



A MESSAGE

FROM OUR PRESIDENT

Hey, WIPA North Carolina fam!

As we transition from the vibrant energy of spring into the full swing of summer, I'm sending so much love and gratitude to each of you! For many of us in the wedding and event world, this is our busiest season. A whirlwind of timelines, celebrations, and creativity. In the midst of it all, I hope you're carving out time to connect with the people you love, to breathe deeply, and to soak in the joy that led you to this industry in the first place.

At WIPA North Carolina, we are deeply committed to supporting you not just professionally, but personally too. Whether it's a morning coffee chat, a powerful speaker event, or simply being in a room with like-minded peers, our goal is always to create spaces where you can feel inspired, encouraged, and seen. Growth doesn't happen in isolation. It happens in community, and we are honored to be yours.

One of my favorite reminders as a creative entrepreneur is this: "Success is liking yourself, liking what you do, and liking how you do it." (Thank you, Maya Angelou.) If you're showing up with heart, working with purpose, and surrounding yourself with people who uplift you, you're already on the path to something extraordinary.

Our chapter is full of talent, kindness, and generosity, and I truly believe we are building something special together. Thank you for being a part of it. We are so glad you're here, and I can't wait to see what this next season brings for each of you.

WITH LOVE AND GRATITUDE,

DEMI MABRY



DEMI MABRY

WIPA North Carolina | President

Demi Mabry Photography | Owner, Lead Photographer

Connect with @WIPANASHVILLE

WIPA.org/NASHVILLE

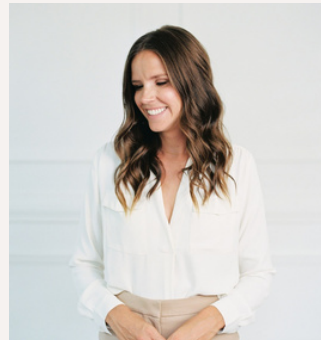
WIPA NORTH CAROLINA BOARD OF DIRECTORS



DEMI MABRY
PRESIDENT



LEANNE GILBERT
VICE PRESIDENT



CASSIE HIATT
SECRETARY



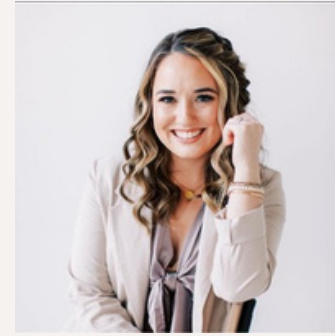
JOSHUA CROGHAN
TREASURER



LAUREN WATSON
IMMEDIATE PAST
PRESIDENT



SARAH COOK
DIRECTOR OF
PROGRAMS



CHEYENNE PAINTER
DIRECTOR AT LARGE
PROGRAMS



MEGAN GIELOW
DIRECTOR OF
MEMBERSHIP



HARRY MCLAUGHLIN
DIRECTOR OF
MEMBERSHIP
RETENTION



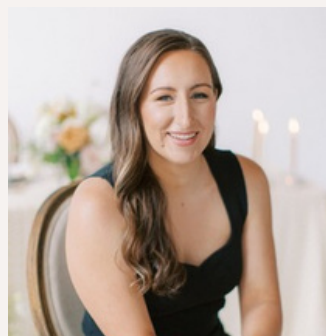
ASHLEY HERRERA
DIRECTOR OF
MARKETING &
COMMUNICATION



DREW COLEMAN
DIRECTOR AT LARGE
MARKETING &
COMMUNICATION



LAUREN O'BRIEN
DIRECTOR OF
EDUCATION



DEVON SINGLETON
DIRECTOR OF
SPONSORSHIPS &
PARTNERSHIPS



TYLER REESE
DIRECTOR OF
COMMUNITY SERVICE



MARISSA DAVIS
DIRECTOR OF
DIVERSITY, EDUCATION
& INCLUSION

SPRING ON THE SHORE

BROOKLYN ARTS CENTER // MAY 13



[DOWNLOAD THE PHOTOS HERE.](#)

MEMBERS-ONLY DINNER THE ATRIUM // MAY 13



[DOWNLOAD THE PHOTOS HERE.](#)

THANK YOU TO OUR SPONSORS

We could not have pulled off this event without our amazing team of sponsors. Make sure to give them a follow and tag them in any photos you share!

