eBusiness Update for Ag Retailers

AgGateway
Collaboration for eConnectivity

Valuable New Resources for Agricultural Retailers

AgGateway, the non-profit organization dedicated to promoting, enabling and expanding eBusiness in agriculture, has news to share: There have been major advances in resources to aid Ag Retailers in 2015 in terms of seamless electronic exchange of data. **Make sure your company is taking full advantage of these tools to increase your productivity, efficiency and customer service!** *Share this flyer with your IT professionals!*

- **Standardized Sales Reporting Format:** AgGateway's Ag Retail Council has created a standardized format for reporting to multiple companies. The format can be used for both excel and XML reporting.

- **Open Access to Standard Identifiers:** An exciting new enhancement to the Ag Industry Identification System (AGIIS) allows anyone in the industry to have automated web access to the standard identifiers used in electronic business transactions. Access and limited searches are free; fees accrue once a user exceeds a certain number or level of searches, while manual, web-based look-ups are free and open to all. This will bring the ag industry closer to having globally applicable standard identifiers, which will greatly increase data quality and provide more efficiency for all trading partners. Most other major industries have already achieved this uniformity that is the basis for electronic transactions.

- **Auto Identification Data Capture (AIDC):** Nothing is more central to the effectiveness of a supply chain than the ability to collect and transmit accurate, actionable and timely data. Automating workflows with AIDC technology – used in barcoding and other applications –provides this level of real-time efficiency, accuracy and connectivity. AgGateway's AIDC Task Force is making it easier for Ag Retailers to adopt AIDC – find out more about the resources now available to help with implementation.

- **Compliance Reporting:** Advances in eBusiness efforts are making it much easier for Ag Retailers to comply with regulatory requirements, including reporting under the **Responsible Ag Initiative, Paperless Fertilizer Tonnage Reporting,** and more.

Make sure you're up to speed! Plug into the Ag Retail Council by contacting Member Services at **Member.Services@AgGateway.org** or **call (+1) 866.251.8618.** Find out more at **www.AgGateway.org**, and plan now to have a representative at the next AgGateway conference.

What is AgGateway?

We're a non-profit organization focused on helping growers, retailers and their supply chain partners reduce the cost and frustration of managing complex data in today's industry. AgGateway focuses on ways to enable efficient data transfer and management.

Membership

AgGateway has more than 230 member companies, including ag retailers, equipment manufacturers, manufacturers of ag inputs (e.g., seed, crop nutrition, crop protection), and software and data service providers. Business and information technology (IT) professionals from these companies collaborate on AgGateway activities.

Councils

Our members work through a system of councils that are specific to industry segments. These currently include Ag Retail, Seed, Crop Nutrition, Crop Protection, Grain & Feed, Precision Ag, and Allied Providers. Each council is led by an industry volunteer chair and vice-chair.

Open Standards

Much of the work created by AgGateway — the standards, guidelines and formats from our volunteer councils — is publicly accessible to everyone, for the shared good of the industry. Also, there is no fee to access or use AgGateway standards, which can be used internationally.

Current Activities

AgGateway teams focus on enabling electronic connectivity between trading partners in such areas as:

- Precision agriculture
- Contracts, ordering, shipping and invoicing within the seed, feed, grain, crop protection, crop nutrition and other sectors
- Regulatory compliance

The result for companies and growers is the ability for better strategic planning and inventory management, traceability, more accurate reporting, fewer manual errors and better resource allocation.

How Do Companies Get Involved in AgGateway?

- Contact us at Member.Services@AgGateway.org or (+1) 866-251-8618.
- Join us at our Mid-Year Meeting in June and Annual Conference in November.
- Visit us at www.AgGateway.org

Why Get Involved?

- Leverage the benefits to your business.
- Include your voice in setting and implementing industry standards.
- Take advantage of this forum to develop closer ties with trading partners.

AgGateway is a non-profit consortium of businesses serving the agriculture industry, with the mission to promote, enable and expand eBusiness in agriculture.

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