

# innovation

## 2017 In Review



American  
Gear Manufacturers  
Association

**AGMA and its members drive  
power transmission innovation —**  
it's a bold new vision, crafted with  
care by members, for members, as we  
collaborate together and shape  
the next 100 years of AGMA.

We asked:  
**What Can AGMA Do for You?**

**In 2017, we answered. . .**

# deliver leads

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More than 3,500  
Gear Expo  
Attendees

39 Blog Posts  
4,323 Views

Social Media  
More Than 3,000  
Followers

Gear Expo was a great success with providing quality leads and exciting presentations to over 3,500 attendees seeking innovation from the 292 exhibitors. AGMA made 2017 the year to expand its reach to members and industry experts to increase the conversation about gears. Social media efforts brought manufacturing gears to the forefront of our daily news. Gears Matter, the new AGMA blog was established and is getting over 100 views per entry with companies joining in and guest blogging.

what can AGMA do for you?

# educate the industry

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Two New  
Courses

Brand New  
Online Learning  
Management  
System

IACET  
Accreditation

AGMA had 825 people attend a class in 2017. With two new courses introduced, a new online learning management system and becoming accredited by the International Association for Continuing Education and Training (IACET), we have made sure to have something for everyone. Not only have we expanded what we offer, but how we offer it as well. Students all over the world can enjoy the expert education AGMA has to offer. And, what's even better? You can now earn CEUs for taking our courses!

what can AGMA do for you?

# supply business intelligence

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Gear Market  
Report

Statistical  
Reports

Marketing &  
Forecasting  
Conferences

what can AGMA do for you?

More than 300 members from AGMA and ABMA attended the Annual Meeting in 2017. Attendees had the opportunity to learn from IIoT experts and economists to help drive their business intelligence all while networking with new and old industry peers. Eighty people attended the Marketing & Forecasting and SRN conferences in 2017. Through presentations and reports on Electric Drives, the Gear Market Report, the Operating Ratio Report and Production Workers Wage and Benefit Surveys, AGMA made sure that members had every bit of information they could to help drive business initiatives and innovation.

# advance technology

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Standards

Emerging  
Technology

Fall  
Technical  
Meeting

AGMA is proud to boast the record attendance at the 2017 Fall Technical Meeting with over 200 people from all over the world. One new Information Sheet was published by the Plastics Gearing Committee and 13 standards and information sheets were reaffirmed in 2017. The brand new Emerging Technology Committee developed a weekly news corner called the Tech Deck, where people can grab a seat and get caught up on the latest in technology every Wednesday. AGMA is committed to staying on top of manufacturing trends and offering expert knowledge to those in the gearing industry.

what can AGMA do for you?

# create business connections

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Two New  
Committees

New  
Members

Hanover Fair

what can AGMA do for you?

With 29 new members in 2017, we know that people are seeing value in the direction AGMA is headed. AGMA exhibited at Hanover Fair in 2017 to enhance the global strategy and hosted an amazing joint reception with EPTDA members. AGMA established two new committees, Industry Voice and Emerging Technology, to meet the changing demands of the industry and to make sure that we provide members with the best tools we can to succeed. AGMA is not just an association but it is a news source, a place to network and build business and most of all, it is a resource that is looking out for you. We believe in innovation and we will continue to drive new value for membership in 2018.

Ask us what AGMA can do for you in 2018!

innovators wanted. join us.



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