

## NICE TO SEE YOU

### President's Message:

Hello Sisters,

We have already had several events in the month of August that have begun to reignite our sisterhood! Thank you to all who have attended in-person or virtually, and made the events spectacular! If you haven't seen on our Facebook page, each Crown Connection event has been gathering (some virtual for the last time) and there has been more enthusiasm and participation than ever.

We look forward to continuing our interactions IN-PERSON with you at the upcoming Annual Membership Kick-off drive this month and other celebrations. Be sure to pay your dues so that you can continue receiving Crown Connection invites as August is the last 'all included' month. Need help joining? Just ask! Each board member and committee chair is happy to help!

Coming up: October will be another amazing fundraising month for us to celebrate our philanthropy and a cause we all hold dear. Be on the lookout for Evites, HAA Newsletter, and special announcements regarding these events.

Each board member and committee chair has come up with an innovative and exciting way to reignite our alumnae together. I cannot wait to see you in person soon at the events that they are working so diligently on! Be sure to check out the most recent Themis where our own Nina Hendee was featured for her giving spirit and dedication to helping others.

Zeta Love,

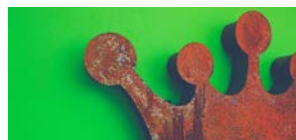


**Meghan Johnson**

President

[president@ztahouston.org](mailto:president@ztahouston.org)





## JOIN HAA

Information and More about Zeta Tau Alpha Sisters

## HAA'S ANNUAL MEMBERSHIP DRIVE THIS MONTH



VP2 Membership Chair, Anissa Alvarez

Anissa is a small town southern Texas gal who made her way to Houston as an undergrad back in 2015. She graduated from The University of Houston and joined the Gamma Omega chapter as a freshman. Having served as the chapter's Vice President, Philanthropy Director, and Alumnae Relations & Parents Chair throughout her collegiate years, joining HAA was a no-brainer. (Thanks to Angele Wolk)

As our membership chair this year, Anissa hopes to recruit recent college grads who are trying to figure out this crazy thing called life. "Our experienced members are so entertaining and have a lot of insight that has really helped me through the weird transition into adulthood." She would also love to welcome any former members of HAA back with open arms!

She hopes everyone can attend **HAA's Annual Membership Drive on August 17th** from 6-8 PM at The Forest Club, see Evite for more details. "Let's close out the century and celebrate 99 years of HAA ZTA. That's right! In 2022 HAA will be turning 100! So, RSVP please & pay your dues!" Click here to **RSVP to the Evite**: <http://evite.me/GRmZW6S7Uj> Special **THANK YOU** to the lovely hostesses: Judy Jackson, Leslie Hix, Martha Hunt, Sherry St Aubin, Renee Jongebloed, Jenee Bobbora, Mary Ann Macey, Claire Dowden, Kathy Wilson, Sherry Lewis, Carol Petrusek, Marcy Cann, Carrie Woliver, Millicent Mason, Merabeth Dyer, Nancy Morgan, Sylvia Ashbaugh, Ava Demopulos, Francis Bredthauer, Virginia Perkins, and Ann Mather.

## SHINE BRIGHT WITH YOUR CROWN

The HAA term has officially begun! Continue to **support HAA** by becoming a dues-paying member. With your membership, you get to enjoy Day/Night Gatherings, but also get exclusive access to Crown Connections such as Book Club, Ladies Dine Out, Sisters Who Sip (SWS), Service Projects, ZiesTA, and Social. Use the two-step process to the right to complete your membership renewal or [ztahouston.org/membership](http://ztahouston.org/membership) for more information.

ALUMNAE CHAPTER DUES		
OPERATING FEE	SECOND CENTURY FUND	REMAINING DUES
<p><b>\$18</b> PER DUES-PAYING MEMBER</p> <p>Paying the Operating Fee to the Fraternity shows a standard of chapter excellence, and allows alumnae chapters to retain their charter and remain in good standing. The Operating Fee funds Fraternity expenses such as extension projects, insurance, archives upkeep and technology.</p>	<p><b>\$2</b> PER DUES-PAYING MEMBER</p> <p>Donated to the Foundation in celebration of Zeta Tau Alpha's 100th anniversary and its emergence into the second century. Used to help fund the Foundation's Scholarship Program.</p>	<p>The remaining portion of alumnae chapter dues stays within the alumnae chapter's individual budget and is used throughout the year to support chapter events and programming.</p>
Zeta Tau Alpha		



### Two Step Process:

- 1) Click [HERE](#) to complete the Membership Form.
- 2) Click [HERE](#) to Pay Your Dues and scroll to 'Become a Member'.



