



ARCHIVER'S CLASSES

Please check our website (www.archiversonline.com) or call our stores for specific class offerings.

Organizing & Preserving Your Photos

Learn how to safely organize and preserve your photographs for future generations. *Free*

Creating Classic Photo Albums

Learn how to choose the right album, pen and adhesive to create this simple album style. *Free*

Scrapbook Basics

Learn the key elements of scrapbooking from choosing an album and supplies to page layout and decoration. *Free*

Rubber Stamp Basics for Scrapbookers

For new and experienced stampers alike, learn stamping techniques and what stamping products are safe for your scrapbook. *Free*

Design Dynamics

Learn how the fundamentals of design apply to scrapbook page layouts. *Free*

Heritage Pages

Learn creative layouts and techniques to showcase your photos from the past. *\$10 Fee*

Elegant Pages

Learn tips and techniques to help you create more elegant scrapbook page layouts. *\$10 Fee*

Hand Coloring Black & White Photos

Discover how fun, quick and inexpensive hand coloring can be with the ZIG Photo Twin System. *\$10 Fee*

Mom & Me Scrapbooking Basics

Discover scrapbooking fun with your child. (Children 8 and older) *Free*

Tying the Knot

A creative brainstorming session for handmade wedding invitations, programs, favors and gifts. *Free*

Additional Scrapbook Technique Classes:

- **Creative Lettering** *\$10 fee*
- **Pages with Punch** *\$10 fee*

• Terrific Titles

\$10 fee

• Pages to Die-Cut For

\$10 fee

Scrap Mania

Our workshop is open and reserved for you for 6 hours of pure FUN and productivity. *\$15 Fee includes goodie bag, prizes, dinner and demos.*

For more detailed class descriptions and additional seasonal classes — visit our website at www.archiversonline.com

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www.archiversonline.com

Now Open in Denver

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Roseville, MN 55113

2391 Fairview Ave.

Roseville store

(952) 943-8060

(Lower level next to Mervyn's)

Eden Prairie, MN 55344

1152 Eden Prairie Center

Eden Prairie store

(763) 420-1300

(next to Barnes & Noble)

Maple Grove, MN 55369

8046 Wedgewood Ln.

Maple Grove store

(952) 891-4808

Apple Valley, MN 55124

14658 Cedar Ave.

Apple Valley store



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archiver's journal



Your source for organizing, preserving and displaying your photo memories

Organize, Preserve, Protect

Don't Let Them Steal Your Memories!

Silent thieves lurk in our homes. Year after year, they carry away cherished photos, irreplaceable childhood art and one-of-a-kind souvenirs. The thieves are chemicals, the environment and disorganization—and left alone, they will steal your family's legacy. Stopping these thieves, isn't an overwhelming task. A little thought and proper preservation methods will ensure that your family's faces and stories endure for generations.



Organizing and documenting your photos and memorabilia with archival products will ensure that they will last for you and future generations to enjoy.

Understanding the Enemies

Acid and lignin deteriorate photographs, causing them to lose their image and become brittle. Traditional magnetic albums, shoeboxes and photo-processing envelopes can contain these destructive components. Even for short-term storage, we recommend placing photos in archival envelopes and



boxes. Heat, light and humidity will also deteriorate your photos over time. Keep photos on the main floors of your home, out of direct light.

Develop a Plan

Don't try to organize all of your photos at once. The project will be too daunting. Instead, start with the current year and go forward, using archival boxes and envelopes to separate your determined

categories. With your system in place, sorting past years a little at a time is easier. Even if you never assemble an album, your photos will be well organized and properly preserved. If you do take your photos a step further and create an album, your photos will be well organized and ready to go.

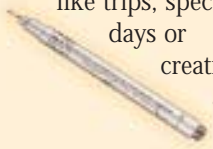
When creating an album, theme albums are an alternative to chronological order.

