



Dream. Discover. Lead.

Moms in Business Unite

2011 Corporate Sponsorship Opportunities

Atlanta (5/19), San Diego (8/3), Denver (9/21), Boston (10/12), Detroit (10/19)

COST PER CONFERENCE (DISCOUNTS PROVIDED FOR MULTI-CITY SPONSORSHIPS – SEE SPONSORSHIP AGREEMENT FORM)	PLATINUM (2 SPONSORS) \$10,000 ATLANTA/DENVER/ DETROIT – SOLD OUT	MENTORS (5 SPONSORS) \$5,000	MOVERS (5 SPONSORS) \$2,500	SHAKERS (5 SPONSORS) \$1,000
EXCLUSIVITY - No competing organizations in one industry	Yes	Yes	Yes	Yes
Official sponsors of MIBU Conference	Yes			
Presentation during opening session (15 minutes)	Yes			
Exhibit Table – San Diego (8/3), Boston (10/12)	Conference & Reception (8-5 pm)	Conference & Reception (8-5 pm)	Reception Only (3-5 pm)	Reception Only (3-5 pm)
Exhibit Table – Atlanta (5/19), Denver (9/21), Detroit (10/19)	Full Day (8-2 pm)	Full Day (8-2 pm)	Full Day (8-2 pm)	Full Day (8-2 pm)
Full conference passes included (to be used for exhibitors) Additional passes @ 20% for all sponsor levels	4 Full & 4 Reception	2 Full & 2 Reception	2 Reception	1 Reception
Social Media Marketing				
Twitter Mentions	10 Monthly	5 Monthly	2 Monthly	1 Monthly
Facebook Postings	10 Monthly	5 Monthly	2 Monthly	1 Monthly
Blog Posts	10 Monthly	5 Monthly	2 Monthly	1 Monthly
Blog Announcement (New Sponsor)	Yes	Yes	Yes	Yes
Sponsor Written Blog article	1	1		
Video Interview Callouts	5	3	1	
Pre-Event Marketing				
Logo on every page of MIBU website	Yes			
Sponsorship acknowledgement/logo in 3 minute commercial	Yes			
Logo placement on all printed conference invitations	Yes			
Sponsorship recognition in all e-blast communications	Yes - Logo	Yes – Name Only	Yes – Name Only	Yes – Name Only
Recognition in pre-conference press releases (10-15/city)	Yes	Yes	Yes	Yes
Recognition during all media engagements (3-5/city)	Yes	Yes		
Listing on 2011 MIBU Conference Sponsor webpage with link to your company's website	Yes	Yes	Yes	Yes
Recognition at Pre-Conference events	All (5-10/city)	Speaker/Attendee VIP Reception	Speaker/Attendee VIP Reception	
Event Marketing				
Logo placement on conference day signage	Primary	Secondary		
Logo placement on conference bag	Yes			
Promotional items in conference bag	Up to 5	Up to 2	1 item	
Event component sponsorship	Full Conference	Inventor Fastrack	Lunch	Coffee Break
Table tent recognition	Yes	Yes	Yes	
Logo on session presentation template	Yes			
Sponsorship acknowledgement during opening session	Yes	Yes	Yes	Yes
Company Logo and Description in Educational Roadmap	Yes	Yes	Yes	Yes
Ad in Educational Roadmap	Full Color	Full BW	Half BW	1/4 BW
Post-Event Marketing				
Sponsorship recognition on all post-conference communications	Yes	Yes	Yes	Yes
One post-conference e-blast to all conference attendees	Yes	Yes		

IMPORTANT: To receive full sponsorship benefits listed above, agreement and payment must be received by June 30, 2011.

