2017 ANNUAL REPORT

MEET YOUR CITY

chicago ARCHITECTURE foundation
Welcome to Chicago, a place for discovery and adventure.

For more than 50 years, the Chicago Architecture Foundation (CAF) has proudly shared stories of Chicago’s magnificent architecture with millions of people. We’ve helped Chicagoans see their city with fresh eyes and equipped visitors to get the most out of their time in Chicago.

Our docent-led tours bring the city’s storied past to life in exciting new ways. Our education programs give students of all ages hands-on opportunities to understand architecture and design. Our lectures and exhibits highlight projects and designers who are shaping the city’s future landscape.

Now, we’re taking our mission to inspire people to discover why design matters a step further. In 2017, we committed to the creation of our long-planned Chicago Architecture Center. This new destination near the corner of Michigan Avenue and Wacker Drive will be the “center” of attention in Chicago when it opens in summer 2018—providing locals and visitors with a dramatically enhanced gateway to encounter and engage with architecture.

Are you ready to meet your city all over again? Consider this your invitation...
DEAR FRIENDS,

We are delighted to provide you with this annual report on the Chicago Architecture Foundation’s 2017 initiatives, accomplishments and financial performance. You may recall that we reached an organizational milestone in 2016 as we celebrated our 50th anniversary. So what were the chances of topping that year’s accomplishments in our 51st year? Very good, as it turned out. Here are some 2017 highlights:

**ANOTHER BANNER YEAR**
CAF’s overall attendance in 2017 reached nearly 690,000, a 2.5 percent increase over the previous year and a new record high. Of that total, almost 45,000 participants were students, teachers and families served by our education programs and our critical role as Signature Education Partner for the second Chicago Architecture Biennial. Another 91,000 attendees braved record rainfall to participate in our seventh annual Open House Chicago, which has become one of the city’s most noteworthy and participatory weekend celebrations each fall. And, of course, our walking, bus and bike tours and signature river cruise aboard Chicago’s First Lady were as popular as ever in 2017, enjoyed by more than 422,000 visitors. In total, CAF operated on a budget of $22.7 million in 2017.

**BIG VISION MEANS BIG PLANS**
In late 2016, the CAF Board of Trustees and senior leadership endorsed a new five-year strategic plan that commenced in January 2017. The organization’s mission to “inspire people to discover why design matters” is now allied to a vision of CAF as “the leading organization devoted to celebrating and promoting Chicago as a center of architectural innovation.”

Fittingly, CAF’s goals through 2021 include:
- Fostering informed citizens re: livability, sustainability and urbanism
- Leading in transformative architecture/design education
- Engaging all of Chicago’s neighborhoods
- Growing and sustaining the organization and funding its vision

One final and crucial “centerpiece” goal is meant to empower all the others: the creation and launch in 2018 of our city’s newest premier cultural institution, the Chicago Architecture Center. In 2017, we determined the site; hired our design, exhibition, construction and financing partners; and began in earnest to devise an operating model and staff/volunteer structure that will have us ready to launch during the height of 2018’s tourism season. (Please see page 14 for details about how you can support this important step for CAF via our Meet Your City campaign).

**INSPIRING THE NEXT GENERATION**
As an essential element of our plan, CAF launched a major, three-year civic education initiative serving students and teachers grades five through 12 entitled Meet Your City: No Small Plans. The centerpiece of this effort is an engrossing graphic novel and related curriculum that invites young Chicagoans to consider the role of design in addressing the question, “What makes a good neighborhood?” So far, more than 4,300 copies of the book have been distributed in schools across the city and in every public library. We look forward to refining the program in 2018 while increasing overall participation. We were also proud to graduate our first class of Teen Fellows in 2017. The CAF’s Allstate Teen Academy provides a career pathway for high school students interested in the architecture, engineering, design and construction professions.

**POWERED BY VOLUNTEERS & STAFF**
No one can doubt the degree of dedication exhibited by our docents and volunteers—they are truly the backbone of the organization. We are also grateful for our incredibly dedicated Board, which has provided oversight of the organization’s growth. And, of course, none of our accomplishments would be possible without a strong and focused staff that contributes beyond the “day job” to make our vision for the future possible. We can’t thank you enough!