# CROWN CONNECTIONS .....

Information and More about Zeta Tau Alpha Sisters

Becoming a dues-paying member means you get invited to the CROWN CONNECTIONS. What are the crown connection events you ask? Hear from each group below and the next event. During the summer months, all ZTA's in the greater Houston area are open to the Crown Connections events. Come September, it goes back to dues-paying members only.

## SISTERS WHO SIP (SWS)



SWS Committee Chairs, Lauren Stratton and Allison Poore



Do you need a night in the middle of the week to decompress and have a drink and/or apps with your sisters? Well then, the HAA Sisters Who Sip welcomes you! Join us for a chance to meet new sisters, socialize, and get introduced to the various amazing establishments around the Houston area. **SWS occurs on the 1st Wednesday of every month.** We make sure to choose a different location each time so you can get to know our great city.

For August's SWS on August 4th at 6 PM, find more here: <http://evite.me/kJHXN6p7fs>  
Hope that you can join us!



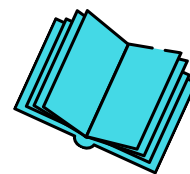
## BOOK CLUB: GOOD READS, WINE & SISTERS, OH MY!



Book Club Committee Chair, Candy Bourgeois

HAA Book Club welcomes everyone to come as you are when we're together virtually or in person. Loved the book? Not read the book? Interested in the topic? Just worked out? Sweating from summer sporting clays? Want to share some good news? Haven't showered, had a haircut, done your nails in what seems ages? Rough day at home or work? Not feeling yourself? Come as you are and share an hour or so with your sisters! **Book club occurs every 3rd Wednesday of the month.** Hope that you can join us!

For August's Book Club on August 18th at 6:30 PM, find more here: <http://evite.me/KTGf2krNhq>



## LADIES DINE OUT



Ladies Dine Out Committee Chair, Renee Svitek

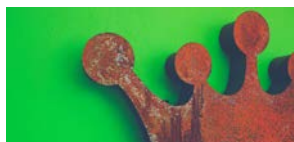
Dining out at local Houston restaurants is just irresistible for most of us. It's the easiest way to fill an empty stomach and not have to cook or clean the dishes for one night. But nothing is better than an outing with a good meal and conversations shared with our ZETA Sisters.

All are invited to come to our monthly Ladies Dine Out in discovering new restaurants, enjoying delicious meals, and making everlasting friendships with our ZETA Sisters. **Ladies Dine Out occurs on the last Tuesday of the Month** at 6:30 PM and everyone 'goes Dutch' (aka covers their own expenses). It's a BIG dinner table full of friends and all are welcome!!!

For August's Ladies Dine Out on August 31st at 6:30 PM, find more here: <http://evite.me/4rSc8ahrV4>  
Bon Appétit!







## BREAKING HAA ZTA NEWS .....

Information and More about Zeta Tau Alpha Sisters

### HOT OFF THE PRESSES: THEMIS

- Our very own **Nina Hendee** on page 2 - check out more of her story here: [Steadfast & Strong Nina Johnson Hendee](#)
- [Our collegiate sisters of Gamma Omega on page 27.](#)

### HAPA COMMITTEE NEEDS YOU



Panhellenic Committee Chair, Cheryl Brady

Please let me know if you would like to serve on a HAPA committee this year! ZTA serves in the role of co-vice chairman for Recruitment Roundtable this year. Marcie Baker and I would love your help!