Educational Roadmap Ad Placement Opportunities (per Conference) **multi-city discount applies				
Full Page Inside Back Cover (Color) \$750	Full Page (B/W) \$500	1/2 Page (B/W) \$225	1/4 Page (B/W) \$125	1/8 Page - Business Card (B/W) \$75
Conference Bag Opportunities (per Conference) **multi-city discount applies				
One Item \$100	Two Items \$175		Three Items \$250	

FOR MORE INFORMATION: Please contact us at: (619) 796-MIBU(6428) or info@momsinbusinessunite.com

www.momsinbusinessunite.com

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2011 Sponsorship & Vendor Agreement

Company Information	
Company Name (as it should appear in conference materials)	
Company Representative	
Mailing Address	
Email Address	
Telephone Number	
Company Website	

LOCATION	Sponsorship & Vendor Opportunities (PLEASE SELECT ALL THAT APPLY)			
San Diego	<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Mentor \$5,000	<input type="checkbox"/> Mover \$2,500	<input type="checkbox"/> Shaker \$1,000
Boston	<input type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Mentor \$5,000	<input type="checkbox"/> Mover \$2,500	<input type="checkbox"/> Shaker \$1,000
Atlanta	<input checked="" type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Mentor \$5,000	<input type="checkbox"/> Mover \$2,500	<input type="checkbox"/> Shaker \$1,000
Denver	<input checked="" type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Mentor \$5,000	<input type="checkbox"/> Mover \$2,500	<input type="checkbox"/> Shaker \$1,000
Detroit	<input checked="" type="checkbox"/> Platinum \$10,000	<input type="checkbox"/> Mentor \$5,000	<input type="checkbox"/> Mover \$2,500	<input type="checkbox"/> Shaker \$1,000

Educational Roadmap Ad Placement Opportunities (PLEASE SELECT ALL THAT APPLY)				
San Diego	Boston	Atlanta	Denver	Detroit
<input type="checkbox"/> Full Page Inside Back Cover (Color) \$750	<input type="checkbox"/> Full Page Inside Back Cover (Color) \$750	<input type="checkbox"/> Full Page Inside Back Cover (Color) \$750	<input type="checkbox"/> Full Page Inside Back Cover (Color) \$750	<input type="checkbox"/> Full Page Inside Back Cover (Color) \$750
<input type="checkbox"/> Full Page (B&W) \$500	<input type="checkbox"/> Full Page (B&W) \$500	<input type="checkbox"/> Full Page (B&W) \$500	<input type="checkbox"/> Full Page (B&W) \$500	<input type="checkbox"/> Full Page (B&W) \$500
<input type="checkbox"/> 1/2 Page (B&W) \$225	<input type="checkbox"/> 1/2 Page (B&W) \$225	<input type="checkbox"/> 1/2 Page (B&W) \$225	<input type="checkbox"/> 1/2 Page (B&W) \$225	<input type="checkbox"/> 1/2 Page (B&W) \$225
<input type="checkbox"/> 1/4 Page (B&W) \$125	<input type="checkbox"/> 1/4 Page (B&W) \$125	<input type="checkbox"/> 1/4 Page (B&W) \$125	<input type="checkbox"/> 1/4 Page (B&W) \$125	<input type="checkbox"/> 1/4 Page (B&W) \$125
<input type="checkbox"/> 1/8 Page (B&W) \$75	<input type="checkbox"/> 1/8 Page (B&W) \$75	<input type="checkbox"/> 1/8 Page (B&W) \$75	<input type="checkbox"/> 1/8 Page (B&W) \$75	<input type="checkbox"/> 1/8 Page (B&W) \$75

Conference Bag Opportunities (PLEASE SELECT ALL THAT APPLY)				
San Diego	Boston	Atlanta	Denver	Detroit
<input type="checkbox"/> One Item \$100	<input type="checkbox"/> One Item \$100	<input type="checkbox"/> One Item \$100	<input type="checkbox"/> One Item \$100	<input type="checkbox"/> One Item \$100
<input type="checkbox"/> Two Items \$175	<input type="checkbox"/> Two Items \$175	<input type="checkbox"/> Two Items \$175	<input type="checkbox"/> Two Items \$175	<input type="checkbox"/> Two Items \$175
<input type="checkbox"/> Three Items \$250	<input type="checkbox"/> Three Items \$250	<input type="checkbox"/> Three Items \$250	<input type="checkbox"/> Three Items \$250	<input type="checkbox"/> Three Items \$250

Multi-City Discount Rates (SELECT ONE)			
<input type="checkbox"/> 2 cities: 10% off	<input type="checkbox"/> 3 cities: 15% off	<input type="checkbox"/> 4 cities: 20% off	<input type="checkbox"/> 5 cities: 25% off



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Moms in Business Unite, Inc. (MIBU) is hosting and organizing the 2011 **Moms in Business Unite** Conferences. This agreement represents the relationship between MIBU and designated sponsor/vendor above.