MEET YOU AT THE CENTER!
We are really looking forward to welcoming you in 2018 to our new destination, the Chicago Architecture Center. The Center is dedicated to stirring your curiosity about architecture, infrastructure and cities so that you can experience for yourself why design matters. We promise to provide many more things to see, hear, learn and do—in this new Center for architecture, in this most gracious of cities.

LYNN OSMOND
Hon. AIA, CAE
President and CEO

JOHN PINTOZZI
Chair, Board of Trustees
ARCHITECTURE TOURS, VOLUNTEERS & PARTNERS

The Chicago Architecture Foundation is known internationally for its 80+ distinctive docent-led architecture tour offerings by boat, bus, bike, train and on foot that encompass the downtown area, along with neighborhoods throughout the city and region. These tours, led by highly trained and enthusiastic volunteers, have no rival in the city—indeed, these carefully conceived tours have become a "must-see, must-do" experience for tourists and Chicagoans alike.

MORE THAN 450 VOLUNTEER DOCENTS EDUCATED AND DELIGHTED 422,000 TOUR GUESTS AND VISITORS

VOLUNTEERS, CHICAGO-STYLE

In 2017, CAF’s corps of more than 450 active volunteer docents educated and delighted 422,000 tour guests and visitors, donating more than 22,000 hours of their time leading tours. Nearly 2,600 other volunteers “staffed” the 2017 Open House Chicago weekend, contributing another 17,000 hours. And yet another group of 150 volunteers donated 5,600 hours engaging visitors year-round in CAF’s ArcelorMittal Design Studio, exhibit spaces, retail store and other venues.

CAF’s knowledgeable docents and dedicated volunteers are also tireless; it seems—in 2017, hundreds participated in special enrichment programs and refresher sessions to stay current with the ever-evolving world of Chicago building and design. CAF is pleased to provide volunteers with these and other forms of professional development, visitor experience training and behind-the-scenes experiences.

SUPPORTED BY VALUED PARTNERS

CAF partners with scores of other organizations, enhancing our ability to access many of Chicago’s architecture and design treasures. CAF staff works closely with hotels, transit companies, museums, colleges and universities, restaurants, office real estate companies, ticketing organizations, travel sites and more—from LEGOLAND and the Segway Experience of Chicago to the CTA and the Berghoff. These and many other valued relationships ensure the best possible experience for our guests (please see page 24 for a full list of 2017 tour partners).

THE RIVER’S EDGE:
CAF RIVER CRUISE ABOARD CHICAGO’S FIRST LADY CRUISES

CAF is proud to provide, in partnership with Chicago’s First Lady Cruises, the definitive architecture river cruise in Chicago. The river cruise consistently ranks as the “#1 Thing To Do” in Chicago. The new Chicago Architecture Center will be conveniently located just across Wacker Drive from the boat dock, allowing for a more comprehensive and fully-integrated guest experience!

POPULAR CAF WALKING TOURS

Some of CAF’s most popular walking tours include:

- Historic Skyscrapers
- Cliff Dwellers
- Art Deco Skyscrapers
- Hotel Boom
- Chicago’s Historic Neighborhoods
- Evolution of the Skyscraper
- Historic Treasures of Culture and Commerce
- Chicago Modern
- Graceland Cemetery
- White City Revisited

GREET YOUR CITY
EDUCATION
The Chicago Architecture Foundation served more than 45,000 students, teachers and families through ongoing education initiatives and the Chicago Architecture Biennial in 2017:

KIDS AND FAMILIES
Design-related activities for children ages 3-13, including summer camps, family festivals and programs that make use of CAF’s ArcelorMittal Design Studio, such as Read and Build, GirlsBuild!, LEGO Build Workshops and Open Studio.

ALLSTATE TEEN ACADEMY
Architecture and design career pathway programs for teens 13-18 that encompass studio workshops, field trips, CAF’s annual Newhouse Architecture and Design competition and an expanding Teen Fellows program.

