differ-

advantage of all the wonderful tools and die cuts free to our customers. Scrapbooking is enormously rewarding. No other activity combines the satisfaction of producing an enduring legacy with the fun of creative expression.

Getting Started!

Enrolling in our FREE Scrapbooking Basics class is a great way to start. We'll show you how to create a scrapbook that will make your photos—and the people in them—truly unforgettable. Call the Archiver's nearest you to sign up.

Creative

Elements of Scrapbooking

Walk in to any Archiver's and you'll notice the aisles of stickers, rainbows of papers, and containers of colorful embellishments. But what are they used for? These creative elements colorfully contribute to the telling of your story through the pages of your scrapbook. Here's how:

Paper

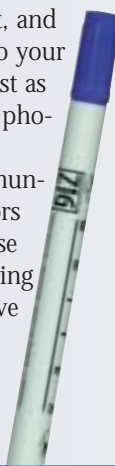
Available in every color of the rainbow, thousands of patterns, sparkles and textures, our paper is acid-free and safe for your photos.



Paper provides a background, mats your photos and can be cut in to dynamic shapes and letters to decorate your album pages.

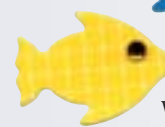
Pens

Recording the details of your story is critical to preserving your memories. Our scrapbooking pens are acid-free, permanent, archival, fade resistant, and waterproof so your words will last as long as your photographs. Available in hundreds of colors and styles, use pens for writing and decorative doodling.



Stickers

From diaper pins and soccer balls to intricate hearts and letters, stickers are available in every subject under the sun. Just peel and stick - stickers are so easy to use! Use them to add a quick decoration, spell out a title, frame a snapshot or create a border of color.



Die Cuts

Like "cookie cutters" for paper, die cuts punch out shapes, numbers and letters.

We have over 450 different dies that you can use with any of our papers. Die cuts add color and texture to your pages and can be layered and embellished.

Templates

Templates are plastic sheets of alphabets, shapes and word stencils used for tracing and coloring. Easy to use, trace and color-in creative titles, create background patterns, or decorate the edges of your album page.

Punches

Similar to a hole punch, paper punches punch shapes — from butterflies and swirls to miniature people. Punch shapes directly out of your page or embellish with shapes punched from paper.



Stamps

Rubber stamps imprint images. With a rainbow of inkpads available, stamping is a versatile decoration. Stamp images and letters on your page or create background paper by repeating an image.



3-D Embellishments

Buttons, beads, wire, fibers and eyelets accent your pages and add dimension. Tie, stitch, thread, or wrap to create titles, borders and decorative details.

Pr o d u c T s ★ ★ ★



Add flair to your paper crafts with these fun, new embellishments.

★ Buttons, Twistel and Stitches

Classic embellishments are appearing on scrapbook pages and paper crafts everywhere, but our "old favorites" have an updated look. Bright colored buttons are now ultra-thin to prevent adding bulk to scrapbooks and card crafts. Stitched embellishments are "sew"

popular. Stitching tools and fibers are available in a rainbow of colors. Unwrap strands of Twistel, twisted paper yarn, to use as a textured paper or use twisted in place of twine or ribbon. Add a button to your journaling box, stitch a title - embellishments take paper crafts to new heights!



Safely keep your memories in one of these handsome new albums.

★ New Pioneer Albums

We've added new additions to one of our most popular lines of albums. Nature inspired 12" x 12" Memory Books are covered in handmade paper. New photo albums feature kraft colored pages and textured covers with leaf adornments. Welcome your new arrivals with an 8.5" x 11" or a 12" x 12" pink or blue gingham Memory Book. All albums are acid, lignin and PVC-free.

What's in Store

We are proud to introduce Archiver's "What's In Store?" – a monthly email update that informs you of the upcoming news & events happening at the Archiver's nearest you! Every month you'll be the first to hear about great new products arriving on our shelves and new creative classes we will be offering. You'll receive a schedule of our in-store demonstrations, upcoming events, and the positions we have available at our stores. To sign up for our free email, visit our website at www.archiversonline.com, or stop by or call one of our stores. (We respect your privacy and will never sell any of your personal information.)



