This proposal calls for the transformation of Guaranteed Rate Field (home of the Chicago White Sox) and its extensive parking lots into a vibrant sports-oriented urban destination with a broader and more integrated community focus.

By reimagining the transit-focused aspects of the baseball stadium, the facilities become more flexible and adaptable, meeting the current demand but prepared to accommodate a future of enhanced public transit, driverless vehicles and ride-sharing. Existing parking lots can be converted to highly textured, multi-use city blocks of flexible modular units, such as tailgate spaces, pop-up events or food trucks.

An iconic high-rise residential tower could accentuate a new identity both within the neighborhood and at a distance. Rather than an isolated island, the outer perimeter becomes a pedestrian-friendly promenade with stronger links to adjoining streets, sidewalks and public spaces, pulling visitors deeper into the surrounding community.

Designated public spaces are activated with the goal of creating a strong local asset that works beyond the sports season.
Petco Park, the 42,000-seat stadium that is home to the San Diego Padres major league baseball club, anchors a larger redevelopment of the East Village district of San Diego. A full, 60-block industrial area was slated for regeneration by the City of San Diego. In joining forces with the Padres organization, the City was able to position Petco as a tool to leverage additional private investments. A decade on since the ballpark opened, the area now features hot hotels, offices, retail and residential components, making for a popular year-round destination for residents, employees and tourists alike.

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