PROFESSIONAL DEVELOPMENT INSTITUTE
Teacher workshops and training in partnership with Chicago Public Schools, Chicago City of Learning, Ingenuity Inc., Chicago Public Library, and the HIVE and RUSH SAME networks. Educators enjoy opportunities to meet and develop relationships with area architects, designers and other professionals.

CAF was pleased to be the Signature Education Partner for the Chicago Architecture Biennial held in fall 2017. More than 14,000 students and teachers from across the city participated in this three-month festival. The CAF Education team hosted elementary and high school student field trips to the Biennial’s site at the Chicago Cultural Center. Other Biennial-related activities included the BP Student Design Competition; self-guided tour materials for high school and college-age visitors; two dozen Teen Studios; educator training; and the appointment of 31 Teen Ambassadors to the exhibition.

OTHER 2017 EDUCATION HIGHLIGHTS
- Expanded the Teen Fellows program to full capacity—two cohorts of 16 students each. CAF recognized and celebrated the first group of Fellows to graduate from the program, which included paid summer internships with local architecture and design firms.
- Created a new volunteer program that trained 41 Education Guides to lead our increasingly popular K-12 student field trips.
- Extended the GirlsBuild! program calendar to include a summer session to bridge school years.
- Hosted a National Endowment for the Humanities Summer Institute for 72 local and national educators. The intensive seven-day sessions included readings, lectures, tours and site visits focused on “The American Skyscraper: Transforming Chicago and the Nation.”
- Partnered with Northwestern University on a national high school summer program.
- Increased local, national and international student use of CAF’s DiscoverDesign.org online design tool, introduced in 2012, by 29% (10,000 total users).

MEET YOUR CITY CIVIC EDUCATION INITIATIVE: NO SMALL PLANS
In June 2017, CAF launched a three-year program inviting teens, teachers, urban planners, community organizations and youth development services to deeply consider what makes a “good neighborhood.” Anchoring this effort was the publication of an original and absorbing graphic novel, No Small Plans, depicting young Chicagoans from three different eras—including an intriguingly imagined “future” metropolis—as they become alert to the importance of community input and inclusive, thoughtful practices relative to civic design projects. Copies of the book can be found in every Chicago Public Library branch, in dozens of Chicago Public Schools and in 22 youth services organizations across the city. CAF trained 130 educators to use No Small Plans in the classroom and recruited “teacher corps,” a group of more intensively trained educators who separately convened to report on progress and provide input for program enhancement in 2018.
PUBLIC PROGRAMS

The CAF maintains a year-round effort to foster informed and involved citizens while serving as a trusted source on matters relating to architecture and design. In 2017, more than 2,500 members and other visitors had opportunities to attend 41 public lectures, panels, interviews and adult education classes. CAF’s ongoing series includes:

DESIGN DIALOGUES
This evening lecture series addresses timely design trends and local planning/design issues. Four programs involving 15 designers addressed topics like the future of the Chicago region and plans for the Obama Presidential Center.

CURRENT PROJECTS
The Current Projects series spotlights significant new project starts or completions in the Chicago area. In three programs, 12 designers discussed initiatives like the revitalized Fulton Market district and redeveloped Lathrop Homes property.

ARCHITECT TALKS
This new series invited luminaries from across the architecture and design fields to discuss their important work. In 2017, CAF reviewed the distinguished careers of James Timberlake (KieranTimberlake); Marion Weiss and Michael Manfredi (Weiss/Manfredi); and Chicago’s own Helmut Jahn (JAHN).

ARCHITECTURE IS ART (OR IS IT?)
In partnership with the Museum of Contemporary Art Chicago, this innovative new series of conversations explores the blurred—if fertile—territory where architecture and “art” intersect. The first such program, in 2017, paired visual artist Mark Dion with designer David Rockwell.

LIFELONG LEARNING
These non-credit adult classes included a book club with Nature’s Metropolis author Paul Durica, interactive lectures and discussions about Chicago’s landscape legacy with Julia Badrich and a hands-on Smartphone Photography 101 class with Molly Page.

