



Presented by the Memphis Alumnae Association of
Kappa Kappa Gamma Fraternity

Event: Tenth Annual “Literacy is Key: A Book & Author Event”

2020 Featured Authors

Marie Benedict, Best-Selling Author of *Lady Clementine*, *The Only Woman in the Room*, among others

Georgia Hunter, Best-Selling Author of *We Were the Lucky Ones*

Hampton Sides, Memphis native & Best-selling Nonfiction Author of
On Desperate Ground, *Hellbound on his Trail*, among others

Marc Perrusquia and David Waters, National Award-winning journalists from
the Institute for Public Service Reporting at the University of Memphis

To Benefit: Non-profit organizations with a mission to improve literacy in the Mid-South. Our primary beneficiary will be **First Book Mid-South**, a non-profit, 501c3 organization whose mission is to provide children from low-income families with their first new books. First Book provides access to books for children in need, ensuring that the books are delivered in a setting that provides learning and support. First Book has distributed over 100 million books to children in communities in the U.S. and Canada. With our help, First Book will be able to reach more of the Mid-South’s most at-risk children. <http://firstbook.org>

When:	Thursday, February 6, 2020 Prologue Party Luncheon and Program Post-Luncheon Book Signing	Wednesday, February 5, 2020 Pre-Event Author Cocktail Party 6:00-9:00pm
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Where: Holiday Inn at the University of Memphis

Financial History: The Memphis Alumnae Association of Kappa Kappa Gamma was founded in 1938. The Association is overseen by the Kappa Kappa Gamma (KKG) Fraternity, headquartered in Columbus, Ohio, which has supported a variety of philanthropic activities for more than 100 years. As a result of previous Literacy Is Key luncheons, over \$175,000 has been donated to local literacy organizations, primarily First Book - Mid-South and Literacy Mid-South. Other beneficiaries include the Memphis Library Foundation, the Germantown Community Library, the Collierville Community Library, and the Collierville Literacy Council.

Sponsors: The 2019 event yielded many corporate and business sponsorships. KKG partners with an independent bookstore, Novel Bookstore, for book sales.

Attendance: Guests attending the event will be from all areas of the Mid-South region. Over 500 people attended the 2019 event and over 300 books were sold on site at the event. Attendance is expected to reach 500 again for 2020.

Tax Exempt Status: First Book Mid-South is a tax-exempt, 501c3 organization. The Memphis Alumnae Association of Kappa Kappa Gamma will donate all proceeds from this event to First Book and other tax-exempt 501c3 literacy-oriented agencies.

<http://www.memphis.kappa.org/literacy-is-key-book-and-author-event>



Previously Featured Authors

2019

Kristina McMorris, *Sold on a Monday*, *Bridge of Scarlet Leaves*, among others
Anne Bogel, “the Modern Mrs. Darcy,” *I’d Rather be Reading*, *Reading People*
Brad Taylor, *One Rough Man* (Pike Logan series)

2018

Christina Baker Kline, *Orphan Train*, *A Piece of the World*, among others
Kristy Woodson Harvey, *The Secret to Southern Charm*, *Slightly South of Simple*, *Dear Caroline*
Kim Wright, *Last Ride to Graceland*, *Love in Mid Air*, *The Unexpected Waltz*, among others

2017

Elin Hilderbrand, *The Identicals*, *Here's to Us*, among others
Karen White, *The Guests on South Battery*, *Flight Patterns*, among others
Deborah Wiles, *Each Little Bird that Sings*, *Revolution*, among others

2016

Dorothea Benton Frank, *All the Single Ladies*, *Sullivan's Island*, among others
Mark Greaney, *The Gray Man series*, *Commander in Chief*, among others
Laura Lane McNeal, *Doll Baby*

2015

Patti Callahan Henry, *The Stories We Tell*, *And Then I Found You*, among others
Natalie Baszile, *Queen Sugar*
Michael Farris Smith, *Rivers* and *The Hands of Strangers*

2014

W. Bruce Cameron, *A Dog's Purpose* and *8 Simple Rules for Dating my Teenage Daughter*
Joshilyn Jackson, *Someone Else's Love Story*, *gods in Alabama*, among others
Molly Caldwell Crosby, *An American Plague* and *The Great Pearl Heist*

2013

Mary Kay Andrews, *Spring Fever*, *Summer Rental*, *Savannah Blues*, among others
Claire Cook, *Must Love Dogs*, *Wallflower in Bloom*, among others
Courtney Miller Santo, *Roots of the Olive Tree*

2012

Kim Edwards, *The Memory Keeper's Daughter* and *The Lake of Dreams*
Ace Atkins, *The Ranger*, *Infamous*, *White Shadon*, *Crossroad Blues*, among others
Lisa Patton, *Whistlin' Dixie in a Nor'Easter* and *Yankee Doodle Dixie*

2011

Beth Hoffman, *Saving CeeCee Honeycutt*
Jennifer Chandler, *Simply Salads* and *Simply Suppers*
Julia Schuster, *Flowers for Elvis*