Here are the other committees that need help: On behalf of Houston Alumnae Panhellenic

Association, please let me know if anyone would like to serve on the following committees for HAPA: Bylaws, Community Service (Reading is Fundamental), Courtesy (help with name tags at general meetings), Membership Publicity (assist with print, electronic and social media), Recruitment (help with Recruitment Roundtable event in Spring), Recruitment Information (assemble and disseminate information), Research and Education (plan roundtable discussion for HAPA), Scholarship Selection, Social (assists as needed at a general meeting), Ways and Means, Wine Tasting, and Yearbook. If you are interested, **please email [cherylhbrady@att.net](mailto:cherylhbrady@att.net)**.

### SOCIAL MEDIA

Do you follow HAA on Facebook, Instagram? Don't miss the fun being had in our groups. Here are the links, just click the icons: HAA uses Evites for invitations - download the app for details.



EVERYONE IS INVITED: Speaking of social media and invitations, during the months of June through August, HAA invites **all Zeta's in the greater Houston area** to join us at our Crown Connections events. This includes our witty Book Club, our fabulous Sisters Who Sip (a Happy Hour), and our scrumptious Ladies Dine Out (Dinner Group).

Troubleshooting from Evite: to further ensure the delivery of Evites, please add our server email address - [info@mailva.evite.com](mailto:info@mailva.evite.com), [evite@mailva.evite.com](mailto:evite@mailva.evite.com), and [amazonses.com](mailto:amazonses.com) to your email address's "Safe List", and make sure that address is not a blocked contact. Also, please note that if you are using a corporate email address, school email address (.edu), or school system email address, there may be a firewall or spam blocker that prevents the delivery of invitations from us. Chat with someone from your IT department to ensure that our email address ([info@mailva.evite.com](mailto:info@mailva.evite.com)) is not blacklisted on your end. If you are a Gmail user, please note that our invitations may be routed to your "Promotional" or "Social" subfolders, so be sure to check there.

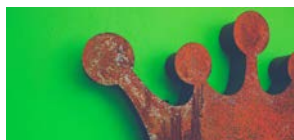
### REST IN PEACE

Zeta Tau Alpha is a lifetime of sisterhood and our sisters will remain with us always. Please see the information below about our departed sisters. If someone was missed, please email HAA.

**Sally Camp Woody:** [Obituary & Funeral Information](#)



If you have an announcement that you would like to share, please email [Newsletter@ztahouston.org](mailto:Newsletter@ztahouston.org).



# The Results Are In •••••

Feedback for 2020-2021

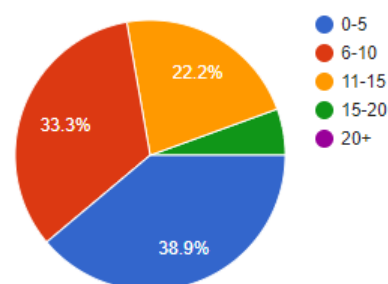
Thank you again to everyone who partook in the anonymous HAA survey about last year's term. We appreciate the feedback to help grow, improve, and strengthen the sisterhood. Great ideas and suggestions were shared, but also questions, so taking the opportunity to share answers that maybe can help pave the way for future decisions.

88.9% of the ladies that took the survey were dues-paying members for 2020-2021.

## GATHERINGS

- The feedback included that everyone enjoyed the Gatherings online although some did admit to feeling a little 'burned out' of ZOOMing after a day of work that also included web calls.
- A suggestion included more sister time! The responder said maybe a set program isn't always necessary, instead use the evening to catch up and visit with sisters and hear the latest news about HAA. For additional suggestions, please email [daychair@ztahouston.org](mailto:daychair@ztahouston.org) or [nightchair@ztahouston.org](mailto:nightchair@ztahouston.org).
- Being welcomed: A purpose of Gatherings is to welcome new members, but sometimes we don't know you're a new member. If you attend an event, please contact either our Membership Chair Anissa at [membership@ztahouston.org](mailto:membership@ztahouston.org) or the hosting officer. Doing so will allow our officers to 1) establish initial communication with you, 2) prepare for your arrival, and 3) ensure you are introduced to our attending Members. We definitely want to meet you!

How many events did you attend this term?



## CROWN CONNECTIONS

- Book Club: love was shared for this group. Great job Candy.
- Sisters Who Sip: feedback was that people are thrilled and looking forward to finally meeting back in person.
- Being welcome: most felt welcomed but there is always room for improvement.