BUILDING TALL
CAF continued its partnership with the Council on Tall Buildings and Urban Habitat, co-hosting three lively sessions in 2017. The series explored key considerations in tall building design now and in the future: How tall can (or should) we build? What are the engineering challenges or practical limits? How can taller buildings be made practical and livable? How can they be secured from national disaster or threats?

DOWNTOWN CHICAGO
Bridgeport/River North
Back of the Yards
Bronzeville
Edgewater
Englewood
Garfield Park
North Lawndale
Gold Coast/Near North
Hyde Park/Woodlawn
Lakeview
Lincoln Park
Lincoln Square/Ravenswood
Logan Square
Avondale
Near West Side
Oak Park/Forest Park
Pilsen
Portage Park
South Loop/Prairie Avenue
South Shore
Ukrainian Village
Uptown
West Town

OPEN HOUSE CHICAGO ENHANCES DISCOVERY
CAF’s signature community outreach initiative was scarcely dampened by 2017’s rainy October, as 91,000 attendees visited 257 sites of interest in 20 Chicago neighborhoods and two adjacent suburbs over the course of one weekend. Attendance on Sunday set an all-time, one-day record for Open House Chicago, which began in 2011. Open House Chicago enjoys the distinction of being one of the most widely attended event of its kind in the world (yes, there is an Open House Worldwide!).

Open House Chicago encourages discovery with events of interest in 20 Chicago neighborhoods and two adjacent suburbs over the course of one weekend. Attendance on Sunday set an all-time, one-day record for Open House Chicago, which began in 2011. Open House Chicago enjoys the distinction of being one of the most widely attended event of its kind in the world (yes, there is an Open House Worldwide!).

Proud communities revealing their secrets and stories during Open House Chicago 2017 included:
EXHIBITIONS

CAF’s world-class tours and engaging programs are supplemented by informative, professionally curated and free-standing exhibitions that address the public’s desire to understand developments and issues relating to the built environment. CAF’s permanent exhibit, the Chicago City Model, continued to fascinate visitors of all ages. In 2017, CAF also hosted three temporary exhibitions that were visited by an estimated 100,000 people:

ON THE EDGE presented 20 entries to the Chicago Architectural Club’s 2016 Chicago Prize Competition. This juried competition asked teams of young planners and designers to ponder the limitless potential of the city’s border with Lake Michigan.

BETWEEN STATES—50 DESIGNERS TRANSFORM CHICAGO’S NEIGHBORHOODS was a second iteration of 2016’s 50 Designers, 50 Ideas, 50 Wards—50 Designers Transform Chicago’s Neighborhoods exhibition. It offered design proposals and concepts to improve life and economic opportunities for citizens throughout Chicago. The 2017 edition requested concepts from larger, more established architecture and design firms.

THE LANDSCAPE ARCHITECTURE LEGACY OF DAN KILEY paid tribute to the immensely influential 20th century American Modernist landscape architect, via photographic documentation of select built works.

Beginning in 2018, exhibitions will assume a more central programming role as CAF opens the new Chicago Architecture Center. The planned 9,000 square feet of exhibition space will hold an expanded and digitally enhanced version of our Chicago City Model and exhibits about skyscrapers and innovation and Chicago’s neighborhoods. Please see page 15 for expanded descriptions of these exciting new permanent exhibits!
CHICAGO ARCHITECTURE CENTER

Opening in summer 2018 at 111 E. Wacker Dr., the Chicago Architecture Center will be a dynamic hub for immersive and innovative exhibits, expanded programming and engaging tours led by CAF’s expert docents. The Center will be a cultural destination celebrating Chicago’s architectural magnificence and the awe-inspiring works of design luminaries from around the world. It will have a powerful and lasting impact on the city.

The Chicago Architecture Foundation’s Meet Your City campaign aims to raise a total of $12 million to support the creation of the Chicago Architecture Center. This includes $8 million for facilities and exhibits, $2 million for education program expansion and $2 million for starting an endowment to help ensure a financially sustainable future for the Center.

