

## Get Connected: Introducing the Crop Protection Canada Connectivity Project

### CPCC Vision

We intend to increase efficiency, accuracy, and reduce the cost of orders-to-sales reporting through electronic connectivity.

*Are you interested in saving your company time and money?*

*Then look to the CPCC and get connected. Participation and collaboration are key to savings and success through e-connectivity!*

### What is the CPCC project?

The intent of the Crop Protection Canada Connectivity (CPCC) project is to electronically link crop protection product manufacturers, distributors and retailers and thereby greatly improve the order process.

The belief is that through the introduction of technology, and the process that supports it, the project will streamline crop protection supply chains and create an industry standard for messaging tools and web services.

Endorsed by CropLife Canada, the project builds on AgGateway's successful and proven approach, which is already in use in the United States' crop protection industry.

### What benefits can you expect from CPCC?

- ◇ Increase order accuracy and reduce errors.
- ◇ Reduce time during the purchase order generation process.
- ◇ Increase efficiency for the distributor/retailer by reducing the phone calls and e-mails needed to generate purchase orders.
- ◇ Maintain all orders and changes in the distributor/retailer point-of-sale systems, reducing the need to access multiple systems to view.
- ◇ Reduce the time required to manually enter shipments into inventory.
- ◇ Reduce the time needed to reconcile original purchase orders against what was actually shipped.
- ◇ More accurate invoicing
- ◇ Save time collecting and verifying sales information, for both distributors and manufacturers.

### Four direct ways the CPCC project can benefit your company now.

Still not convinced that CPCC is for you? Consider this:

1. Participation guarantees your company's influence in the decisions of the project group, and you will benefit from the experience and knowledge of established e-commerce-ready partners.
2. Share implementation and best practices with other participants.
3. Improve your business processes and reduce costs sooner.
4. You can determine the potential value to your company now by using the [CPCC Value Calculator](#)

### When do I need to commit to the project?

The best time to commit is now, but the deadline is **August 1, 2013**. The number of participants will determine project cost and timeframe. If you see the value of CPCC for your company and are interested in becoming part of the project, please contact us today to receive a CPCC commitment letter.

[AgGateway](#) membership is a prerequisite for joining the CCPC project. [Current AgGateway member list](#).

Any questions, please contact Marilyn Hunter at: [marilyn.hunter@aggateway.org](mailto:marilyn.hunter@aggateway.org) or by calling (916) 429-0509.



#### Contact information:

Marilyn Hunter  
Enabling Services Director

Phone: 916-429-0509

Cell: 916-833-5593

E-mail: [marilyn.hunter@aggateway.org](mailto:marilyn.hunter@aggateway.org)

