

DELTA SIGMA PI

America's Foremost Professional Business Fraternity



Partnership Program

*Kappa Tau Chapter
Clemson University*

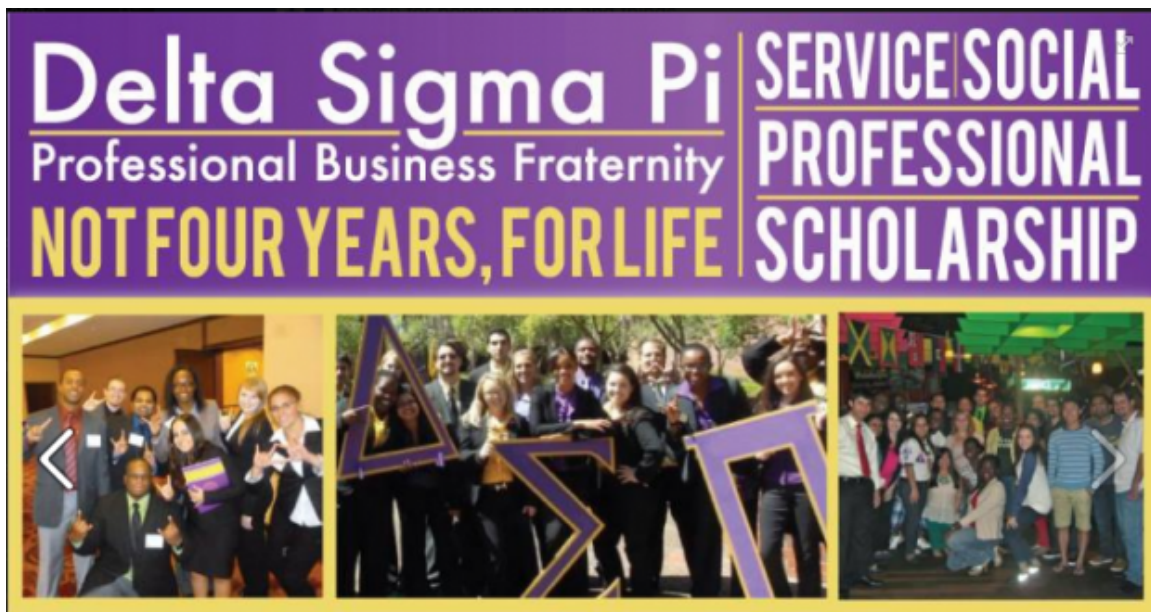
About Us

Delta Sigma Pi is a professional international co-ed fraternity founded in 1907. Currently, Delta Sigma Pi has over 260,000 members and 300 chapters, making it one of the largest and well-connected fraternities in the United States. We strive to help young business students develop them-selves professionally and cultivate a lasting influence for virtue in the community around them. Our fraternity helps build a strong network of support that lasts a lifetime, through the college years and beyond.

The Kappa Tau chapter of Delta Sigma Pi was founded at Clemson University in 1982. Our chapter endeavors to epitomize the goals of the fraternity in each and every brother through various events focused around developing professionalism, confidence, leadership, and networking abilities. We currently consist of 115 brothers, representing all majors of the College of Business and Behavioral Science.

Our Purpose

“Delta Sigma Pi is a professional business fraternity organized to foster the study of business in universities; to encourage scholarship, social activity and the association of students for their mutual advancement by research and practice; to promote closer affiliation between the commercial world and students of commerce, and to further a higher standard of commercial ethics and culture and the civic and commercial welfare of the community.”



Benefits for You

Delta Sigma Pi is a well-respected and internationally acclaimed organization, with a wide network of rising business students and influential professionals. Becoming a sponsor allows your brand to be promoted throughout the Clemson University campus and ultimately across the Anderson, Seneca, and Clemson area. The events our chapter hosts are publicized throughout the College of Business and Behavioral Science. Word spreads quickly among brothers of Delta Sigma Pi, generating buzz that raises awareness even with non-members. Our publicized events will generate interest in your brand, and become a critical driver in its value.



Delta Sigma Pi's distinguished members make it possible to have one of the largest and academically strongest business students in the area. The potential for business relations becomes endless, and only continues to grow as new members join and alumni build their professional reputations.

Our philosophy extends beyond simply fostering professionalism within our members; we take pride in giving back to the community as often as possible to show our appreciation. Your company will have an outlet to connect with the community through professional development and charity work. Because of the fraternity's reputation on campus and around the world, a sponsorship means creating a positive association between your brand and Delta Sigma Pi in the mind of the consumer. Such opportunities are difficult to generate single-handedly: Leveraging Delta Sigma Pi's established connections and track record of excellence will give your company an edge others rarely encounter.

Events

Our chapter holds many different events on campus throughout the academic year, each serving a unique purpose from which your company can benefit from.