By making a donation to the Meet Your City campaign, you can help secure Chicago’s architectural legacy and ensure students, families and visitors from around the world better understand the important, central role that architecture and design solutions play in their lives. Your support will touch hundreds of thousands of people who will visit the Center each year.

Thank you for considering a contribution to this campaign.

For information about naming opportunities, recognition, program underwriting and more, please contact:

LYNNE CONSIDINE NIEMAN
Vice President of Development
312.561.2119 | lnieman@architecture.org
FINANCIAL STATEMENTS 2017

REVENUES

- Tours: $15,930,445
- Capital Campaign: $2,614,700
- Development: $2,893,702
- Retail Activities: $1,722,327
- Membership: $811,092
- Education and Public Programs: $528,700
- Association of Architecture Organizations: $119,985
- Administration: $18,894

EXPENSES

- Tours: $11,397,771
- Education and Public Programs: $2,294,388
- Administration: $1,812,609
- Marketing and Promotion: $1,773,379
- Retail Activities: $1,669,907
- Development: $1,000,839
- Membership: $345,349
- Capital Campaign: $304,079
- Association of Architecture Organizations: $118,962

ASSETS

- Cash and investments: $5,845,508
- Accounts/pledges receivable: $1,325,521
- Inventory: $298,306
- Prepaid expenses: $189,031
- Total Current Assets: $7,658,366
- Net equipment and leasehold improvements: $1,394,915
- Other Assets
  - Receivables (noncurrent): $1,922,585
  - Security deposits (other): $3,875
  - Collection items: $759,473
- Total Assets: $11,739,214

LIABILITIES AND NET ASSETS

- Current Liabilities
  - Accounts payable: $318,783
  - Accrued liabilities: $242,870
  - Deferred revenue: $72,047
- Long-term Liabilities
  - Deferred rent: $4,438
- Total Liabilities: $638,138
- Unrestricted Net Assets: $6,137,433
- Temporarily Restricted Net Assets: $4,913,008
- Permanently Restricted Net Assets: $50,635
- Total Net Assets: $11,101,076
- Total Liabilities and Net Assets: $11,739,214
INSTITUTIONAL GIVING

$100,000+
ArcelorMittal
James S. Kemper Foundation
The John D. & Catherine T. MacArthur Foundation

$50,000-$99,999
ArcelorMittal
James S. Kemper Foundation
Tawani Property Management

$25,000-$49,999
Allstate American Honda Foundation American Planning Association ComEd Chicago Department of Cultural Affairs and Special Events Microsoft Corporation National Endowment for the Arts Tawani Foundation

$10,000-$24,999
Buchanan Family Foundation Dr. Scholl Foundation Dyson Inc. Illinois Arts Council Agency John R. Halligan Charitable Fund Julius N. Frankel Foundation Perkins + Will Wells Fargo Bank, N.A.

$5,000-$9,999
Hatte A. and Marie V. Fatz Foundation JLL Land Economics Foundation Maza Foundation

$2,500-$4,999
Amernberg Foundation McMaster-Carr Supply Company Rhodeses Foundation

IN-KIND CONTRIBUTIONS

$1,000,000 +
ArcelorMittal Joan and Gary Gand

$500,000 - $999,999
John and Kathleen Buck Turner Construction

$100,000 - $499,999

$50,000 - $99,999
Mary Jo Abrahamson Altstate Diane Atwood and Paul Reilly Thomas E. Brain Virginia and Gary Gerst Jack and Sandra Guthman Joe and Rika Mansuetu Cathy and Orjan Odlebo Perkins + Will John and Amanda Rutledge Jay Porter and David Smith Julia and Stanley Stasch Stein Ray LLP/Steven and Jacqueline Stein Stone Real Estate Jill and Robert Tenz

