D4 ALL is an all-encompassing design education program for social good that targets young black men, a group that is highly underemployed and much more likely to be victims of homicide. The program occupies a homebase—an intersection of urban and industry—where people are trained in design and manufacturing.

Established in a vacant storefront, the D4 ALL program engages the community at-large in creating one product at a time. Designers lead participants through the step-by-step process of harnessing an idea, giving it form and funding its creation. Participants also work alongside marketing, legal, and manufacturing professionals to understand promotion, patent law and profit margins. Just as spokes from a wheel, these projects extend from the D4 ALL homebase into other challenged communities where the products are manufactured, packaged and marketed. This broadens the impact of D4 ALL, as each successive product or innovation acts as a catalyst for economic growth.