

Full page size ad: 7.1385"(w) x 10"(h) #

1/2 size ad: 7.1385"(w) x 4.3"(h)

**File Format:    Black and White**  
**300 dpi**  
**PDF Press Quality File**  
**or**  
**JPEG file**

1/4 size ad: 3.5135"(w) x 4.3"(h)

Business Card size ad: 3.5"(w) x 2"(h)