

amanda grandel art director

2860 detroit ave.
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cleveland, ohio 44113
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amandagAD.com

education

1999-2003

kent state university

kent, oh

BA in visual communication design. minor in advertising.

work

may 2003-present

marcus thomas llc

cleveland, oh

art director

concepted and created advertising for marcus thomas clients,

including nesquik, ovaltine, troy-bilt, step 2, tarkett, johnsonite, WKSU (a local npr radio station),
and alcoa. art directed photoshoots, video/tv shoots and WOM events.

awards/recognition

crain's cleveland twenty in their 20s – 2009

lürzer's archive vol 5/2006 – WKSU “sedaris” poster

new york sun article – nesquik “lactose tolerance” campaign

print 2006 regional design annual – “agency holiday card”

local AAF addy awards:

golds – WKSU “sedaris” poster (2006) / WKSU “kent state folk festival” poster (2006)

silvers – WKSU “fraction” ad (2007) / WKSU “keillor” poster (2005)

bronzes – WKSU “listening procedures” outdoor (2007) / WKSU “feldman” poster (2007) /
“agency holiday card” (2006) / young audiences “standardized test” invite (2006) /
WKSU “kent state folk festival” poster (2005) / alcoa magazine insert (2003)

extra

2004-present

state association director for ohio odyssey of the mind*

run and manage the entirely volunteer program for the state of ohio

duties include organizing training workshops and ohio state tournaments,

hosting recruitment presentations and informative meetings among many other things.

*ohio odyssey of the mind is part of an international educational program that teaches students,
from kindergarten to college, creativity through problem solving.

1999-present

volunteer judge

odyssey of the mind annual world finals competitions

odyssey of the mind annual pennsylvania state competitions

2006-present

board member (marketing committee)

achievement centers for children”

highland heights, oh

duties include making strategic marketing plans, discussing long range marketing objectives,

directing photoshoots and designing collateral pieces including the annual report

*achievement centers for children is a non-profit agency that provides a variety of educational
and therapeutic services to children with disabilities.