



PEACE, FREEDOM & HARMONY

Handcrafted Mauritian Rum blended with
the world's finest natural vanilla



www.pinkpigeonrum.com

The PINK PIGEON • ORIGINAL •

TO: THOSE IN THE KNOW

The Pink Pigeon is a mould breaking rum from Mauritius that is stylish, provocative and exquisite to drink - the essential part of an exclusive night out.

Pink Pigeon is the premium Mauritian Rum hand crafted on the Medine Sugar Estate within the tropical island of Mauritius - the jewel of the Indian Ocean.

Although complex in flavour, Pink Pigeon is easy to drink, distilled with the purest of spirit and the addition of the world's finest natural vanilla.

It is named after a pigeon that—like the rum—is only to be found on Mauritius. Once endangered, this stunning pink quirk of nature now flourishes again in the island's lush fauna. In flight it symbolizes peace, freedom and harmony, and along with its rarity, shares these qualities with the brand.

The bottle and packaging's irreverent tone reflect the rum's aspirational positioning, reminiscent of the work of the iconic American West Coast designer Ed Hardy.

“Pink Pigeon Rum is the
embodiment of all that is good
from our tropical paradise”

ALAIN CHATEL, MASTER BLENDER
MEDINE ESTATE, MAURITIUS

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A SPIRIT DRINK OF MAURITIAN RUM
BLENDED WITH VANILLA & OTHER NATURAL FLAVOURS

Alain R. Chatel
ALAIN CHATEL, MASTER BLENDER

750ml 40%vol



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Please Enjoy Responsibly. The Pink Pigeon Original. 40% alc/vol (80 proof).
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