ARCHIVER'S BONUS BUCKS

ARCHIVER'S VALUABLE OFFER

Passionate About Paper

Do you know the secret behind fun scrapbook pages and awe-inspiring cards? It's paper. To add excitement to photos and cards, scrapbookers and stampers find inspiration in decorative papers. Metallics, for example, give a fun glow. Consider vellum for a delicate touch. Foil adds a rich elegance. Velveteen paper has warm texture. Whether washed with ink, fashioned into shapes or used for stamping, decorative papers make your projects so much more fun!

Paper Size

Decorative and craft papers are sold in standard 8.5" x 11" sheets or in 12" x 12" sheets to fit scrapbooks. To fit a different sized page, trim the paper into shapes, like squares, triangles or other designs. Many of the 12"x12" papers now come with lines to guide you in trimming down to fit an 8.5" x 11" albums. With die cuts, shape cutters and other fun tools, you can use just about any paper for any sized project.

Play it Safe

Your photos and cards are too important to trust to just any paper. Safeguard these treasures by using only acid-free papers. Acid can erode photos and documents, causing them to become brittle and fade or discolor. Archiver's papers are acid-free, so you can focus on the endless ways to use it and not worry about it harming your photos.

Archiver's carries over 2,500 different styles of paper for your creative projects. We couldn't possibly cover them all, but here are some of our favorites.

Vellum

The delicate, sheer paper that adds elegance to your paper projects is vellum. Use vellum to add a whisper of color, soften patterns and create dramatic overlays. It dresses up the simplest card and lends a distinctive grace to scrapbook pages. Employ extra care when cutting, gluing or writing on vellum and the results will be truly beautiful. Our new 3M vellum adhesive has even taken the worry out of adhering vellum to your projects.

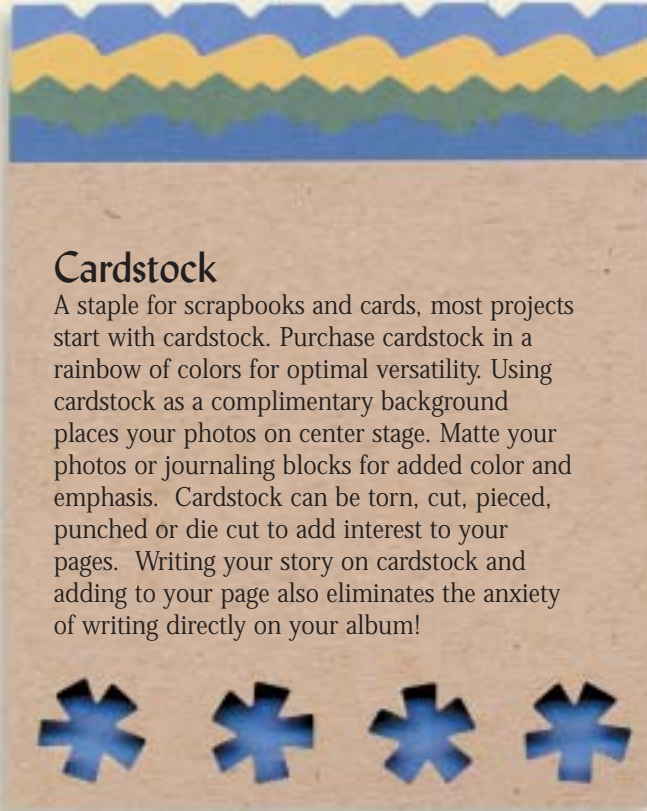
Patterned

Patterned paper comes in a wide range of coordinating themes, coordinating colors, and of course, patterns. Whether you cut, trim, tear or die-cut it, patterned paper adds a sparkle to your project. Patterned paper is wonderful for layering, framing photos or creating borders. Create striking titles with die cut letters. Add waves to your beach pictures, or position a photo of your sleeping baby under stars. When using patterned paper there are no boundaries.