Organize to page 2



Organize from page 1

Consider theme albums like trips, special birthdays or creating an album for



a specific child. Be sure to both write in the album and label the envelopes—using an archival pen—with the date, people and significance. All your efforts are futile if future generations do not know

negatives, develop a storage plan that makes retrieval convenient. One method is to store negatives in archival envelopes beside the photos. An alternative is to place negatives in non-PVC plastic sleeves that fit an archival 3-ring binder. Keeping the binder in a separate location from the photographs minimizes



Don't try to organize all of your photos at once... instead, start with the current year and go forward

the story behind the photos. **Protect Your Treasures** Give your favorite memorabilia, childhood art, newspaper clippings or trip momentos the same care as photos. Neutralize the acid in the paper by applying Archival Mist™. Or make an archival photocopy on acid and lignin free paper at the Archiver's nearest you, and preserve the copy.



the potential loss of your ability to make reprints if your photos are lost in a fire or another disaster. Organizing your photos and memorabilia requires an investment of time, energy and resources. Archiver's is here to help you at every step, from start to finish. Our friendly staff, informative classes and archival products help you make a preservation project fun, simple and uniquely your own. You'll gain the satisfaction not only of saving your family's history, but also of creating a living memory of loved ones.

Preserving Negatives

Since you may need to create reprints from your



Choosing An Archival Box

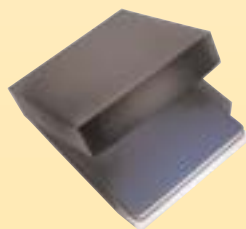
Archiver's carries archival boxes in multiple sizes to help preserve not only your photos, but special documents and memorabilia as well. Our boxes are sturdy, acid and lignin free, and the same quality that museums use to preserve historical artifacts. When choosing a box, think about what you want to store and how you will use it. Then let these considerations guide your decision about the right size and

❖ **Photo Storage Boxes**



Developed with photos in mind, these boxes accommodate standard prints up to 5x7. Using our archival photo storage envelopes will help you stay even better organized. For organizing lots of photos use our large storage box which holds up to 1,700 standard prints.

❖ **Scrapbook**



Storage Box
Designed by Archiver's, our album

storage box protects your photo albums and scrapbooks. The album box accommodates most 12x12 albums and scrapbooks including Westrim, Pioneer and Creative Memories™. The album box also works well for organizing and storing scrapbook pages in-progress.



❖ **Negative & Slide Storage**



From cardboard mounted slides to 35mm and 4x5 negatives, these boxes will hold them all. Our negative file folders organize your negatives while neatly fitting within our flip-top boxes. Or, take a look at our 3-ring binder box and plastic negative storage sleeves to store pages of nega-





Over time, magnetic albums may be destroying your photographs

Oh, those magnetic photo albums! They seem the perfect photo solution. Their pullback plastic sheets obviously protect pictures. Their adhesive strips allow optimal display flexibility. Their cardboard pages and covers are sturdy and durable. Yet when it comes to photo safety, these magical, magnetic albums are actually a recipe for disaster.

⊗ **The Chemical Sandwich**

Most magnetic albums are made from inexpensive materials that over time destroy photos. Rather than protecting the photos, their plastic sheets, usually containing polyvinyl chloride (PVC), emit gases promoting photo deterioration. The convenient glue strips

that easily fuse your pictures to the page are not archival and slowly seep into photos, yellowing and discoloring them. The combination creates a toxic chemical sandwich entrapping your priceless photos.

⊗ **Beware of Photo-Safe Magnetic Albums**

Newer versions of magnetic albums purport to be "photo safe," but may be harmful to your photos nonetheless. Even if these albums do not contain acid or lignin, the problem stems from the mechanics of their pages. When you peel back the plastic, trace amounts of the glue coating the page

deposit glue on the photo surface. Since a photograph's image resides in this top layer, it is vulnerable to damage. Further, adhesives used in older and newer types of magnetic albums inevitably deteriorate. Your photos

either begin falling out of the albums, raising the potential for loss, or become cemented onto the page, accelerating their deterioration.

