SAM SELLERS

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Résumé

Qualifications

Good design aesthetic, with solid knowledge of layout, color, typography, and branding.

Extensive knowledge of the 4-color printing process, with pre- and on-press experience.

E-mail design experience.

Experience designing for the higher-education market.

Works well with others, as well as individually.

Advanced experience with Adobe Creative Suite.

Speedy, thorough, designer.

Photography & Illustration experience.

Contact

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www.flickr.com/samsellers

Work Experience

UC Davis School of Law
Senior Graphic Designer
August 2006 to present
Independently; under supervision of Director of Marketing and External Relations; and in collaboration with a team of event planners, copywriters, and relations directors; manage the Law School's brand through design and production of print and electronic media. Ensure projects are completed to clients' specifications and schedules through good communication. Manage and add to the Law School's professional photography archive.

Campus Unions Campus Recreation Graphics
Senior Graphic Designer
April 2005 to August 2006
Under supervision of Publications Coordinator, designed and implemented various print and electronic media for clients within a diverse activities organization. Created the organization's official logo-set. Aided graphic designers with technical- or design-related issues.

UC Davis Design Department
Teacher's Aid
January 2006 to June 2006; August 2006 to September 2006
Aided students and teachers during three Visual Communications courses. Provided assistance to questions regarding aesthetic and technical issues. Assisted professors during critiques and project grading.

UC Davis Picnic Day
Assistant Graphics Director
January 2006 to April 2006
Under direction of Graphics Director, worked as part of a team of graphic designers to create a logo, business system and other promotional materials. Documented the event as a photographer and videographer. Supervised volunteers to ensure smooth operations on the day of the event.

Education

Bachelor of Science, Design
Emphasis on Visual Communication
University of California, Davis
September 2006

Relevant Knowledge & Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Microsoft Office, Macromedia Flash, Macromedia Dreamweaver, HTML/CSS, Corel Painter.

Offset printing experience.

Pencil, pen & ink, watercolor, crayons, black & white photography, silk screenprinting, charcoal, Illustration Abilities.

PC and Mac OSX platforms.