

PatrickHealyID.com
PHONE 757.303.2328
EMAIL PatrickHealyID@gmail.com
ADDRESS 965 Oak St.,San Francisco, CA, 94117

While many of my peers view a product, identity, or service as an project unto itself, I see a cog in a complex machine. I strive to build the parts that allow this machine to run like a work of art.

# EMPLOYMENT MODERN INDUSTRY

Founder, September 2011 - Present What started as my master's thesis became a successful Kickstarter project, an invaluable learning experience, and a growing brand.

#### **SOL REPUBLIC**

Contract Designer, May 2013 - August 2013 In addition to supporting the SOL Republic design team in any way I could, I played an integral role in the development of the design language and concepts for 2 future products.

#### SENDA SPORTS

Contract Designer, Fall 2011 - Spring 2012 Working directly with CEO Santiago Halty, I developed packaging solutions that showcased Senda's values while helping the product stand out from the crowd.

#### PETER STATHIS & VIRTUAL STUDIO

Design Intern, Spring 2011 I supported the studio's efforts through ideation, concept development, 3D modelling and rendering, and creating client presentations and of brand strategies that helped shape our clients future visions.

#### **TARADEL**

Graphic Designer , 2008-2009 I helped clients achieve their marketing goals through beautiful, informative graphics..

#### **EXCEL GRAPHICS**

Production + Design Manager , 2007-2008 Graphic Designer, 2006 -2007 I helped improve both quality and efficiency of the design and production teams by increasing structure, organization, and creating

employee incentives for better, faster work.

# EDUCATION MASTER OF FINE ARTS IN INDUSTRIAL DESIGN

Academy of Art University, San Francisco, CA Graduated: December 2012

## BACHELOR OF SCIENCE IN INDUSTRIAL DESIGN

Virginia Tech, Blacksburg, VA Graduated: May 2007 Magna Cum Laude

### **ACHIEVEMENTS**

- Fall 2012 AAU ID Valedictorian Candidate
- Selected for 2013 AAU Spring Show
- Selected for 2012 AAU ID Fall Show
- Selected for 2011 AAU ID Fall Show
- Selected for 2010 AAU Spring Show
- Selected for 2010 AAU Fall Show
- 2010 AAU ID MFA Student Representative

## **TECHNICAL SKILLS**

- Adobe Creative Suite CS6
- Solidworks 2012
- Alias Studio Tools
- Alias Showcase
- Alias Sketchbook Pro + Designer
- Luxion Keyshot 3
- Microsoft Word + Powerpoint