



# New Product Salons in Calgary and Edmonton!

Showcasing new imported wines, spirits and beers.

## WHEN | WHERE 2 – 5 PM

**Calgary 2 – 5 PM Tuesday, February 7th**  
Hotel Arts, 119 – 12th Avenue SW

**Edmonton 2 – 5 PM Wednesday, February 8th**  
Sutton Place Hotel, 10235 101 Street NW

## WHO CAN ATTEND

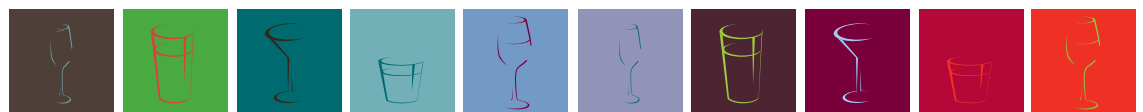
Anyone who works in the hospitality trade industry and is of legal drinking age: restaurants, liquor stores, hotels, bars, nightclubs, casinos or pubs.

## HOW DO I REGISTER?

Pre-registration not required. Entrance is free. Just show up with identification demonstrating you are part of the hospitality trade, or make it easy – join our mailing list at [www.ivsa.ca](http://www.ivsa.ca) – you'll also receive notice of our future events.

*Over 30 agents will showcase their new products including imported wines, spirits and beer. Agents will also pour one unique feature product. A tasting list will be provided closer to the Salons dates and will also be available online.*

We look forward to seeing you all at these not-to-be-missed tasting events!



## WIN A TRIP TO VANCOUVER



The 34th Vancouver Playhouse International Wine Festival has invited the world from 2012 and they want you to be there. For more information go to <http://www.playhousewinefest.com/page165.htm>

**Courtesy of the Vancouver Playhouse International Wine Festival**, you have the opportunity to win a prize giveaway which includes airfare, one Trade Days Conference Pass (Feb 29 – Mar 2, 2012) and three nights' accommodation for the Festival. One person from both Calgary and Edmonton will be awarded a prize. Entries will be collected at IVSA events in both cities and the winners will be drawn Friday Feb 10th . You must attend a New Product Salon to enter.

The 2012 theme region is Chile and the global focus is cabernet sauvignon.

For complete rules and details see back of entry form at Event.

## QUESTIONS?

Call toll free 1.877.881.0374 or 604.581.0374, or email [ivsa@shaw.ca](mailto:ivsa@shaw.ca)

## IMPORT VINTNERS & SPIRITS ASSOCIATION

*The Import Vintners & Spirits Association is the trade and lobby group for beverage alcohol import agents in BC and Alberta.*