☺ **A Better Alternative**

Archival scrapbook style albums are a better solution for photo storage—and share many attractive qualities with magnetic albums. First, they are

MAGNETIC PHOTO ALBUMS:

A Recipe for Disaster



adhere to the plastic. When you press the plastic back onto your photos, you

flexible, accommodating most photo sizes. Second, they provide the same freedom for placing and arranging photos and memorabilia. Finally, new advances in adhesives, photo corners and mounting systems make securing photos fast and easy.

☺ **First, Do No Harm**

You put effort and time into saving your pictures. Don't let unsafe magnetic albums destroy your photos and undermine your work. Archival supplies make your efforts count. You can trust Archiver's for the broadest selection of archival scrapbooks, pens, papers and adhesives that absolutely will

Photos Cemented In? Quick! To Photo Rescue

If your photos are cemented into your albums, try one of these simple techniques to rescue your photos. But, before you do anything, remove the pages from the album, tear-off the plastic and make an archival color copy. This will ensure that you have a copy in case a photo is ruined trying to remove it.

- Slide dental floss under the photo, moving it back and forth to try to release it.
- Set a blow dryer on low, blow across the photo to soften the glue and gently lift photo. Keep in mind—heat is an enemy of your photos.
- The best thing we have found to remove cemented photos is to apply Un-du. Undu will neutralize the glue and help easily



Time to Get Organized

Archiver's has fun products to keep your supplies organized

Time for creative projects is something that always seems to be in short supply. Yet by taking a little time up front to organize your projects and supplies, you will save hours of time and frustration. Archiver's craft organization products will not only help you keep track of your supplies, but also make them compact and portable for storing in your home, taking

paper organizers



● Paper Organizers

Looking for the right shade of cardstock, or the perfect pattern paper amongst your supplies shouldn't take hours. Multiple styles of paper organizers are available to make your precious scrapbooking time as efficient as possible and to keep your paper from getting dogeared and bent. Available in 8½x11" and 12x12" sizes, they are designed to accommodate common scrapbooking papers. Accordion organizers arrange paper and paper scraps by color and allow pages in-progress to be stores with their components. Standard organizers store pattern paper and cardstock together for easy access. They also protect large documents and brochures for future use in your albums.



stamp supply organizer

● Stamp Supply Organizers

Our stamp organizer allows you to keep your supplies organized and mobile. Using a system of individual clear trays, our organizer unzips to display each tray and its contents. Trays can be organized as you like—stamps in one, inks in another. Or, for specific projects arrange all the supplies you need in one tray. Outside pockets are great for extra supplies. Individual clear trays can be purchased separately to mix and match for even more flexibility.





tool organizers

● **Tool Organizers**

Quickly locate exact pens, markers, and punches with these fun tool organizers. Designed to hang on the back of a door, the Punch Pal conveniently displays all of your punches in an efficient use of space. Our pen caddy snugly holds 75 pens and markers and stands on any flat work surface for easy access. On the go? The pen caddy folds down to fit into most totes.

totes

● **Totes**

For the ultimate in craft organization, try one of our totes. The over the shoulder version is great for transporting specific supplies needed for a certain album or project. Or, store all of your supplies in a larger tote on wheels. Their sturdy construction, wheels and extendable handle make transporting your supplies a snap. Their grand size keeps your supplies neat and tidy at home and makes it easy to wheel into a closet for storage.



sticker & die cut organizers

● **Sticker/ Die Cut Organizer**

Stickers and die-cuts are usually small — and very often the hardest supplies to keep track of. The Personal Sticker Binder was designed with this problem in mind — it organizes stickers and die cuts with ease. This heavy-duty binder holds clear sleeves, available in over 10 different styles which allow multiple sized stickers and die cuts to be organized every way imaginable (by color, theme, album etc.) Small accordion organizers offer roomy pockets — perfect for die-cuts — and the flexibility to organize, as you like.



Hot Products Hot



Add new dimension to projects with detailed, three dimensional stickers

★ Jolee's Boutique Stickers

Introducing a whole new dimension in stickers Jolee's Boutique™ features intricate, hand-made stickers decorated with beads, fabric, foil, wire and more. Their small size and attention to detail will add an element of "wow" to frames, paper crafts, and scrapbook pages.