$25,000 - $49,999
Jonathon Cordell Breck and Nancy Hanson Lori Healey Julie and David Jacobson William and Sharon Johns Alvin Katz Kirt and Julie Karnatza Thomas and Debbie Kerwin Brian Lee Lynne Nieman and Jim Parsons Lynn Osmund and Christopher Mulhaufer Kathy Rice Michael T specialists

CAPITAL CAMPAIGN

*Written pledges and gifts as of March 31, 2018

$10,000 - $24,999
Gina Berdmot David and Loren Chernoff Fay Hartog-Levin and Dan Levin Pepper Construction Company Scott and Jackie Renwick Harry and Susan Seigle Ann Thompson Wm Whigley Jr. Company Theodore and Cindy Yi

$250 - $9,999

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ArcelorMittal
James S. Kemper Foundation
Tawani Property Management

LEADER
Ghafari HED Kvaclak + Sexton Architects Magellan Development Group Thornton Tomasetti

ENTREPRENUER

STL Architects Studio Gang Architects Valerio Dewalt Train Associates Wallace Engineering Wheeler Kears Architects Inc. Wight & Company
GALA

$25,000+
Allstate Foundation
AcarolMittal
Associated Bank
CBIC
Goldub & Company LLC
Walsi Construction Company

$10,000-$24,999
Adrian Smith + Gordon Gill Architecture
Antunovich Associates
BMO Harris Bank
Related Midwest
Solomon Cordwell Buenau & Associates
Sterling Bay Companies

$5,000-$9,999
bKL Architecture LLC
@properties
Sterling Bay Companies

$10,000-$24,999
McGuireWoods LLP
Centene Charitable Foundation
BMO Harris Bank

$25,000+
Walsh Construction Company
Golub & Company LLC
CIBC
Associated Bank
ArcelorMittal
Allstate Foundation

$1,000-$4,999
Oxford Capital Group, LLC
Joan and Gary Gand
Magellan Development Group
Lendlease Corporation

$500-$999
Wight & Company
Gordon and Carole Segal
The Richard H. Driehaus Foundation

$250-$999
Carolyn and John Viera
Steve Theiss
Jill and Lee Pollock

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Construction, Inc.
Sandra Helton and Norman Edekon
Lydia J. Osmund, Hon. AIA
FVS Chemicals, Inc.

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Robert P. Wallace
Sharon and Todd Walbert

$500-$999
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UL LLC
Stone Real Estate

$500-$999
Penny and Bill Obenshain
Leah and John Bowman
G. Morris and Maria MacHanus

$250-$999
Anonymous (3)
Beverly J. Rodgers
Penny and Bill Obenshain

$10,000+
Jane and Michael Brannan
Thomas E. Brean
Mary Ann Cheatham
Richard Clark and Mary Munday
Charles Custer
Jennifer Dart
Ellen and Terry Dickson
Sylvia Durbeck
Susan and David Ebben
Karen Fineman
Marie and Brian Fitzpatrick
Gloria V. Fletcher
Jerry Fuller
Deborah Garber and John Tielsch
Julia Gorman and Michael Reed
Jean and Robert Gurno
Sandra and Jack Gulhammer
Dana and John Hagensen
John Hard
Lisa Hirsch
Robert Horne
Sarah and Robert Hutchins
Daniel J. Jones
Kelly Jones
Barbro and Norman Jung
Monica Kline
Linda and James Koolish
Lawrence Luck
John Maloney
Judith and John McCarver
Charles Middleton and John Geary
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Lynn Osmund
Ladonna Patterson
Teresa Peek

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360 CHICAGO
Aria Charter
Art Institute of Chicago
Antenna International
Big Bus
Chicago Classic Coach
Chicago Transit Authority
Choose Chicago
City Info
DeTour Chicago
Expedia
Farmerhouse
GoCard
Groupon
Lawnx
Frank Lloyd Wright Trust
Illinois Institute of Technology
Mary’s Hotdogs
Millennium Alehouse
Palmer House Hotel
Segway Experience of Chicago
Skydeck
Smart Destinations
TravelZoo
Vistor
Windy City Limousine

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Teresa Peek
Ladonna Patterson
Teresa Peek

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