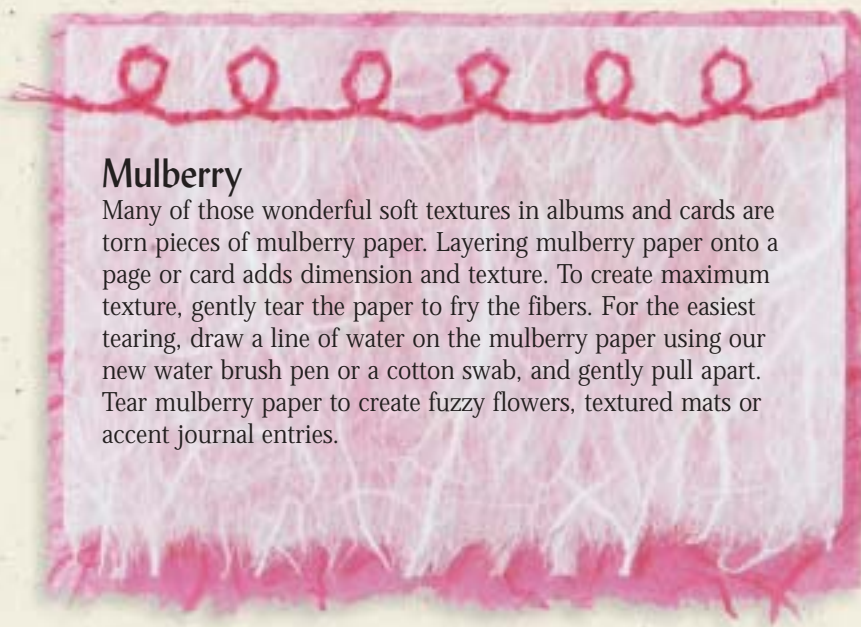
Cardstock

A staple for scrapbooks and cards, most projects start with cardstock. Purchase cardstock in a rainbow of colors for optimal versatility. Using cardstock as a complimentary background places your photos on center stage. Matte your photos or journaling blocks for added color and emphasis. Cardstock can be torn, cut, pieced, punched or die cut to add interest to your pages. Writing your story on cardstock and adding to your page also eliminates the anxiety of writing directly on your album!



Mulberry

Many of those wonderful soft textures in albums and cards are torn pieces of mulberry paper. Layering mulberry paper onto a page or card adds dimension and texture. To create maximum texture, gently tear the paper to fry the fibers. For the easiest tearing, draw a line of water on the mulberry paper using our new water brush pen or a cotton swab, and gently pull apart. Tear mulberry paper to create fuzzy flowers, textured mats or accent journal entries.



Pearl

Decorative

These papers give your cards and scrapbooks excitement — plus they are so much fun to use! At Archiver's, our thousands of papers let your imagination soar. So whether your spirit feels like cardstock, al fresco, pearl or diamond dust, our papers will set your creative energies free and make all your projects great fun.

Mirror

Al Fresco

Sparkle Sticker

Embossed Suede

★☆☆ HOT Products ★☆☆ HOT



Create a raised design on any paper with this easy-to-use embossing tool.

★ Shape Boss

The days of “blind embossing” are gone! New from Fiskars, the ShapeBoss features a double template – your paper rests between two templates, allowing you to see the pattern

while embossing. Add dimension to your cards, scrapbook pages and paper crafts with ease and accuracy. Multiple templates are available. This product is a must have for any serious scrapbooker or card maker.



A handy “toolbox” to hold all of your embellishments.

★ Quick Tote

Own all the newest paper craft embellishments? Here's how you can organize them. This mini tote features a stack of clear bins for sorting and storing eyelets, brads, wire, buttons and much more. The bins nest inside a nylon zipper tote with a durable strap and multiple pockets.