Don't worry about ever stamping in the wrong place again

★ Stamp-a-ma-jig

Position rubber stamps right where you want them — the first time, every time.

1. Stamp your design on the imaging sheet and position image wherever you want it on your project.
2. Align Stamp-a-ma-jig with imaging sheet.
3. Carefully remove

imaging sheet and use Stamp-a-ma-jig as your guide as you stamp your image directly onto your project. This non-slip placement tool is also great for repeating patterns and designing borders! If you enjoy rubber stamping you need this tool. It is a true innovation.



Have every Creating Keepsakes layout at your finger tips

★ CK Idea Vault

Over 7,500 creative page layout ideas that have been featured in Creating Keepsakes Magazine are available at the click of a mouse. For extra ease, you can type in a key-word (ie: Halloween) and preview all related layouts. This CD is the ultimate inspirational tool.



Mat stacks are quick, easy borders for your photos

★ Mat Stacks

A scrapbooker's short cut, Mat Stacks perfectly mat 4x6" photographs. Remove your selected cardstock or pattern paper from the stack and simply adhere your photo. Mat stacks are acid-free and available in 3 color palettes.

★ Square & Circle Kits

Great for titles, borders, punches, and matting stickers, these kits instantly dress up scrapbook pages and are a true timesaver! 1 1/2" squares and circles come in a rainbow of acid-free cardstock colors. The extreme combo pack contains 1,620 pieces in 27 different colors.



Pre-cut cardstock shapes are great for easy borders and titles



Mini Xyron makes adhering small shapes and die-cuts a snap

★ Mini Xyron

Applying adhesive to small punches, intricate die cuts, and letters just got easier! Simply slide your small shape into the Mini Xyron, gently advance the adhesive strip, and your shape instantly becomes a sticker. Adhesive is acid-free and refillable.

Pr  d  U  c  T  s ★ ★ ★

Our Promise to You



Eyelets are fun new embellishments for paper craft projects

★ **Eyelets**

Add colorful dimension to your projects! Available in a multitude of fun colors, eyelets are great tools for embellishing hand-made cards, paper crafts, and scrapbook pages. They also offer a clean, adhesive-free option for attaching vellum to your projects. The starter kit contains the tools needed to set your eyelets. Color refills are also available.



★ **Cornercopia**

Accurately punch your paper's corners — quickly and easily — with the Cornercopia. Simply position your punch, slide your paper into place and punch! Built-in guides help you position your paper accurately for a perfect corner punch. The Cornercopia accommodates over 45 different types of punches.



Make sure your corner punch hits the mark every time

At Archiver's we are dedicated to helping customers organize, preserve, and display their photographs. We pride ourselves on giving our customers not only the largest selection of photo-memory products to use with photos, but products that will also safely preserve them. Although our buyers check with product vendors (and even test product themselves) to ensure that the products we carry are safe for your photographs, we realize that there are many customers who shop at our stores for other creative projects as well. As such, we also pride ourselves on carrying the newest and most creative products for other paper craft projects. Occasionally, this means that

some of the products we carry for craft projects may not be suitable for long-term use with photographs.

When products are introduced in our stores that may not be safe for use with photos, we will note it on a sign. Some products are still being tested for their long term effects on photos and we will communicate that information to you as it is available as well. We will continue to use our newsletter, website, and our employees to communicate the latest information available on products. Above all we are dedicated to helping you preserve your photos, and we thank you for letting us be a part of helping you better enjoy and preserve them.



FREE Archival Envelope Pack

Get started organizing your photos — absolutely free. Present this coupon to receive a trial size pack of three free Archiver's archival envelopes. They are acid-free, hold up to 48 standard photos, and have room for documentation.

Offer expires on April 30, 2002
CC14



Limit one coupon per customer.
No cash value.

FREE Cardstock

Present this coupon to receive your choice of 5 free sheets of 8 1/2 x 11" acid-free cardstock. You pick out the colors you want and we'll give them to you FREE.

Offer expires on April 30, 2002
CC15



Limit one coupon per customer.
No cash value.

Black plate change

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**Opening May 2002
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