VENUE: **Brooklyn Arts Center**

MEMBERS-ONLY DINNER VENUE: **The Atrium**

CATERING: **Pine Valley Market**

PHOTOGRAPHY: **Arika Jordan Photography**

VIDEOGRAPHY: **Trey Mintz Films**

ILLUSTRATIONS: **Carleigh Flower**

DESIGN: **Soho Event Design**

PAPER: **Alexis Scott Designs**

FLORALS: **Verzaals Florist**

LINENS: **Nuage Design**

RENTALS: **Martha My Dear Rentals**

DJ: **Carolina DJ Pros**

Accessing Past Educational Event Videos

WIPA members have access to videos from past events from all chapters! Once logged into WIPA.org, navigate to “chapters” from the menu. Click on the chapter you want to see a video from, such as “Nashville”. Scroll to the bottom of the page and click on “event videos”.

COCKTAIL CHATS

We will be alternating between Coffee Chats and Cocktail Chats every other **FIRST THURSDAY** of the month! **June 5th will be our first ever Cocktail Chats - so Save the Date!** We are so excited to bring a new perk to the table for our members - and we can't wait to see you all there at 6:30pm!

CHARLOTTE

SUFFOLK PUNCH
2911 Griffith Street
Charlotte, NC 28203

WINSTON-SALEM

JOYNER'S BAR
854 W 4TH St
Winston-Salem, NC 27101

RALEIGH

WATTS & WARD
200 S Blount St
Raleigh, NC 27601

ASHEVILLE

THE ROOF @ THE RADICAL
95 Roberts St
Asheville, NC 28801

WILMINGTON

IBIS COFFEE & COCKTAILS
921 Princess St
Wilmington, NC 28401

UPCOMING EVENTS

CRISP CELEBRATION IN THE CAPITOL - *September 10*

The Maxwell
Raleigh North Carolina

ANNUAL FRIENDSGIVING - *November 13*

The Mint Museum
Charlotte, North Carolina

COFFEE CHATS

First Thursday of the month

CHARLOTTE

SUFFOLK PUNCH
2911 Griffith Street
Charlotte, NC 28203

WINSTON-SALEM

FOOTNOTE COFFEE & COCKTAILS
634 W Fourth Street Unit 120
Winston-Salem, NC 27101

RALEIGH

SUGAR EUPHORIA
606 N Person St
Raleigh, NC 27604

ASHEVILLE

COOPERATIVE COFFEE ROASTERS
210 Haywood Rd
Asheville, NC 28806

WILMINGTON

IBIS COFFEE & COCKTAILS
921 Princess St
Wilmington, NC 28401

BOARD MEMBER TIP

MARISSA DAVIS

Director of DEIB

CEO/Founder of Reign Beauty

Finding “your people” in the wedding industry can feel overwhelming with how large and fast-paced it is, but it starts with intentionally building vendor relationships. It’s not just about connecting, it’s about aligning with those who share your core values and vision.

Once you’ve found those individuals, it’s just as important to nurture those connections. A thoughtful check-in, a casual coffee invite, or even a quick email can go a long way in maintaining genuine relationships.

Lastly, show up. Be present at networking events, open houses, workshops, any space where fellow vendors gather. The more you’re seen, the more familiar your name and face become, helping you organically build a strong, supportive community.



MEMBER SPOTLIGHT



HAINES JONES
Significant Events

I’m Haines Jones, the founder and creative behind Significant Events, a Raleigh-based wedding planning team that specializes in high-end celebrations with warmth, thoughtful design, and intention. Significant Events was founded with the purpose of not just planning weddings—but getting to know our clients deeply - uncovering the moments, quirks, and interests that make their love story and celebration truly unique. From the mountains to the sea, we’ve had the privilege of serving couples across the Southeast.

With a background in project management and industrial engineering (yes, spreadsheets and creativity do mix!), my superpower is creating a planning experience that feels effortless and enjoyable. I have a passion for connecting my clients with insanely talented creatives, and collaborating with those vendors to create experiences that exceed expectations. When I’m not stuck behind my laptop or overseeing an event, you’ll find me watching a movie with my husband and pets, unwinding with a crochet project, or taking a spin class at my favorite fitness studio, HomeTurf.