In today’s world of digital commerce and new retail frontiers, a business can easily open from a kitchen table. But when a startup outgrows its initial home base, the move into a larger, permanent facility may not be immediately achievable. Boombox helps bridge that transition.

Boombox is a prefabricated kiosk that can be installed in high-volume public spaces to provide affordable short-term retail opportunities or offices for local entrepreneurs and community activators. The Boombox kiosks integrate with existing urban infrastructure, and potential sites are vetted based on a variety of factors such as zoning allowance, pedestrian traffic, retail vacancies, transportation access and market density.

Storefronts are highly relevant as cities seek to strengthen their walkability, but overhead costs are on the rise. Boombox recognizes these trends, adopts the successful features of popup shops and festival booths and kickstarts permanent economic development.