- **Professional Events:** These events are designed to nurture professional growth of members. Our goal with these events is to improve skills not able to be taught in the classroom, but that are essential to the business world. These events include resume critiques, etiquette dinners, and discussions from professionals from various industries.
- **Community Service Events:** These events are designed to get brothers involved in our local community. We contribute to the community through service and time, including Helping Hands and Relay for Life.
- **Recruitment Events:** These events are some of the most important events we conduct, because it allows us to retain exceptional brothers as our oldest members graduate. This also helps to spread the word about the fraternity and generate publicity

Benefits for Us

Our relentless pursuit of fostering productive relationships with businesses around the Clemson area can occur more directly and efficiently through sponsorship. The promotion and positive association we deliver your business can be of mutual benefit by way of potential internship and externship opportunities, mentor-mentee programs, and affiliation with skillful professionals who can share experiences not found in the classroom.

Often the events we host require considerable funding, particularly as the target audience increases in size. Your sponsorship will aid us in continuing to fund high-quality, insightful events as well as attend national conferences to supplement our professionalism.

Sponsorship Tiers

Bronze -- \$200-\$499 | 10-14 units of company promotional items

- Your company's name, logo, and website will be listed on our chapters website as a sponsor.
- Your company will receive an official, signed letter of appreciation and gratitude from the Kappa Tau chapter of Delta Sigma Pi.

Silver -- \$500-\$749 | 15-19 units of company promotional items

- All aforementioned bronze benefits are included.
- Your company will be featured on our chapter's social media: Twitter and Instagram. Your company will be invited to speak and hold a presentation at Clemson University, hosted by our chapter and open to all students.

Gold -- \$750-\$999 | 20-24 units of company promotional items

- All aforementioned silver benefits are included.
- Your company will be promoted during our organization's recruitment week table and on all recruitment materials, including flyers and our promotional video. Our recruitment is targeted to over students in the field of business at Clemson University maintaining a minimum GPA of 2.8.
- Your company's logo and name will appear on shirts, flyers, and banners as sponsors for Delta Sigma Pi's recruitment and other events, such as Relay for Life.

Diamond -- \$1000+ | 25+ units of company promotional items

- All aforementioned gold benefits are included.
- Your company will be provided with access to the professional resumes from all 115 members of our chapter, to be used for research and recruitment purposes as you deem necessary.
- Our organization will host up to three events over the course of the academic year, at your discretion, designed to promote and showcase your company. Each of will be promoted to the entire Clemson University student body.

Dear potential sponsor,

Thank you for your interest in pursuing a sponsorship with the Kappa Tau chapter of Delta Sigma Pi. We appreciate your desire to learn more about our chapter, and the opportunity for us to work with you. This partnership may thrive for years to come and generate a multitude of benefits not possible otherwise; it is truly a reflection of your company's integrity and encouraging attitude. Becoming a sponsor of the Kappa Tau chapter provides a unique channel of promotion through fraternal, professional, and social events, which are hosted frequently and attended by our Brothers as well as the larger student body. With your support, we will be able to produce well-rounded and competent business professionals who bring new and exciting ideas to the workplace.

If your company would like to become a sponsor of Delta Sigma Pi, please fill out the form below. Feel free to contact us if you have any questions regarding the information set forth. We look forward to developing a relationship with your company and hope to do business with you soon.

Sincerely,

Donovan Davis

President

Delta Sigma Pi, Kappa Tau Chapter
donovad@g.clemson.edu | (217) 416-5751

Gabrielle Giles

Vice President of Financial Development

Delta Sigma Pi, Kappa Tau Chapter
gdgiles@clemson.edu | (843) 609-5631

Jade Lambert

Vice President of Professional Activities

Delta Sigma Pi, Kappa Tau Chapter
jmlambe@g.clemson.edu | (803) 415-7771

Sponsorship Agreement

Date: _____

Company: _____

Address: _____

City: _____ State: _____

Name: _____

Phone Number: _____

Email Address: _____

Sponsorship

- **Bronze** -- \$200-\$499 | 10-14 units of company promotional items
- **Silver** -- \$500-\$749 | 15-19 units of company promotional items
- **Gold** -- \$750-\$999 | 20-24 units of company promotional items
- **Diamond** -- \$1000+ | 25+ units of company promotional items

This agreement states that the Kappa Tau chapter of Delta Sigma Pi will uphold its agreement to carry out and serve all duties laid out in the sponsorship packet. In return, the Kappa Tau chapter will receive sponsorship from your company. The services and assets made available in this package will become usable once the materials or check made out to “Delta Sigma Pi- Kappa Tau Chapter” is received by the chapter.

Signature of Partner

Date

Signature of Partner

Date

Chapters of Delta Sigma Pi are considered 501 (c)(7) non-profit organizations and are exempt from federal income taxes unless they have unrelated business income. Only 501(c)(3) non-profit organizations have the right to tax deductible donations, which chapters of Delta Sigma Pi are not.