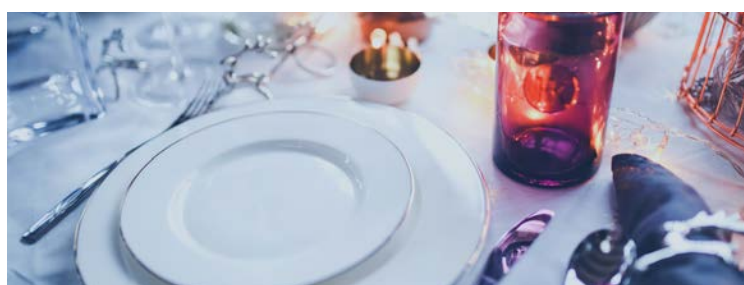
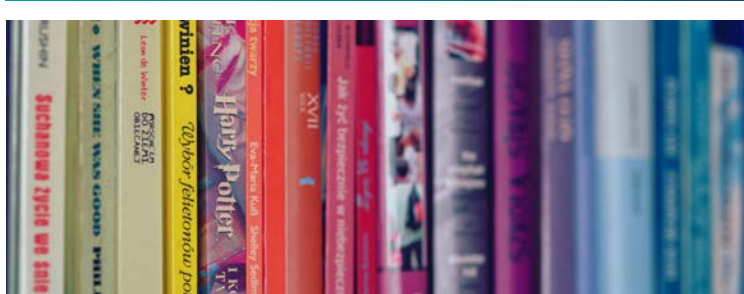
## SUGGESTIONS

- Fundraiser: Even divide of 50%/50% response when asked if they donated.
- Alum-Collegiate Activities: While most in-person activities were canceled, replies shared that they would like to know the GO's more so it wouldn't feel off-putting to be present in the house. Additionally, those who didn't go to UofH would appreciate it if other collegiate groups were shared about.
- Social: 44.4% attended and enjoyed the Social Cooking Class
- Newsletter: lots of love and want to know more - requests to include spotlights about what a position does to help clarify what dues go toward, a general breakdown of dues (I hear you - page 2), a blurb to introduce new members, mailout to members who don't have email addresses and would love more announcements about achievements weddings, anniversaries, babies, etc.
- Social Media: loved seeing an increase in usage of Instagram and someone volunteered to help with content (hey you! It's anonymous you have to reach out to Samantha Kulbeth). Birthdays were brought up and if it was possible to wish a 'happy birthday' to all members. Evites are hard to track.
- Serving on the Board/Committee: time constraints and taking a break to let others lead the charge.

Overall, sisters were very impressed with how quickly executive and committee chairs changed their position to better accomadte the pandemic world we survived through. Everyone did their best and it was warmly received.

# SAVVY SISTERS

\*Dues-paying members receive Crown Connection Evites inviting members to all the latest and greatest sisterhood activities.



## Membership is Open!

Happening **NOW**, find more information [here](#).

Wearing the Crown? The 2021-2022 term lead by President Meghan Johnson has begun! Renew or join HAA by completing the membership form and paying dues.

## National Friendship Day

Happening: **August 1st all day**.

After a tough year, friends have proven they have always been there for us. Choose Friendship Day to appreciate the connections in your life - share on Facebook!

## Sisters Who Sip (SWS)\*

Happening: **August 4th at 6 PM**, see Evite for details.

Happy Hour, sisters, and fun times - could you ask for anything else? Check out new bars and hot spots around Houston in this Crown Connection group.

## Membership Kick-Off

Happening: **August 17th at 6 PM**, see Evite for details.

Join us for an evening of sisterhood and HAA news as we start the new term. Great way to renew and see what is to come. Info found on page 2.

## Book Club\*

Happening: **August 18th at 6:30 PM**, see Evite for details.

Join this Crown Connection group virtually for literary discussion as we dish on our latest read. Don't forget your wine! Visit the website for all the books.

## Ladies Dine Out\*

Happening: **August 31st at 6:30 PM**, see Evite for details.

Test your taste buds with this Crown Connection group as we venture to new and exciting spots around Houston and try the most amazing food and cocktails.