★ Mega & Giga Punches

Scrapbook pages and paper crafts are taking shape with new Mega and Giga Punches from Marvy. These super-size punches layer with our mini, small and large punches. Punch windows in your scrapbook pages for photos and embellishments to peek through or journal on punched-out shapes.



★ EK Coordinating Stamp Sets

New from EK Success, a complete line of stamps – with a twist! Each stamp is labeled with a color guide that lists coordinating watercolor markers and archival color pencils perfect for coloring your stamped image. Sets feature hand-drawn images and whimsical sayings, a full rainbow of watercolor markers and color pencils, portable brushes, a blender pen and more!

★ Embellishment Tool Kit

Hardware for all the hot, new crafting embellishments in one convenient kit! Making Memories tool kit features a hole punch set, an eyelet setter and mini hammer for eyelets. The kit also includes a paper piercer and 2 needles for stitching, plus a reverse tweezers to pick up your eyelets and round nose pliers for shaping wire. All the tools you will need to add the latest and greatest embellishments to your pages.



A must-have tool kit for scrapbooking.



Adding wire embellishments to your projects just got easier with our new wire tools.

★ Wire & Wire Tools

Stitch, loop, curl & bend – wire is winding its way through scrapbook pages and paper crafts everywhere. New creative tools make working with wire easier than ever! Create intricate wire patterns with the Jewelry Jig and Wire Writer. The Wire Worker and Round Nose Pliers create loops and curls while the Nylon Jaw Pliers flatten your wirework for scrapbooks.



Stickers are little works of art with a big impact. These sensational accents give your scrapbook pages fun and personality. Stickers are quick and easy to use and come in every size, shape and theme under the sun. Stickers open up a world of limitless imagination and excitement. They add creative designs instantly – and boost your own inspired efforts. Archiver's stocks thousands and thousands of stickers, ranging from gorgeous, elegant illustrations to fun, endearing accents. Here are some fun ideas for using them.

Creative Uses for Stickers

Why limit your "stickering" to scrapbooking? Many fun, creative (and quick!) projects call for stickers. Check out these fun ideas that are only a peel & stick away:

- Elegant cards are easy when you apply a large sticker, like a floral bouquet, to the front and embellish the buds with glitter.
- Border a small folded cardstock square with a sticker to craft a dressy place card.
- Embellish die cut boxes and gift bags with stickers to create festive wrappings for small gifts.
- Top off a birthday package with a sticker-decorated tag.
- Archival storage boxes go from bland to beautiful when labeled with sticker letters or trimmed with sticker borders.



Stuck on



Theme Stickers

Stickers that add spirit to your pages are called theme stickers. They unify the visual elements of a scrapbook and tie your story together. Some theme stickers also serve as stand-alone accents. Experiment by cutting these stickers apart and combining elements to create a unique accent. To help you find the perfect stickers for your project, Archiver's organizes stickers by themes. Plus—with over 3,000 to choose from, you

are sure to find the perfect stickers to give your projects the touch of fun and creativity you want.

Bordering On Success

Border stickers tie your theme or pages together. To unify two pages, apply border strips around the perimeter or each outside edge. Try accenting pages by clustering stickers in the corners. Another technique is to trim each preceding page in a scrapbook slightly smaller to create a cascade effect. Layering borders on the cascaded pages adds an extra measure of charm.

Explore Another Dimension

Three-dimensional stickers add rich texture to scrapbooks. Many are perfect for invitations, cards, picture frames or programs. Jolee's Boutique offers a line of three-dimensional stickers that are delightfully detailed.

Artful Lettering

Accent words in your story with stickers. Or omit a word and position a sticker in its place. Weave stickers into a title by creating a background for your letters to be placed on. Or position the stickers directly on the letters to create your own creative lettering style!

Dress Up Your Journaling

Placing stickers within a journal block brings your writing to life. The stickers act as another headline. They'll draw attention to your journal entry and add flair, helping to tell your story visually.