MARKETING ACTIVITIES

- For the purpose of promoting the MIBU Conference, each party may use the other party’s name and logo in pre-approved marketing and promotional materials according to each other’s guidelines governing their use. Each party shall retain sole ownership of its own trademarks, trade name, and service marks. Nothing in this Agreement shall convey any rights or ownership in each other’s trademarks, trade names, or service marks.

EXHIBIT ACTIVITIES

- Exhibitors are only permitted to utilize their purchased exhibit space for promotion of their company products or services.
- No booth sharing permitted.
- Give away items must be in good taste and non-offensive to attendees.

TERMINATION OF EXHIBIT

If the premises where the Conference is to be housed is destroyed or damaged, or the Conference fails to take place as scheduled or is relocated or interrupted and discontinued, or access to the premises is prevented or interfered with for any other reason beyond MIBU’s reasonable control, this agreement may be terminated by MIBU. In such event, the sole and exclusive liability of MIBU shall be a pro-rata refund of the fee paid by the Exhibitor hereunder for the portion of the Conference that is interrupted or discontinued.

INDEMNIFICATION, INSURANCE, AND LIMITATION OF LIABILITY

Exhibitor shall defend and hold MIBU harmless for any claims, and indemnify MIBU for any loss liability, damage, or expense (including reasonable attorney’s fees) arising out of Exhibitor’s occupancy of the space and on-site preparation and use of displays and materials, including but not limited to the actions and omissions of Exhibitor, its staff and other persons engaged by Exhibitor to perform services on-site at the Conference. Exhibitor shall carry adequate liability and property damage insurance on its exhibit and staff.

AGREEMENT TO TERMS, CONDITIONS, AND RULES

The Exhibitor agrees to observe and abide by the foregoing terms, conditions, and rules, and by such additional terms, conditions, and rules made by MIBU as needed for the efficient and safe operation of the exhibition.

TOTAL INVOICE

A summary receipt totaling your Sponsorship, Vendor, Ad or Conference Bag selections will be emailed to you for your records.

PAYMENT METHOD

Total Amount Due	\$		
Credit Card	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard	<input type="checkbox"/> American Express
Signature of card bearer			
Name as it appears on card			
Credit Card #			
Credit Expiration Date		Credit Card SIC #	
Credit Card Billing Address			

AGREEMENT

By the signature below, the individual signing this agreement represents the Exhibitor and warrants that he or she has been authorized to execute this agreement on behalf of the named Exhibitor and agrees to the terms and conditions set forth herein. Sponsorship and booth space will not be confirmed until MIBU receives an executed copy of this agreement and full payment. In all cases fees are due and payable within 30 days of MIBU’s receipt of this signed agreement. MIBU, at its sole discretion, has the right to withhold benefits until payment is received.

Signature:	Company:	
Printed Name:	Date:	Phone:



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REQUIRED SPONSOR & VENDOR INFORMATION

PLEASE SUBMIT THE FOLLOWING INFORMATION:

- Company description (30 words or less) to info@momsinbusinessunite.com
- The first and last names of your booth staff: _____
- If you desire to participate in the Conference Opportunity Drawing(s), please provide a value & description of the item(s) that your company will submit: _____
- Please email your high resolution company logo to info@momsinbusinessunite.com
- Please note that all conference bag items and your Opportunity Drawing item are due by June 30, 2011.
 - Shipping instructions will be provided for you upon completion of this agreement.
- Ad specs will be provided to you upon completion of this agreement.

SEND OR FAX THIS 3 PAGE COMPLETED AGREEMENT WITH PAYMENT INFORMATION TO:

MIBU, Inc. - 14480 Garden Trail, San Diego, CA 92127
(619) 796-MIBU(6428) - Fax: (619) 330-1841