# HUNTER NORDHAUSER

Hunter Nordhauser 555 O'Farrell Street / Studio 502 San Francisco, California / 94102

415 317 4854 nordhauser@gmail nordhauser.co

January 2015 - Present

October 2011 - January 2015

May 2012 - October 2014

January 2012 - May 2012

2010 - 2011

### EDUCATION

**Academy of Art University.** San Francisco, California Bachelor of Fine Art, Industrial Design, 2008-2012

**University of Cincinnati.** Cincinnati, Ohio Marketing + Entrepreneurship, 2006-2008

**Berklee College of Music.** Boston, Massachusetts Summer Guitar Sessions. 2006

### **EXPERIENCE**

Equipment Designer, The North Face. Alameda, California

Design of outdoor equipment featuring technical packs, tents, sleeping bags.

Industrial Design + Soft Goods Design Consultant, nordhauser.co. San Francisco, California

Design professional with experience bringing successful products to market in the action sports +

outdoor industry. Work has included concept ideation, seasonal trending, prototyping, packaging, design
+ development. Clients include BXCLVR, Endless Ammo, Most Modest and various independents.

**Industrial Designer, Rofu Design / Chrome Industries + Keen Footwear.** San Francisco, California Design and development of utility-focused consumer products for brands such as Chrome Industries and Keen Footwear from ideation, sketching, prototyping, construction and pattern-making through spec creation and bill of materials for domestic and overseas production. Management of Chrome + Keen domestic production and sample-making in Chico, California.

# Industrial Design Intern, Rickshaw Bagworks. San Francisco, California

Conducted analyses exploring product concepts' commercial viability, marketing, final cost and pricing, and package design. Used prototyping to refine design for marketability and in-house manufacturability.

#### Assistant Instructor, Wizbots. Redwood City, California

Helped develop products to inspire creativity, critical thinking, and problem-solving in children through the use of robotics.

#### SKILLS

Conceptual Visualization, Ideation + Sketching, Critical Thinking, Trend Analysis, Design Strategy, Comping, Prototyping, Sewing, Model Making, Pattern Making, Machining, 3D Modeling, Rendering, Spec Packages + BOMs, Graphic Design, Packaging, and Problem Solving.

Alias, AutoCAD, Basic Arduino, Basic HTML, Corel Painter, Excel, Final Cut, Graphite, Hypershot, Illustrator, InDesign, Inventor, Keynote, Photoshop, Powerpoint, Rhino, Showcase, Sketchbook Pro, Sketchbook Designer, Solidworks, Word.

# HONORS

Selection for the Academy of Art Product Showcase, 2011 Selection for the Academy of Art Spring Show, 2012

## **ACTIVITIES**

**Active Musician** 

Guitar, Bass, Electronics

#### **Section Hiker**

200+ Miles on the Appalachian Trail Mount Schilthorn, Swiss Alps, Switzerland